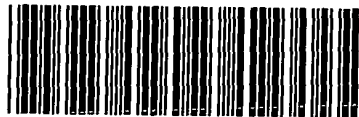


Trident8 Limited

Annual Report and Financial Statements

For the year ended 31 December 2022

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Company Registration No. 10107546 (England and Wales)

Trident8 Limited

Company Information

Directors	A Godsick M Lemann D McKinnon C Tiley S Zacks D Ziff S Allaster
Company number	10107546
Registered office	71 Queen Victoria Street London EC4V 4BE
Auditor	Moore Kingston Smith LLP Charlotte Building 17 Gresse Street London W1T 1QL

Trident8 Limited

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Trident8 Limited

Strategic Report

For the year ended 31 December 2022

The directors present the strategic report for the year ended 31 December 2022.

Fair review of the business

Turnover for the 2022 year was £28.4 million (2021: £24.6 million), the increase was due primarily to higher tickets, hospitality and merchandise sales.

Operating Income of £3.5 million was made for the 2022 year (2021: £4.9 million).

As at the year end the Company has a net asset position of £16.7 million (2021: £13.2 million).

Principal risks and uncertainties

Senior management are aware of their responsibility for managing risks within the business. Risk is reviewed at board level to ensure that risk management is being implemented and monitored effectively.

The board policy is to ensure that the business is run effectively and appropriately, bearing in mind the requirements for timely decision making and commercial reality.

Through management reports, risks are highlighted and monitored to identify potential business risk areas and to quantify and address the risk wherever possible.

The Company had income for the year of £3,520,885, had net assets of £16,750,099 and cash reserves of £16,361,303 at 31 December 2022. At the year-end 2021 the Company held amounts totaling £11.5m in the bank.

Preliminary forecasts show profitability for 2023 and beyond. The level of profitability could be impacted on a year-to-year basis depending on location of the event and the player field. Cashflow forecasts show that the Company has sufficient resources to continue for a period of 12 months from the date of signing these accounts and accordingly the accounts have been prepared on a going concern basis.

Future Development

The directors are satisfied with the results for the period and believe the Company will continue to trade profitably in the future. The demand for live sporting events remains strong and there is optimism with the UK and US regarding growth opportunities, despite ongoing economic uncertainties.

The 2023 Laver Cup is set to be held at the Rogers Arena in Vancouver, and the 2024 Laver Cup is set to be held at the Mercedes-Benz Area in Berlin. This will continue to solidify Laver Cup's place on the ATP tennis calendar. Further, with certainty around future sites, Management will be able to grow revenue, most notably in Sponsorships and Media Rights. By driving a competitive site location bid process, there is also the opportunity to generate larger contributions/site fees from the host cities.

Trident8 Limited

Strategic Report (Continued)

For the year ended 31 December 2022

Key performance indicators

The directors consider the key performance indicators of the business to be their operating profit margin. In 2022 the business operated at a profit margin of 15% (2021: 20%).

The margin will vary year on year, depending on the location of the event, attendance, the player field and sponsorship deals. With an effort to secure future locations, Management believes it can stabilize some of the effects caused by switching locations from year to year. For example, vendor contracts can be negotiated well in advance, allowing for a more formal RFP process to secure most favourable pricing. Also, as noted above, this will allow for longer lead times on Sponsorship and Media Rights sales, creating larger growth opportunities in those areas.

The directors also focus on fan acceptance of the event given that it is still in its infancy. The commercial appeal for the event, since its inception, has been at a high level. This bodes well for the continued growth of the event and will allow Management to focus on growth in all revenue categories.

DocuSigned by:

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.....
S Zacks
Director
29.09.2023.....

Trident8 Limited

Directors' Report

For the year ended 31 December 2022

The directors present their annual report and financial statements for the year ended 31 December 2022.

Principal activities

The principal activity of the company continued to be organising the Laver Cup tennis tournament.

Directors

The directors who held office during the year and up to the date of signature of the financial statements were as follows:

A Godsick
M Lemann
D McKinnon
C Tiley
S Zacks
D Ziff
S Allaster

Results and dividends

The results for the year are set out on page 10.

No ordinary dividends were paid. The directors do not recommend payment of a final dividend.

Financial instruments

Liquidity risk

The company manages its cash and borrowing requirements in order to maximise interest income and minimise interest expense, whilst ensuring the company has sufficient liquid resources to meet the operating needs of the business.

Interest rate risk

The company is exposed to fair value interest rate risk on its fixed rate borrowings and cash flow interest rate risk on floating rate deposits, bank overdrafts and loans. The company uses interest rate derivatives to manage the mix of fixed and variable rate debt so as to reduce its exposure to changes in interest rates.

Foreign currency risk

The company's principal foreign currency exposures arise from trading with overseas companies. Company policy permits but does not demand that these exposures may be hedged in order to fix the cost in sterling. This hedging activity involves the use of foreign exchange forward contracts.

Credit risk

Investments of cash surpluses, borrowings and derivative instruments are made through banks and companies which must fulfil credit rating criteria approved by the Board.

All customers who wish to trade on credit terms are subject to credit verification procedures. Trade debtors are monitored on an ongoing basis and provision is made for doubtful debts where necessary.

Statement of disclosure to auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the company's auditor is unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditor is aware of that information.

Trident8 Limited

Directors' Report (Continued)

For the year ended 31 December 2022

On behalf of the board

DocuSigned by:

Steve Zacks

.....CFDA6943FCA49B.....

S Zacks

Director

29.09.2023

Trident8 Limited

Directors' Responsibilities Statement

For the year ended 31 December 2022

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Trident8 Limited

Independent Auditor's Report

To the Members of Trident8 Limited

Opinion

We have audited the financial statements of Trident8 Limited (the 'company') for the year ended 31 December 2022 which comprise the Statement of Comprehensive Income, the Balance Sheet, the Statement of Changes in Equity, the Statement of Cash Flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2022 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Trident8 Limited

Independent Auditor's Report (Continued)

To the Members of Trident8 Limited

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report and the Directors' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of directors

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Trident8 Limited

Independent Auditor's Report (Continued)

To the Members of Trident8 Limited

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK) we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purposes of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Trident8 Limited

Independent Auditor's Report (Continued)

To the Members of Trident8 Limited

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

The objectives of our audit in respect of fraud, are; to identify and assess the risks of material misstatement of the financial statements due to fraud; to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud, through designing and implementing appropriate responses to those assessed risks; and to respond appropriately to instances of fraud or suspected fraud identified during the audit. However, the primary responsibility for the prevention and detection of fraud rests with both management and those charged with governance of the company.

Our approach was as follows:

- We obtained an understanding of the legal and regulatory requirements applicable to the company and considered that the most significant are the Companies Act 2006, UK financial reporting standards as issued by the Financial Reporting Council, and UK taxation legislation.
- We obtained an understanding of how the company complies with these requirements by discussions with management and those charged with governance.
- We assessed the risk of material misstatement of the financial statements, including the risk of material misstatement due to fraud and how it might occur, by holding discussions with management and those charged with governance.
- We inquired of management and those charged with governance as to any known instances of non-compliance or suspected non-compliance with laws and regulations.
- Based on this understanding, we designed specific appropriate audit procedures to identify instances of non-compliance with laws and regulations. This included making enquiries of management and those charged with governance and obtaining additional corroborative evidence as required.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Moore Kingston Smith LLP

Jeremy Read (Senior Statutory Auditor)
for and on behalf of Moore Kingston Smith LLP

29.09.2023
Date:

Chartered Accountants
Statutory Auditor

Charlotte Building
17 Gresse Street
London
W1T 1QL

Trident8 Limited

Statement of Comprehensive Income For the year ended 31 December 2022

	Notes	2022 £	2021 £
Turnover	3	28,438,308	24,644,001
Cost of sales		(21,547,870)	(15,340,913)
Gross profit		6,890,438	9,303,088
Administrative expenses		(2,779,560)	(4,364,146)
Operating profit	4	4,110,878	4,938,942
Interest receivable and similar income	7	45,404	1,022
Profit before taxation		4,156,282	4,939,964
Tax on profit	8	(635,397)	-
Profit for the financial year		3,520,885	4,939,964

All operations are continuing operations.

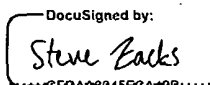
Trident8 Limited

Balance Sheet

As at 31 December 2022

	Notes	2022 £	£	2021 £	£
Fixed assets					
Tangible assets	9		196,460		210,127
Current assets					
Debtors	10	2,129,441		3,195,953	
Cash at bank and in hand		16,361,303		11,543,017	
		18,490,744		14,738,970	
Creditors: amounts falling due within one year	11	(1,937,105)		(1,467,345)	
Net current assets			16,553,639		13,271,625
Total assets less current liabilities			16,750,099		13,481,752
Creditors: amounts falling due after more than one year	12		-		(252,538)
Net assets			16,750,099		13,229,214
Capital and reserves					
Called up share capital	13		79		79
Share premium account			14,557,942		14,557,942
Profit and loss reserves			2,192,078		(1,328,807)
Total equity			16,750,099		13,229,214

The financial statements were approved by the board of directors and authorised for issue on 29.09.2023 and are signed on its behalf by:

DocuSigned by:

 CFDA88345PCA49B:.....
 S Zacks
 Director

Company Registration No. 10107546

Trident8 Limited

Statement of Changes in Equity

For the year ended 31 December 2022

	Share capital	Share premium account	Profit and loss reserves	Total
	£	£	£	£
Balance at 1 January 2021	79	14,557,942	(6,268,771)	8,289,250
Year ended 31 December 2021:				
Profit and total comprehensive income for the year	-	-	4,939,964	4,939,964
Balance at 31 December 2021	79	14,557,942	(1,328,807)	13,229,214
Year ended 31 December 2022:				
Profit and total comprehensive income for the year	-	-	3,520,885	3,520,885
Balance at 31 December 2022	79	14,557,942	2,192,078	16,750,099

Trident8 Limited

Statement of Cash Flows

For the year ended 31 December 2022

	Notes	2022 £	£	2021 £	£
Cash flows from operating activities					
Cash generated from operations	16	5,458,642		289,422	
Income taxes paid		(685,760)		-	
Net cash inflow from operating activities		4,772,882		289,422	
Investing activities					
Interest received		45,404		1,022	
Net cash generated from investing activities		45,404		1,022	
Net cash used in financing activities		-		-	
Net increase in cash and cash equivalents		4,818,286		290,444	
Cash and cash equivalents at beginning of year		11,543,017		11,252,573	
Cash and cash equivalents at end of year		16,361,303		11,543,017	

Trident8 Limited

Notes to the Financial Statements

For the year ended 31 December 2022

1 Accounting policies

Company information

Trident8 Limited is a private company limited by shares incorporated in England and Wales. The registered office is 71 Queen Victoria Street, London, EC4V 4BE.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Turnover

Revenue from the sale of merchandise is recognised when the significant risks and rewards of ownership of the goods have passed to the buyer (usually on dispatch of the goods), the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the entity and the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Revenue in respect of ticket sales is recognised at the date the event takes place. Revenue from sponsors contracts and media rights contracts is recognised over the period the service is provided.

1.3 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures and fittings	5% straight line
Trophy	5% straight line

1.4 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2022

1 Accounting policies

(Continued)

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

1.5 Cash and cash equivalents

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts.

1.6 Financial instruments

The Company only has basic financial instruments measured at amortised cost, with no financial instruments classified as other or basic instruments measured at fair value.

Other financial assets

Other financial assets, including investments in equity instruments which are not subsidiaries, associates or joint ventures, are initially measured at fair value, which is normally the transaction price. Such assets are subsequently carried at fair value and the changes in fair value are recognised in profit or loss, except that investments in equity instruments that are not publicly traded and whose fair values cannot be measured reliably are measured at cost less impairment.

Impairment of financial assets

Financial assets, other than those held at fair value through profit and loss, are assessed for indicators of impairment at each reporting end date.

Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows have been affected. If an asset is impaired, the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in profit or loss.

If there is a decrease in the impairment loss arising from an event occurring after the impairment was recognised, the impairment is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been, had the impairment not previously been recognised. The impairment reversal is recognised in profit or loss.

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2022

1 Accounting policies

(Continued)

Derecognition of financial assets

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the company transfers the financial asset and substantially all the risks and rewards of ownership to another entity, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party.

Other financial liabilities

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments. Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in profit or loss in finance costs or finance income as appropriate, unless hedge accounting is applied and the hedge is a cash flow hedge.

Debt instruments that do not meet the conditions in FRS 102 paragraph 11.9 are subsequently measured at fair value through profit or loss. Debt instruments may be designated as being measured at fair value through profit or loss to eliminate or reduce an accounting mismatch or if the instruments are measured and their performance evaluated on a fair value basis in accordance with a documented risk management or investment strategy.

Derecognition of financial liabilities

Financial liabilities are derecognised when the company's contractual obligations expire or are discharged or cancelled.

1.7 Derivatives

Derivatives are initially recognised at fair value at the date a derivative contract is entered into and are subsequently remeasured to fair value at each reporting end date. The resulting gain or loss is recognised in profit or loss immediately unless the derivative is designated and effective as a hedging instrument, in which event the timing of the recognition in profit or loss depends on the nature of the hedge relationship.

A derivative with a positive fair value is recognised as a financial asset, whereas a derivative with a negative fair value is recognised as a financial liability.

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2022

1 Accounting policies

(Continued)

1.8 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

1.9 Leases

Rentals payable under operating leases, including any lease incentives received, are charged to profit or loss on a straight line basis over the term of the relevant lease except where another more systematic basis is more representative of the time pattern in which economic benefits from the leases asset are consumed.

1.10 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation in the period are included in profit or loss.

2 Judgements and key sources of estimation uncertainty

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2022

2 Judgements and key sources of estimation uncertainty

(Continued)

Key sources of estimation uncertainty

The estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities are as follows.

Useful economic life of property, plant and equipment

The annual depreciation charge for property, plant and equipment is sensitive to changes in the estimated useful economic lives and residual values of the assets. The useful economic lives and residual values are re-assessed annually. They are amended when necessary to reflect current estimates, based on technological advancement, future investments, economic utilisation and the physical condition of the assets. See note 9 for the carrying amount of the property, plant and equipment and note 1.4 for the useful economic lives for each class of asset.

3 Turnover and other revenue

An analysis of the company's turnover is as follows:

	2022 £	2021 £
Turnover analysed by class of business		
Ticket sales	17,282,123	15,469,358
Sponsorship	7,343,551	7,064,411
Media rights	1,881,643	1,395,922
Merchandise	1,930,991	714,310
	<u>28,438,308</u>	<u>24,644,001</u>

4 Operating profit

	2022 £	2021 £
Operating profit for the year is stated after charging/(crediting):		
Exchange differences apart from those arising on financial instruments measured at fair value through profit or loss	(2,612,223)	35,087
Fees payable to the company's auditor for the audit of the company's financial statements	30,000	30,000
Depreciation of owned tangible fixed assets	13,667	13,667
Operating lease charges	<u>270,152</u>	<u>264,486</u>

5 Employees

The average monthly number of persons (including directors) employed during the year, who performed services for Trident8 Limited, was:

2022 Number	2021 Number
<u>7</u>	<u>7</u>

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2022

5 Employees

(Continued)

Their aggregate remuneration comprised:

	2022 £	2021 £
Wages and salaries	1,818,658	1,307,317

The amounts relate to fees recharged to Trident8 Limited for employees of Team8 LLC, a shareholder of Trident8 Limited.

6 Directors' remuneration

	2022 £	2021 £
Remuneration for qualifying services	580,625	508,158

Remuneration disclosed above include the following amounts paid to the highest paid director:

	2022 £	2021 £
Remuneration for qualifying services	580,625	508,158

The amounts above relate to fees recharged to Trident8 Limited for directors. Directors are employed by Team8 LLC, a shareholder of Trident8 Limited.

7 Interest receivable and similar income

	2022 £	2021 £
Interest income		
Interest on bank deposits	45,404	1,022

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2022

8 Taxation

	2022 £	2021 £
Current tax		
UK corporation tax on profits for the current period	629,637	-
Adjustments in respect of prior periods	5,760	-
Total current tax	635,397	-

The actual charge for the year can be reconciled to the expected charge for the year based on the profit or loss and the standard rate of tax as follows:

	2022 £	2021 £
Profit before taxation	4,156,282	4,939,964
<i>Expected tax charge based on the standard rate of corporation tax in the UK of 19.00% (2021: 19.00%)</i>	789,694	938,593
Tax effect of expenses that are not deductible in determining taxable profit	4,524	-
Tax effect of utilisation of tax losses not previously recognised	-	(938,593)
Change in unrecognised deferred tax assets	(166,073)	-
Under/(over) provided in prior years	5,760	-
Fixed asset differences	1,492	-
Taxation charge for the year	635,397	-

9 Tangible fixed assets

	Fixtures and fittings £	Trophy £	Total £
Cost			
At 1 January 2022 and 31 December 2022	205,250	68,080	273,330
Depreciation and impairment			
At 1 January 2022	45,244	17,959	63,203
Depreciation charged in the year	10,263	3,404	13,667
At 31 December 2022	55,507	21,363	76,870
Carrying amount			
At 31 December 2022	149,743	46,717	196,460
At 31 December 2021	160,006	50,121	210,127

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2022

10 Debtors

	2022	2021
	£	£
Amounts falling due within one year:		
Trade debtors	1,172,559	1,942,341
Corporation tax recoverable	50,363	-
Other debtors	35,259	372,460
Prepayments and accrued income	666,129	843,065
	<u>1,924,310</u>	<u>3,157,866</u>
Amounts falling due after more than one year:		
	2022	2021
	£	£
Prepayments and accrued income	<u>205,131</u>	<u>38,087</u>
Total debtors	<u>2,129,441</u>	<u>3,195,953</u>

11 Creditors: amounts falling due within one year

	2022	2021
	£	£
Trade creditors	396,994	170,301
Taxation and social security	770,450	-
Other creditors	84,177	574,324
Accruals and deferred income	685,484	722,720
	<u>1,937,105</u>	<u>1,467,345</u>

12 Creditors: amounts falling due after more than one year

	2022	2021
	£	£
Accruals and deferred income	<u>-</u>	<u>252,538</u>

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2022

13 Share capital

	2022	2021
	£	£
Ordinary share capital		
Issued and fully paid		
500,000 Ordinary A shares of \$0.0001 each	39	39
200,000 Ordinary B shares of \$0.0001 each	16	16
100,000 Ordinary C shares of \$0.0001 each	8	8
200,000 Ordinary D shares of \$0.0001 each	16	16
	<u>79</u>	<u>79</u>

All shares rank parri passu, having equal full voting and capital distribution rights.

14 Ultimate controlling party

The smallest and largest point of consolidation of the company is within Team8 LLC, registered at 30650 Pinetree Rd, Suite 1, Pepper Pike, Ohio 44124 United States.

There is no ultimate controlling party.

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2022

15 Related party transactions

During the year the company was charged £1,818,658 (2021: £1,323,568) in respect of staffing costs, £1,104,487 (2021: £1,057,582) in respect of sponsor commissions and £227,812 (2021: £225,408) in respect of rent recharge by TEAM8 LLC, a shareholder in Trident8 Limited.

TEAM8 LLC is a company organised under the laws of Ohio, USA. In the year, TEAM8 LLC purchased tickets from Trident8 Limited of £71,711 (2021: £51,508).

The balance outstanding at the year end owed from Trident8 Limited to TEAM8 LLC was £1,238 (2021: £20,700). Trident8 Ltd has a prepayments balance with TEAM8 LLC of £167,908 (2021: £225,062).

During the year, the company was charged £nil (2021: £72,234) for promoter fees by RAIDENT8 LLC, a subsidiary of Team8 LLC. Amounts owed to the company by RAIDENT8 LLC at the year end are £nil (2021: £348,551).

Tennis Australia is a company registered in Australia and a shareholder in Trident8 Limited. Trident8 Limited was charged £1,080,921 (2021: £1,140,421) in television production costs, £453,850 (2021: £295,507) in staffing costs, £288,362 (2021: £162,095) in media rights commissions and £71,395 (2021: £205,349) in reimbursements. At the year end, £82,939 (2021: £553,624) was due to Tennis Australia. During the year the company made sales of £63,613 (2021: £nil) to Tennis Australia.

During the year, Trident8 made purchases of £767,610 (2021: £nil) from Tenro, a shareholder of TEAM8 LLC.

During the year the company made sales of £96,618 (2021: £13,916) to United States Tennis Association Inc (USTA), a shareholder in Trident8 Limited.

During the year, the company made ticket sales of £43,714 (2021: £224,695) to a company who has a common director. No amounts were outstanding at the year end.

During the year, the company made ticket sales of £46,117 (2021: £9,708) to the directors of the company. No amounts were outstanding at the year end.

16 Cash generated from operations

	2022 £	2021 £
Profit for the year after tax	3,520,885	4,939,964
Adjustments for:		
Taxation charged	635,397	-
Investment income	(45,404)	(1,022)
Depreciation and impairment of tangible fixed assets	13,667	13,667
Movements in working capital:		
Decrease/(increase) in debtors	1,116,875	(547,495)
Increase/(decrease) in creditors	217,222	(4,115,692)
Cash generated from operations	5,458,642	289,422

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2022

17 Analysis of changes in net funds

	1 January 2022 £	Cash flows £	31 December 2022 £
Cash at bank and in hand	11,543,017	4,818,286	16,361,303