



Companies House

CS01_(ef)

Confirmation Statement

Company Name: **ECOLOGI ACTION LTD**

Company Number: **11911630**



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Company Name: **ECOLOGI ACTION LTD**

Company Number: **11911630**

Confirmation **11/08/2022**

Statement date:

Statement of Capital (Share Capital)

Class of Shares:	ORDINARY	Number allotted	12455773
Currency:	GBP	Aggregate nominal value:	124.55773
Prescribed particulars			

FULL RIGHTS REGARDING VOTING, PAYMENT OF DIVIDENDS AND DISTRIBUTIONS

Class of Shares:	SERIES	Number allotted	549000
	SEED	Aggregate nominal value:	5.49
	A1		
	PREFERRED		
	SHARES		
Currency:	GBP		

Prescribed particulars

EACH SERIES SEED PREFERRED SHARE SHALL HAVE ONE VOTE. EACH SERIES SEED PREFERRED SHARE SHALL HAVE EQUAL RIGHTS TO DIVIDENDS AS ORDINARY SHARES. EACH SERIES SEED PREFERRED SHARE SHALL HAVE A PREFERENCE, ON A DISTRIBUTION OF ASSETS ON A LIQUIDATION OR A RETURN OF CAPITAL (OTHER THAN A CONVERSION, REDEMPTION OR PURCHASE OF SHARES) OR A SALE OF A CONTROLLING INTEREST IN THE COMPANY OR A SALE OF ALL OR SUBSTANTIALLY ALL OF THE UNDERTAKINGS AND ASSETS OF THE COMPANY, OVER THE SURPLUS ASSETS OF THE COMPANY REMAINING AFTER PAYMENT OF ITS LIABILITIES ("SURPLUS ASSETS") (TO THE EXTENT THAT THE COMPANY IS LAWFULLY PERMITTED TO DO SO) AND AFTER FIRST DISTRIBUTING 0.001% OF SURPLUS ASSETS TO ORDINARY SHARES UNTIL THE AMOUNT PAID PER SERIES SEED PREFERRED SHARE HAS BEEN REPAID. THEREAFTER, THE BALANCE OF THE SURPLUS ASSETS (IF ANY) SHALL BE DISTRIBUTED AS TO 0.001% TO THE SERIES SEED PREFERRED SHARES PRO RATA AND AS TO THE BALANCE TO THE ORDINARY SHARES. PROVIDED THAT IF THE AMOUNT PAYABLE TO ANY SERIES SEED PREFERRED SHARE WOULD BE GREATER ON A DISTRIBUTION AS SET OUT ABOVE IF SUCH SERIES SEED PREFERRED SHARE WERE CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT, THEN SUCH SERIES SEED PREFERRED SHARE SHALL RECEIVE THE AMOUNT THAT WOULD BE RECEIVED IF SUCH SERIES SEED PREFERRED SHARE HAD BEEN CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT

Class of Shares:	SERIES	Number allotted	2776000
	SEED	Aggregate nominal value:	27.76
	A2		
	PREFERRED		
	SHARES		

Currency: **GBP**

Prescribed particulars

EACH SERIES SEED PREFERRED SHARE SHALL HAVE ONE VOTE. EACH SERIES SEED PREFERRED SHARE SHALL HAVE EQUAL RIGHTS TO DIVIDENDS AS ORDINARY SHARES. EACH SERIES SEED PREFERRED SHARE SHALL HAVE A PREFERENCE, ON A DISTRIBUTION OF ASSETS ON A LIQUIDATION OR A RETURN OF CAPITAL (OTHER THAN A CONVERSION, REDEMPTION OR PURCHASE OF SHARES) OR A SALE OF A CONTROLLING INTEREST IN THE COMPANY OR A SALE OF ALL OR SUBSTANTIALLY ALL OF THE UNDERTAKINGS AND ASSETS OF THE COMPANY, OVER THE SURPLUS ASSETS OF THE COMPANY REMAINING AFTER PAYMENT OF ITS LIABILITIES ("SURPLUS ASSETS") (TO THE EXTENT THAT THE COMPANY IS LAWFULLY PERMITTED TO DO SO) AND AFTER FIRST DISTRIBUTING 0.001% OF SURPLUS ASSETS TO ORDINARY SHARES UNTIL THE AMOUNT PAID PER SERIES SEED PREFERRED SHARE HAS BEEN REPAID. THEREAFTER, THE BALANCE OF THE SURPLUS ASSETS (IF ANY) SHALL BE DISTRIBUTED AS TO 0.001% TO THE SERIES SEED PREFERRED SHARES PRO RATA AND AS TO THE BALANCE TO THE ORDINARY SHARES. PROVIDED THAT IF THE AMOUNT PAYABLE TO ANY SERIES SEED PREFERRED SHARE WOULD BE GREATER ON A DISTRIBUTION AS SET OUT ABOVE IF SUCH SERIES SEED PREFERRED SHARE WERE CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT, THEN SUCH SERIES SEED PREFERRED SHARE SHALL RECEIVE THE AMOUNT THAT WOULD BE RECEIVED IF SUCH SERIES SEED PREFERRED SHARE HAD BEEN CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT. IF NEW SECURITIES ARE ISSUED BY THE COMPANY AT A PRICE PER NEW SECURITY WHICH EQUATES TO LESS THAN THE AMOUNT PAID PER SHARE OF THE SERIES SEED A2 PREFERRED SHARES, THEN THE COMPANY SHALL ISSUE TO EACH HOLDER OF SERIES SEED A2 PREFERRED SHARES A NUMBER OF NEW SERIES SEED A2 PREFERRED SHARES TO ENSURE THAT THERE IS NO DILUTION OF THE PERCENTAGE OF VOTING RIGHTS HELD BY SERIES SEED A2 PREFERRED SHARES

Class of Shares:	SERIES	Number allotted	462883
	SEED	Aggregate nominal value:	4.62883
	A3		

PREFERRED

SHARES

Currency: **GBP**

Prescribed particulars

EACH SERIES SEED PREFERRED SHARE SHALL HAVE ONE VOTE. EACH SERIES SEED PREFERRED SHARE SHALL HAVE EQUAL RIGHTS TO DIVIDENDS AS ORDINARY SHARES. EACH SERIES SEED PREFERRED SHARE SHALL HAVE A PREFERENCE, ON A DISTRIBUTION OF ASSETS ON A LIQUIDATION OR A RETURN OF CAPITAL (OTHER THAN A CONVERSION, REDEMPTION OR PURCHASE OF SHARES) OR A SALE OF A CONTROLLING INTEREST IN THE COMPANY OR A SALE OF ALL OR SUBSTANTIALLY ALL OF THE UNDERTAKINGS AND ASSETS OF THE COMPANY, OVER THE SURPLUS ASSETS OF THE COMPANY REMAINING AFTER PAYMENT OF ITS LIABILITIES ("SURPLUS ASSETS") (TO THE EXTENT THAT THE COMPANY IS LAWFULLY PERMITTED TO DO SO) AND AFTER FIRST DISTRIBUTING 0.001% OF SURPLUS ASSETS TO ORDINARY SHARES UNTIL THE AMOUNT PAID PER SERIES SEED PREFERRED SHARE HAS BEEN REPAID. THEREAFTER, THE BALANCE OF THE SURPLUS ASSETS (IF ANY) SHALL BE DISTRIBUTED AS TO 0.001% TO THE SERIES SEED PREFERRED SHARES PRO RATA AND AS TO THE BALANCE TO THE ORDINARY SHARES. PROVIDED THAT IF THE AMOUNT PAYABLE TO ANY SERIES SEED PREFERRED SHARE WOULD BE GREATER ON A DISTRIBUTION AS SET OUT ABOVE IF SUCH SERIES SEED PREFERRED SHARE WERE CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT, THEN SUCH SERIES SEED PREFERRED SHARE SHALL RECEIVE THE AMOUNT THAT WOULD BE RECEIVED IF SUCH SERIES SEED PREFERRED SHARE HAD BEEN CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT. IF NEW SECURITIES ARE ISSUED BY THE COMPANY AT A PRICE PER NEW SECURITY WHICH EQUATES TO LESS THAN THE AMOUNT PAID PER SHARE OF THE SERIES SEED A3 PREFERRED SHARES, THEN THE COMPANY SHALL ISSUE TO EACH HOLDER OF SERIES SEED A3 PREFERRED SHARES A NUMBER OF NEW SERIES SEED A3 PREFERRED SHARES TO ENSURE THAT THERE IS NO DILUTION OF THE PERCENTAGE OF VOTING RIGHTS HELD BY SERIES SEED A3 PREFERRED SHARES

Statement of Capital (Totals)

Currency: **GBP**

Total number of shares: **16243656**

Total aggregate nominal value: **162.43656**

Total aggregate amount **0**
unpaid:

Full details of Shareholders

The details below relate to individuals/corporate bodies that were shareholders during the review period or that had ceased to be shareholders since the date of the previous confirmation statement.

Shareholder information for a non-traded company as at the confirmation statement date is shown below

Shareholding 1:	300000 ORDINARY shares held as at the date of this confirmation statement
Name:	ROB BELGRAVE
Shareholding 2:	62000 SERIES SEED A1 PREFERRED SHARES shares held as at the date of this confirmation statement
Name:	ROBERT BELGRAVE
Shareholding 3:	11337 ORDINARY shares held as at the date of this confirmation statement
Name:	PAUL BULPITT
Shareholding 4:	50000 SERIES SEED A1 PREFERRED SHARES shares held as at the date of this confirmation statement
Name:	PAUL BULPITT
Shareholding 5:	2298000 ORDINARY shares held as at the date of this confirmation statement
Name:	ELLIOT ALEXANDER COAD
Shareholding 6:	2297000 ORDINARY shares held as at the date of this confirmation statement
Name:	LUCY PHILLIPPA AMANDA COAD
Shareholding 7:	409747 ORDINARY shares held as at the date of this confirmation statement
Name:	CROWDCUBE NOMINEES LIMITED
Shareholding 8:	11337 ORDINARY shares held as at the date of this confirmation statement
Name:	PETER CZAPP
Shareholding 9:	50000 SERIES SEED A1 PREFERRED SHARES shares held as at the date of this confirmation statement
Name:	PETER CZAPP
Shareholding 10:	50000 SERIES SEED A1 PREFERRED SHARES shares held as at the date of this confirmation statement
Name:	PETER DAVIES
Shareholding 11:	60000 ORDINARY shares held as at the date of this confirmation statement
Name:	RIKESH DESAI

Shareholding 12: **14999 SERIES SEED A3 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **EC GAINGELS FUND I, A SERIES OF ANGELLIST-GP-FUNDS-I, LP**

Shareholding 13: **26000 ORDINARY** shares held as at the date of this confirmation statement
Name: **AVIAD EYAL**

Shareholding 14: **21000 SERIES SEED A2 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **AVIAD EYAL**

Shareholding 15: **9600 SERIES SEED A3 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **AVIAD EYAL**

Shareholding 16: **64650 SERIES SEED A3 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **JONATHAN FAYMAN**

Shareholding 17: **2487000 SERIES SEED A2 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **GENERAL CATALYST GROUP X EARLY VENTURE, L.P.**

Shareholding 18: **226757 SERIES SEED A3 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **GENERAL CATALYST GROUP X EARLY VENTURE, L.P.**

Shareholding 19: **1532000 ORDINARY** shares held as at the date of this confirmation statement
Name: **PHILIPP CHRISTIAN MARCUS GUERTLER**

Shareholding 20: **175000 SERIES SEED A1 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **PHILIPP CHRISTIAN MARCUS GUERTLER**

Shareholding 21: **115000 ORDINARY** shares held as at the date of this confirmation statement
Name: **ANDREAS GEORGE HAJIALEXANDROU**

Shareholding 22: **32000 SERIES SEED A1 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **ANDREAS GEORGE HAJIALEXANDROU**

Shareholding 23: **363000 ORDINARY** shares held as at the date of this confirmation statement
Name: **MICHAEL GEORGE HAJIALEXANDROU**

Shareholding 24: **101000 SERIES SEED A1 PREFERRED SHARES** shares held as at the date of this confirmation statement

Name: **MICHAEL GEORGE HAJIALEXANDROU**

Shareholding 25: **1400000 ORDINARY shares held as at the date of this confirmation statement**
Name: **IAN HAMBLETON**

Shareholding 26: **11338 ORDINARY shares held as at the date of this confirmation statement**
Name: **LARAINÉ LOH**

Shareholding 27: **600000 ORDINARY shares held as at the date of this confirmation statement**
Name: **MANIFEST LONDON LTD**

Shareholding 28: **29000 SERIES SEED A1 PREFERRED SHARES shares held as at the date of this confirmation statement**
Name: **ALEXANDER MYERS**

Shareholding 29: **17240 SERIES SEED A3 PREFERRED SHARES shares held as at the date of this confirmation statement**
Name: **NOVEL FASHION INVESTMENTS LIMITED**

Shareholding 30: **12930 SERIES SEED A3 PREFERRED SHARES shares held as at the date of this confirmation statement**
Name: **NOVEL TMT VENTURES LIMITED**

Shareholding 31: **42000 ORDINARY shares held as at the date of this confirmation statement**
Name: **ASHLEY NEIL PHILLIPS**

Shareholding 32: **2297000 ORDINARY shares held as at the date of this confirmation statement**
Name: **ALEXANDER DENNIS PRICE**

Shareholding 33: **150000 ORDINARY shares held as at the date of this confirmation statement**
Name: **OLIVER GRAHAM RZYSKO**

Shareholding 34: **12930 SERIES SEED A3 PREFERRED SHARES shares held as at the date of this confirmation statement**
Name: **STONEHAVEN TMT INVESTMENTS LIMITED**

Shareholding 35: **41000 SERIES SEED A2 PREFERRED SHARES shares held as at the date of this confirmation statement**
Name: **DIMITRIOS THEOCHARIS**

Shareholding 36: **2000 ORDINARY shares held as at the date of this confirmation statement**
Name: **GIDEON VALKIN**

Shareholding 37: **2000 SERIES SEED A2 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **GIDEON VALKIN**

Shareholding 38: **914 SERIES SEED A3 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **GIDEON VALKIN**

Shareholding 39: **248000 ORDINARY** shares held as at the date of this confirmation statement
Name: **WOW HOLDINGS LIMITED**

Shareholding 40: **34014 ORDINARY** shares held as at the date of this confirmation statement
Name: **THOMAS WRIGLEY**

Shareholding 41: **248000 ORDINARY** shares held as at the date of this confirmation statement
Name: **ZENOO LTD**

Shareholding 42: **225000 SERIES SEED A2 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **ZENOO LTD**

Shareholding 43: **102863 SERIES SEED A3 PREFERRED SHARES** shares held as at the date of this confirmation statement
Name: **ZENOO LTD**

Confirmation Statement

I confirm that all information required to be delivered by the company to the registrar in relation to the confirmation period concerned either has been delivered or is being delivered at the same time as the confirmation statement

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager,
Judicial Factor