Registration number: 12611767

# Ideal Communication Ltd

Unaudited Filleted Financial Statements for the Year Ended 31 December 2022

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# **Company Information**

**Director** Stefano Capraro

Company secretary Laggan Secretaries Limited

**Registered office** 5th Floor North Side

7/10 Chandos Street Cavendish Square

London W1G 9DQ

# (Registration number: 12611767) Balance Sheet as at 31 December 2022

|  | Note     | 2022<br>£ | 2021<br>£ |
|--|----------|-----------|-----------|
| Current assets                                 |          |           |           |
| Debtors  | <u>4</u> | 836       | 345       |
| Cash at bank and in hand                       |          | 20,174    | 27,030    |
|  |          | 21,010    | 27,375    |
| Creditors: Amounts falling due within one year | <u>5</u> | (113,101) | (112,851) |
| Net liabilities                                |          | (92,091)  | (85,476)  |
| Capital and reserves                           |          |           |           |
| Called up share capital                        | <u>6</u> | 8,937     | 8,937     |
| Retained earnings                              |          | (101,028) | (94,413)  |
| Shareholders' deficit                          |          | (92,091)  | (85,476)  |

For the financial year ending 31 December 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime. As permitted by section 444 (5A) of the Companies Act 2006, the director has not delivered to the registrar a copy of the Profit and Loss Account.

Approved and authorised by the director on 14 July 2023

Stefano Capraro Director

### Notes to the Unaudited Financial Statements for the Year Ended 31 December 2022

#### 1 General information

The company is a private company limited by share capital, incorporated in England.

The address of its registered office is: 5th Floor North Side 7/10 Chandos Street Cavendish Square London WIG 9DO

These financial statements were authorised for issue by the director on 14 July 2023.

### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A smaller entities - 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland' and the Companies Act 2006 (as applicable to companies subject to the small companies' regime).

### Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

### Going concern

The financial statements have been prepared on a going concern basis.

# Foreign currency transactions and balances

Transactions in foreign currencies are initially recorded at the functional currency rate prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated into the respective functional currency of the entity at the rates prevailing on the reporting period date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rate on the date when the fair value is re-measured.

Non-monetary items measured in terms of historical cost in a foreign currency are not retranslated.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Notes to the Unaudited Financial Statements for the Year Ended 31 December 2022

#### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business. Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

#### Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

#### 3 Staff numbers

The average number of persons employed by the company (including the director) during the year, was 0 (2021 - 0).

#### 4 Debtors

|               | 2022 | 2021 |
|---------------|------|------|
| Current       | £    | £    |
| Other debtors | 836  | 345  |

# Notes to the Unaudited Financial Statements for the Year Ended 31 December 2022

# 5 Creditors

| Creditors: amounts falling due within one v | vear |
|---|------|
|---|------|

|  | 2021<br>£ | 2022<br>€ | Note   |  |
|--|-----------|-----------|--------|--|
| Amounts owed to group undertakings and undertakings in which the company has a participating interest  111,751 |           |           |        | Due within one year  |
| A compile and defermed in some   | 11,751    | 111,751   | ch the | Amounts owed to group undertakings and undertakings in which t |
| Accruais and deterred income 1,350   | 1,100     | 1,350     |        | Accruals and deferred income                                   |
| 113,1011   | 12,851    | 113,101   |        |  |

# 6 Share capital

#### Allotted, called up and fully paid shares

| ,,,,                          | 2022   |       | 2021   |       |
|-------------------------------|--------|-------|--------|-------|
|                               | No.    | £     | No.    | £     |
| Ordinary shares of £0.89 each | 10,000 | 8,937 | 10,000 | 8,937 |

# 7 Parent and ultimate parent undertaking

The company's immediate parent is This is Ideal srl, incorporated in Italy.

The most senior parent entity producing publicly available financial statements is This is Ideal srl. These financial statements are available upon request from Via Giusepe Pomba, I, 10123 Turin, Italy

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.