

# **Associated Euromedia International Limited**

Annual Report and Unaudited Abridged Financial Statements  
for the Year Ended 31 December 2018

# **Associated Euromedia International Limited**

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# **Associated Euromedia International Limited**

## **Company Information**

<b>Director</b>	Mr F M Oflaz
<b>Registered office</b>	5th Floor 86 Jermyn Street London SW1Y 6AW
<b>Accountants</b>	Verfides 5th Floor 86 Jermyn Street London SW1Y 6AW

**Associated Euromedia International Limited**  
**(Registration number: 10703879)**  
**Abridged Balance Sheet as at 31 December 2018**

	Note	2018 \$	2017 \$
<b>Fixed assets</b>			
Intangible assets	<u>4</u>	7,792,253	8,305,675
<b>Current assets</b>			
Debtors		26,877	1,843,832
Cash at bank and in hand		<u>1,236</u>	<u>4,072</u>
		28,113	1,847,904
<b>Prepayments and accrued income</b>		-	4,584
<b>Creditors:</b> Amounts falling due within one year		<u>(8,618,770)</u>	<u>(10,034,059)</u>
<b>Net current liabilities</b>		<u>(8,590,657)</u>	<u>(8,181,571)</u>
<b>Total assets less current liabilities</b>		(798,404)	124,104
<b>Accruals and deferred income</b>		<u>(15,845)</u>	<u>(40,601)</u>
<b>Net (liabilities)/assets</b>		<u>(814,249)</u>	<u>83,503</u>
<b>Capital and reserves</b>			
Called up share capital		1,000	-
Profit and loss account		<u>(815,249)</u>	<u>83,503</u>
<b>Total equity</b>		<u>(814,249)</u>	<u>83,503</u>

For the financial year ending 31 December 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

All of the company's members have consented to the preparation of an Abridged Balance Sheet in accordance with Section 444(2A) of the Companies Act 2006.

The notes on pages 4 to 6 form an integral part of these abridged financial statements.

**Associated Euromedia International Limited**  
**(Registration number: 10703879)**  
**Abridged Balance Sheet as at 31 December 2018**

Approved and authorised by the director on 30 September 2019

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Mr F M Ofiaz

Director

The notes on pages 4 to 6 form an integral part of these abridged financial statements.

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# **Associated Euromedia International Limited**

## **Notes to the Abridged Financial Statements for the Year Ended 31 December 2018**

### **1 General information**

The company is a private company limited by share capital, incorporated in United Kingdom.

The address of its registered office is:

5th Floor  
86 Jermyn Street  
London  
SW1Y 6AW

### **2 Accounting policies**

#### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### **Statement of compliance**

These abridged financial statements were prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

#### **Basis of preparation**

These abridged financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

These financial statements are prepared in US Dollars which is the functional currency of the company and are rounded to the nearest whole Dollar.

#### **Revenue recognition**

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

#### **Tax**

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

## **Associated Euromedia International Limited**

### **Notes to the Abridged Financial Statements for the Year Ended 31 December 2018**

#### **Intangible assets**

Separately acquired trademarks and licences are shown at historical cost.

Trademarks, licences (including software) and customer-related intangible assets acquired in a business combination are recognised at fair value at the acquisition date.

Trademarks, licences and customer-related intangible assets have a finite useful life and are carried at cost less accumulated amortisation and any accumulated impairment losses.

#### **Amortisation**

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

<b>Asset class</b>	<b>Amortisation method and rate</b>
Intangibles	10% Straight line

#### **Cash and cash equivalents**

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### **Trade debtors**

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

#### **Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### **Share capital**

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

#### **Financial instruments**

Basic financial instruments are recognised at amortised cost, except for investments in non-convertible preference and non-puttable ordinary shares which are measured at fair value, with changes recognised in profit or loss. Derivative financial instruments are initially recorded at cost and thereafter at fair value with changes recognised in profit or loss.

## Associated Euromedia International Limited

### Notes to the Abridged Financial Statements for the Year Ended 31 December 2018

#### 3 Staff numbers

The average number of persons employed by the company (including the director) during the year, was 1 (2017 - 1).

#### 4 Intangible assets

	<b>Total \$</b>
<b>Cost or valuation</b>	
At 1 January 2018	9,870,072
Additions acquired separately	<u>526,206</u>
At 31 December 2018	<u>10,396,278</u>
<b>Amortisation</b>	
At 1 January 2018	1,564,397
Amortisation charge	<u>1,039,628</u>
At 31 December 2018	<u>2,604,025</u>
<b>Carrying amount</b>	
At 31 December 2018	<u><u>7,792,253</u></u>
At 31 December 2017	<u><u>8,305,675</u></u>

The aggregate amount of research and development expenditure recognised as an expense during the period is \$Nil (2017 - \$Nil).

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.