REGISTERED NUMBER: 09654873 (England and Wales)

Unaudited Financial Statements for the Year Ended 31 December 2021

for

Momentum Campaign (Services) Ltd

Contents of the Financial Statements for the Year Ended 31 December 2021

Momentum Campaign (Services) Ltd

Company Information
for the Year Ended 31 December 2021

DIRECTORS:	Mr A P Kearns Mr A J Scattergood Ms G Sriskanthan
REGISTERED OFFICE:	132A Bournemouth Road Chandlers Ford Eastleigh Hampshire SO53 3AL
REGISTERED NUMBER:	09654873 (England and Wales)
ACCOUNTANTS:	Northover & Co Accountants Ltd 132A Bournemouth Road Chandler's Ford Eastleigh Hampshire SO53 3AL

Momentum Campaign (Services) Ltd (Registered number: 09654873)

Balance Sheet
31 December 2021

	Notes	2021 £	2021 £	2020 £	2020 £
FIXED ASSETS					
Tangible assets	4		3,140		12,077
CURRENT ASSETS					
Debtors	5	33,988		9,166	
Cash at bank		332,710		378,165	
		366,698		387,331	
CREDITORS					
Amounts falling due within one year	6	12,533		31,927	
NET CURRENT ASSETS			354,165		355,404
TOTAL ASSETS LESS CURRENT LIABILITIES			357,305		367,481
RESERVES					
Retained earnings			357,305		367,481
			357,305		367,481

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2021 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 10 October 2022 and were signed on its behalf by:

Mr A P Kearns - Director

The notes form part of these financial statements

Notes to the Financial Statements
for the Year Ended 31 December 2021

1. STATUTORY INFORMATION

Momentum Campaign (Services) Ltd is a private company, limited by guarantee , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover
Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Taxation
Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits
The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 19 (2020 - 31) .

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4. TANGIBLE FIXED ASSETS

	Website & App £	Office equipment £	Totals £
COST			
At 1 January 2021	74,373	30,446	104,819
Disposals	-	(19,453)	(19,453)
At 31 December 2021	74,373	10,993	85,366
DEPRECIATION			
At 1 January 2021	74,373	18,369	92,742
Charge for year	-	3,540	3,540
Eliminated on disposal	-	(14,056)	(14,056)
At 31 December 2021	74,373	7,853	82,226
NET BOOK VALUE			
At 31 December 2021	-	3,140	3,140
At 31 December 2020	-	12,077	12,077

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Trade debtors	-	2,097
Other debtors	33,988	7,069
	33,988	9,166

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Bank loans and overdrafts (see note 7)	20	57
Trade creditors	3,197	15,155
Taxation and social security	4,749	12,215
Other creditors	4,567	4,500
	12,533	31,927

7. LOANS

An analysis of the maturity of loans is given below:

	2021 £	2020 £
Amounts falling due within one year or on demand:		
Bank overdrafts	20	57