

REGISTERED NUMBER: 09547605 (England and Wales)

Financial Statements for the Year Ended 30 April 2018

for

Charisma Sales & Marketing Limited

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for the Year Ended 30 April 2018

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Charisma Sales & Marketing Limited

Company Information
for the Year Ended 30 April 2018

DIRECTOR: Mr R Perryment

REGISTERED OFFICE: 1st Floor
30 Church Road
Burgess Hill
West Sussex
RH15 9AE

BUSINESS ADDRESS: 68 Park Drive Close
Denton
Newhaven
East Sussex
BN9 0RR

REGISTERED NUMBER: 09547605 (England and Wales)

ACCOUNTANTS: Keepers Accountancy Ltd
1st Floor
30 Church Road
Burgess Hill
West Sussex
RH15 9AE

Balance Sheet
30 April 2018

	Notes	30.4.18 £	£	30.4.17 £	£
FIXED ASSETS					
Tangible assets	5		559		931
CURRENT ASSETS					
Debtors	6	341		10,337	
Cash at bank		<u>17,749</u>		<u>-</u>	
		18,090		10,337	
CREDITORS					
Amounts falling due within one year	7	<u>18,384</u>		<u>11,038</u>	
NET CURRENT LIABILITIES			(294)		(701)
TOTAL ASSETS LESS CURRENT LIABILITIES			265		230
PROVISIONS FOR LIABILITIES			<u>106</u>		<u>186</u>
NET ASSETS			<u>159</u>		<u>44</u>
CAPITAL AND RESERVES					
Called up share capital	8		2		2
Retained earnings			<u>157</u>		<u>42</u>
SHAREHOLDERS' FUNDS	11		<u>159</u>		<u>44</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2018 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 18 January 2019 and were signed by:

Mr R Perryment - Director

Notes to the Financial Statements
for the Year Ended 30 April 2018

1. **STATUTORY INFORMATION**

Charisma Sales & Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. **STATEMENT OF COMPLIANCE**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

3. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

4. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 2 (2017 - 2).

Notes to the Financial Statements - continued
for the Year Ended 30 April 2018

5. **TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
COST	
At 1 May 2017	
and 30 April 2018	<u>1,490</u>
DEPRECIATION	
At 1 May 2017	559
Charge for year	<u>372</u>
At 30 April 2018	<u>931</u>
NET BOOK VALUE	
At 30 April 2018	<u>559</u>
At 30 April 2017	<u>931</u>

6. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30.4.18	30.4.17
	£	£
Other debtors	341	348
Directors' current accounts	-	9,989
	<u>341</u>	<u>10,337</u>

7. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30.4.18	30.4.17
	£	£
Tax	6,725	9,478
Directors' current accounts	10,099	-
Accrued expenses	<u>1,560</u>	<u>1,560</u>
	<u>18,384</u>	<u>11,038</u>

8. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:			30.4.18	30.4.17
Number:	Class:	Nominal value:	£	£
1	Ordinary	£1	1	1
1	Ordinary B	£1	<u>1</u>	<u>1</u>
			<u>2</u>	<u>2</u>

Notes to the Financial Statements - continued
for the Year Ended 30 April 2018

9. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 30 April 2018 and 30 April 2017:

	30.4.18 £	30.4.17 £
Mr R Perryment		
Balance outstanding at start of year	9,990	6,393
Amounts advanced	-	76,177
Amounts repaid	(9,990)	(72,580)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>-</u>	<u>9,990</u>

10. **ULTIMATE CONTROLLING PARTY**

The ultimate controlling party is Mr R Perryment.

11. **RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS**

	30.4.18 £	30.4.17 £
Profit for the financial year	28,115	37,808
Dividends	(28,000)	(37,800)
New share capital subscribed	-	1
Net addition to shareholders' funds	<u>115</u>	<u>9</u>
Opening shareholders' funds	<u>44</u>	<u>35</u>
Closing shareholders' funds	<u>159</u>	<u>44</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.