

Company Registration No. 09916606 (England and Wales)

HEIDI TAYLOR MARKETING LTD
UNAUDITED ABBREVIATED FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2016

HEIDI TAYLOR MARKETING LTD

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HEIDI TAYLOR MARKETING LTD

ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2016

	Notes	2016 £	£
Fixed assets			
Tangible assets	2		979
Current assets			
Debtors		222	
Cash at bank and in hand		55,615	
		<u>55,837</u>	
Creditors: amounts falling due within one year		<u>(26,398)</u>	
Net current assets			29,439
Total assets less current liabilities			<u>30,418</u>
Capital and reserves			
Called up share capital	3		1
Profit and loss account			<u>30,417</u>
Shareholder's funds			<u>30,418</u>

For the financial Period ended 31 December 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the Period in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 1 March 2017

Ms H Taylor
Director

Company Registration No. 09916606

HEIDI TAYLOR MARKETING LTD

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE PERIOD ENDED 31 DECEMBER 2016

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment

2 Fixed assets

Tangible assets £

Cost

At 15 December 2015

-

Additions

1,468

At 31 December 2016

1,468

Depreciation

At 15 December 2015

-

Charge for the period

489

At 31 December 2016

489

Net book value

At 31 December 2016

979

3 Share capital

2016 £

Allotted, called up and fully paid

0 of 0p each

1

During the year 1 ordinary shares of £1.00 each were allotted and fully paid at par for cash consideration to provide additional working capital.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.