

Brand That Name Limited
Company Registration Number 10152116
Annual Report and Unaudited Accounts
Year ended 30 April 2020

SATURDAY



A9XR8V5E

A09

06/02/2021

#135

COMPANIES HOUSE

Brand That Name Limited
Annual Report and Unaudited Accounts
Contents

Balance Sheet

1

Notes to the Accounts

2 to 3

Brand That Name Limited
Annual Report and Unaudited Accounts
Company Registration Number 10152116
Balance Sheet as at 30 April 2020

| | Note | 2020 £ | 2019 £ |
|--|------|----------------|----------------|
| Current assets | | | |
| Debtors | 4 | 2,226 | 1,788 |
| Cash at bank and in hand | | <u>1,276</u> | <u>165</u> |
| | | 3,502 | 1,953 |
| Creditors: Amounts falling due within one year | 5 | <u>(6,890)</u> | <u>(4,253)</u> |
| Net liabilities | | <u>(3,388)</u> | <u>(2,300)</u> |
| Capital and reserves | | | |
| Called up share capital | 6 | 1 | 1 |
| Profit and loss account | | <u>(3,389)</u> | <u>(2,301)</u> |
| | | <u>(3,388)</u> | <u>(2,300)</u> |

For the year ended 30 April 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts and reports have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the profit and loss account has been taken.

These accounts were approved and authorised for issue by the director on



Chris D Scott

Signed on 04-02-2021 @ 15:25:42

Director

1 General information

Brand That Name Limited is a private company limited by shares and incorporated in England and Wales under company number 10152116.

The address of its registered office and principal place of business is:

38 North Lane
Oulton
Leeds
LS26 8TQ
United Kingdom

2 Summary of significant accounting policies

Basis of preparation

The accounts have been prepared in accordance with applicable accounting standards including Section 1A of Financial Reporting Standard 102 (2018) "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (FRS102) and the Companies Act 2006. The accounts have been prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The presentation currency is £ sterling.

The significant accounting policies applied in the preparation of these accounts are set out below. These policies have been consistently applied to all years presented, unless otherwise stated.

Turnover

Turnover is measured at fair value of the consideration received or receivable, net of discounts and value added tax. Turnover represents revenue earned from the rendering of software development services.

Taxation

The tax expense for the period comprises current and deferred tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

Current tax is recognised for the amount of corporation tax payable in respect of the taxable profit for the year using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax is recognised in respect of all timing differences that have originated but not reversed by the balance sheet date. Deferred tax assets are only recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is calculated using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are subsequently measured at amortised cost using the effective interest method, less any impairment.

Creditors

Short term creditors are measured at transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are subsequently measured at amortised cost using the effective interest method.

3 Employees

The average number of persons employed by the company (including the director) during the year was as follows:

| | 2020 No. | 2019 No. |
|-----------|-------------|-------------|
| Employees | <u>5</u> | <u>1</u> |

4 Debtors

| | 2020 £ | 2019 £ |
|--------------------|--------------|--------------|
| Trade debtors | 2,226 | 1,313 |
| Deferred tax asset | <u>-</u> | <u>475</u> |
| | <u>2,226</u> | <u>1,788</u> |

5 Creditors:
Amounts falling due within one year

| | 2020 £ | 2019 £ |
|-----------------|--------------|--------------|
| Other creditors | 3,570 | 3,053 |
| Corporation tax | 1,700 | - |
| Accruals | <u>1,620</u> | <u>1,200</u> |
| | <u>6,890</u> | <u>4,253</u> |

16 Share capital

Allotted, called up and fully paid shares

| | 2020 | | 2019 | |
|--------------------------------|------------|-------------|------------|-------------|
| | No. | £ | No. | £ |
| Ordinary shares of £0.001 each | <u>100</u> | <u>0.10</u> | <u>100</u> | <u>0.10</u> |