

**Unaudited Financial Statements for the Year Ended 30 April 2020**

**for**

**CHARISMA SALES & MARKETING LIMITED**

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**for the Year Ended 30 April 2020**

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**CHARISMA SALES & MARKETING LIMITED**

**Company Information**  
**for the Year Ended 30 April 2020**

**DIRECTOR:**

R Perryment

**REGISTERED OFFICE:**

1st Floor  
30 Church Road  
Burgess Hill  
West Sussex  
RH15 9AE

**REGISTERED NUMBER:**

09547605 (England and Wales)

**ACCOUNTANTS:**

MMP Accounting Solutions Ltd  
1st Floor  
30 Church Road  
Burgess Hill  
West Sussex  
RH15 9AE

**CHARISMA SALES & MARKETING LIMITED (REGISTERED NUMBER: 09547605)**

**Balance Sheet**  
**30 April 2020**

	Notes	30.4.20 £	£	30.4.19 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		484		186
<b>CURRENT ASSETS</b>					
Debtors	5	360		360	
Cash at bank		<u>45,037</u>		<u>28,865</u>	
		45,397		29,225	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>45,085</u>		<u>29,051</u>	
<b>NET CURRENT ASSETS</b>			<u>312</u>		<u>174</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			796		360
<b>PROVISIONS FOR LIABILITIES</b>			<u>92</u>		<u>36</u>
<b>NET ASSETS</b>			<u>704</u>		<u>324</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			2		2
Retained earnings			<u>702</u>		<u>323</u>
			704		325

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2020 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 14 January 2021 and were signed by:

R Perryment - Director

**\*\*BALANCE SHEET - LAST YEAR - DOES NOT BALANCE - PLEASE CHECK THAT ALL POSTINGS HAVE BEEN MADE TO ACCOUNTS USED ON LIMITED COMPANY REPORTS**

**Notes to the Financial Statements**  
**for the Year Ended 30 April 2020**

**1. STATUTORY INFORMATION**

Charisma Sales & Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc                      - 25% on cost

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 2 (2019 - 2) .

**Notes to the Financial Statements - continued**  
**for the Year Ended 30 April 2020**

**4. TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
<b>COST</b>	
At 1 May 2019	1,490
Additions	500
At 30 April 2020	<u>1,990</u>
<b>DEPRECIATION</b>	
At 1 May 2019	1,304
Charge for year	202
At 30 April 2020	<u>1,506</u>
<b>NET BOOK VALUE</b>	
At 30 April 2020	<u>484</u>
At 30 April 2019	<u>186</u>

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30.4.20	30.4.19
	£	£
Other debtors	<u>360</u>	<u>360</u>

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30.4.20	30.4.19
	£	£
Bank loans and overdrafts	9,500	-
Taxation and social security	6,131	8,543
Other creditors	<u>29,454</u>	<u>20,508</u>
	<u>45,085</u>	<u>29,051</u>

**7. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The balance owed to the Director as at year end was £27,894 - ( 2019 - £18,948)

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.