

Trident8 Limited
Annual Report and Financial Statements
For Filing with Registrar
For the year ended 31 December 2018



Company Registration No. 10107546 (England and Wales)

Trident8 Limited

Company Information

Directors

A Godsick
M Lemann
D McKinnon
G Smith
C Tiley
S Zacks
D Ziff

Company number

10107546

Registered office

71 Queen Victoria Street
London
EC4V 4BE

Auditor

Kingston Smith LLP
Charlotte Building
17 Gresse Street
London
W1T 1QL

Trident8 Limited

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Trident8 Limited

Directors' Report

For the year ended 31 December 2018

The directors present their annual report and financial statements for the year ended 31 December 2018.

Principal activities

The principal activity of the company continued to be organising the Laver Cup tennis tournament.

Directors

The directors who held office during the year and up to the date of signature of the financial statements were as follows:

A Godsick
M Lemann
D McKinnon
G Smith
C Tiley
S Zacks
D Ziff

Statement of directors' responsibilities

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement of disclosure to auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the company's auditor is unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditor is aware of that information.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

Trident8 Limited

Directors' Report (Continued)

For the year ended 31 December 2018

On behalf of the board



S Zacks

Director

18/06/19

Trident8 Limited

Balance Sheet

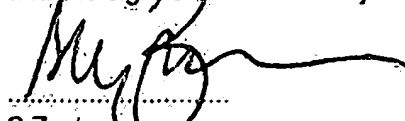
As at 31 December 2018

	Notes	2018 £	£	2017 £	£
Fixed assets					
Tangible assets	4		252,635		268,242
Current assets					
Debtors	5	6,058,555		1,995,351	
Cash at bank and in hand		6,995,178		6,751,430	
		13,053,733		8,746,781	
Creditors: amounts falling due within one year	6	(4,664,885)		(1,824,499)	
Net current assets			8,388,848		6,922,282
Total assets less current liabilities			8,641,483		7,190,524
Creditors: amounts falling due after more than one year	7		-		(187,438)
Net assets			8,641,483		7,003,086
Capital and reserves					
Called up share capital	8		79		55
Share premium account	9		14,557,942		9,798,277
Other reserves	10		-		4,759,689
Profit and loss reserves			(5,916,538)		(7,554,935)
Total equity			8,641,483		7,003,086

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 18/06/19 and are signed on its behalf by:


S Zacks
Director

Company Registration No. 10107546

Trident8 Limited

Statement of Changes in Equity

For the year ended 31 December 2018

	Notes	Share capital £	Share premium account £	Other reserves £	Profit and loss reserves £	Total £
Balance at 1 January 2017		55	9,798,277	-	(1,320,726)	8,477,606
Year ended 31 December 2017:						
Loss and total comprehensive income for the year		-	-	-	(6,234,209)	(6,234,209)
Transfers		-	-	4,759,689	-	4,759,689
Balance at 31 December 2017		55	9,798,277	4,759,689	(7,554,935)	7,003,086
Year ended 31 December 2018:						
Profit and total comprehensive income for the year		-	-	-	1,638,397	1,638,397
Issue of share capital	8	24	4,759,665	(4,759,689)	-	4,759,689
Other reserve in respect of shares to be issued	11	-	-	-	-	-
Balance at 31 December 2018		79	14,557,942	-	(5,916,538)	8,641,483

Trident8 Limited

Notes to the Financial Statements

For the year ended 31 December 2018

1 Accounting policies

Company Information

Trident8 Limited is a private company limited by shares incorporated in England and Wales. The registered office is 71 Queen Victoria Street, London, EC4V 4BE.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest pound.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

These financial statements are prepared on the going concern basis. The company made a profit of £1,638,397 during the year ended 31 December 2018, had net assets of £8,641,483 at the year end and the directors are of the opinion that it is appropriate to prepare the financial statements on a going concern basis and that the company will continue in operational existence for the foreseeable future.

1.3 Turnover

Revenue from the sale of merchandise is recognised when the significant risks and rewards of ownership of the goods have passed to the buyer (usually on dispatch of the goods), the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the entity and the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Revenue in respect of ticket sales is recognised at the date the event takes place. Revenue from sponsors contracts is recognised over the period the service is provided.

1.4 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures and fittings	5% straight line
Plant and equipment	20% straight line
Trophy	5% straight line

1.5 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Notes to the Financial Statements (Continued)

For the year ended 31 December 2018

1 Accounting policies

(Continued)

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

1.6 Cash and cash equivalents

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.7 Financial Instruments

The Company only has basic financial instruments measured at amortised cost, with no financial instruments classified as other or basic instruments measured at fair value.

1.8 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

1.9 Leases

Rentals payable under operating leases, including any lease incentives received, are charged to income on a straight line basis over the term of the relevant lease except where another more systematic basis is more representative of the time pattern in which economic benefits from the lease asset are consumed.

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2018

1 Accounting policies

(Continued)

1.10 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation are included in the profit and loss account for the period.

2 Employees

The average monthly number of persons (including directors) employed by the company during the year was 5 (2016: 1).

3 Directors' remuneration

	2018 £	2017 £
Remuneration in respect of directors services	408,023	284,385

The amounts above relate to fees recharged to Trident8 Limited for directors. Directors are employed by Team8 LLC, a shareholder of Trident8 Limited.

4 Tangible fixed assets

	Plant and equipment £	Trophy £	Total £
Cost			
At 1 January 2018 and 31 December 2018	208,187	68,080	276,267
Depreciation			
At 1 January 2018	3,977	4,048	8,025
Depreciation charged in the year	12,203	3,404	15,607
At 31 December 2018	16,180	7,452	23,632
Carrying amount			
At 31 December 2018	192,007	60,628	252,635
At 31 December 2017	204,210	64,032	268,242

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2018

5 Debtors

	2018 £	2017 £
Amounts falling due within one year:		
Trade debtors	5,706,949	1,258,085
Other debtors	351,606	708,953
	<u>6,058,555</u>	<u>1,967,038</u>
Amounts falling due after more than one year:		
Other debtors	-	28,313
	<u>-</u>	<u>28,313</u>
Total debtors	<u>6,058,555</u>	<u>1,995,351</u>

6 Creditors: amounts falling due within one year

	2018 £	2017 £
Bank loans and overdrafts	-	91
Trade creditors	1,880,023	442,412
Other taxation and social security	36,304	-
Other creditors	2,748,558	1,381,996
	<u>4,664,885</u>	<u>1,824,499</u>

7 Creditors: amounts falling due after more than one year

	2018 £	2017 £
Other creditors	-	187,438
	<u>-</u>	<u>187,438</u>

8 Called up share capital

	2018 £	2017 £
Ordinary share capital		
Issued and fully paid		
500,000 Ordinary A shares of \$0.0001 each	39	27
200,000 Ordinary B shares of \$0.0001 each	16	11
100,000 Ordinary C shares of \$0.0001 each	8	6
200,000 Ordinary D shares of \$0.0001 each	16	11
	<u>79</u>	<u>55</u>

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2018

9 Share premium account

	2018 £	2017 £
At beginning of year	9,798,277	9,798,277
Issue of new shares	4,759,665	-
At end of period	<u>14,557,942</u>	<u>9,798,277</u>

10 Other reserves

In 2017, an issue of shares was made by four shareholders to increase their shareholding by a total of 333,332 shares of \$0.001 each, for total consideration of \$6,166,666 (£4,759,689). The four shareholders had paid these investment monies into the Company prior to the year end, but the share issue had not been formally completed by 31 December 2017. This paperwork was received by Companies House on the 23 November 2018 and hence the balance of £4,759,689 that was sitting within other reserves has been transferred to share premium in the 2018 accounts, with the share capital also being introduced.

11 Audit report information

As the income statement has been omitted from the filing copy of the financial statements the following information in relation to the audit report on the statutory financial statements is provided in accordance with s444(5B) of the Companies Act 2006:

The auditor's report was unqualified.
The senior statutory auditor was Valerie Cazalet.
The auditor was Kingston Smith LLP.

Trident8 Limited

Notes to the Financial Statements (Continued)

For the year ended 31 December 2018

12 Related party transactions

During the year the company was charged £818,058 (2017: £471,167) in respect of staffing costs and £794,690 (2017: 342,504) in respect of sponsor commissions by TEAM8 LLC, a shareholder in Trident8 Limited. TEAM8 LLC is a company organised under the laws of Ohio, USA. In the year, TEAM8 LLC purchased tickets from Trident8 Limited of £48,674 relating to the 2018 event. The balance outstanding at the year end owed to Trident8 Limited from TEAM8 LLC was £88,281 (2017: £150,298).

During the year, the company was charged £920,194 (2017: £905,435) from a shareholder of TEAM8 LLC for services.

During the year the company was charged £113,395 (2017: £nil) for a local promoter fee for the 2018 event from RAIDENT8 LLC, a 100% subsidiary of TEAM8 LLC. Amounts owed to the company by RAIDENT8 LLC at the year end are £2,165,358 (2017: £nil)

During the year the company received revenue of £1,583,992 (2017: £970,972) from media rights contracts entered into by Tennis Australia, as well as £80,424 (2017: £21,432) in ticket revenue. Trident8 Limited was charged £1,250,200 (2017: 1,010,365) in television production costs, £319,375 (2017: 170,658) in staffing costs, £317,334 (2017: 144,796) in media rights commissions and £65,219 (2017: £134,645) in reimbursements. Tennis Australia is a shareholder in Trident8 Limited and a company registered in Australia. At the year end, £1,076,349 (2017: £373,098) was due from and £1,514,131 (2017: 1,047,380) was due to Tennis Australia.

During the year the company made sales of £110,630 (2017: 9,302) to United States Tennis Association Inc (USTA), a shareholder in Trident8 Limited. £47,335 (2017: £nil) worth of services were provided to the company in the year by USTA. The balance outstanding at the year end owed to Trident8 Limited from USTA was £7,263 (2017: £nil). The amounts owed from the company to USTA at the year end was £1,350 (2017: £nil). United States Tennis Association Inc is an not-for-profit organisation registered in New York, USA.

During the year, the company made ticket sales of £121,083 (2017: £nil) to a company who has a common director. Purchases of £5,873 were made by Trident8 Limited from this company (2017: £971). No amounts were outstanding at the year end.

During the year, the company made ticket sales of £65,177 (2017: £nil) to the directors of the company. At the year end the company owed £380 (2017: £2,137) to the directors for reimbursement of business expenses.