**REGISTERED NUMBER: 09547605 (England and Wales)**

Financial Statements for the Year Ended 30 April 2017

for

Charisma Sales & Marketing Limited

# Contents of the Financial Statements
## for the Year Ended 30 April 2017

Company Information
for the Year Ended 30 April 2017

| | |
|---|---|
| **DIRECTOR:** | Mr R Perryment |
| **REGISTERED OFFICE:** | 1st Floor<br>30 Church Road<br>Burgess Hill<br>West Sussex<br>RH15 9AE |
| **REGISTERED NUMBER:** | 09547605 (England and Wales) |
| **ACCOUNTANTS:** | Keepers Accountancy Ltd<br>1st Floor<br>30 Church Road<br>Burgess Hill<br>West Sussex<br>RH15 9AE |

Balance Sheet
30 April 2017

| | Notes | 30.4.17 £ | £ | 30.4.16 £ | £ |
|---|---|---|---|---|---|
| **FIXED ASSETS** | | | | | |
| Tangible assets | 5 | | 931 | | 1,304 |
| | | | | | |
| **CURRENT ASSETS** | | | | | |
| Debtors | 6 | 10,337 | | 6,392 | |
| Cash at bank | | - | | 1 | |
| | | 10,337 | | 6,393 | |
| **CREDITORS** | | | | | |
| Amounts falling due within one year | 7 | 11,038 | | 7,401 | |
| **NET CURRENT LIABILITIES** | | | (701) | | (1,008) |
| **TOTAL ASSETS LESS CURRENT LIABILITIES** | | | 230 | | 296 |
| | | | | | |
| **PROVISIONS FOR LIABILITIES** | | | 186 | | 261 |
| **NET ASSETS** | | | 44 | | 35 |
| | | | | | |
| **CAPITAL AND RESERVES** | | | | | |
| Called up share capital | 8 | | 2 | | 1 |
| Retained earnings | | | 42 | | 34 |
| **SHAREHOLDERS' FUNDS** | 12 | | 44 | | 35 |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 14 November 2017 and were signed by:

Mr R Perryment - Director

## 1. STATUTORY INFORMATION

Charisma Sales & Marketing Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

## 2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

## 3. ACCOUNTING POLICIES

**Basis of preparing the financial statements**
The financial statements have been prepared under the historical cost convention.

**Turnover**
Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.
Computer equipment - 25% on cost

**Taxation**
Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

## 4. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 2 .



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## 5. TANGIBLE FIXED ASSETS

| | Plant and machinery etc |
|---|---|
| | £ |
| **COST** | |
| At 1 May 2016 | |
| and 30 April 2017 | 1,490 |
| **DEPRECIATION** | |
| At 1 May 2016 | 186 |
| Charge for year | 373 |
| At 30 April 2017 | 559 |
| **NET BOOK VALUE** | |
| At 30 April 2017 | 931 |
| At 30 April 2016 | 1,304 |

## 6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | 30.4.17 | 30.4.16 |
|---|---|---|
| | £ | £ |
| Other debtors | 348 | - |
| Directors' current accounts | 9,989 | 6,392 |
| | 10,337 | 6,392 |

## 7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | 30.4.17 | 30.4.16 |
|---|---|---|
| | £ | £ |
| Tax | 9,478 | 5,723 |
| Social security and other taxes | - | 118 |
| Accrued expenses | 1,560 | 1,560 |
| | 11,038 | 7,401 |

## 8. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

| Number: | Class: | Nominal value: | 30.4.17 | 30.4.16 |
|---|---|---|---|---|
| | | | £ | £ |
| 1 | Ordinary | £1 | 1 | 1 |
| 1 | Ordinary B | £1 | 1 | - |
| | | | 2 | 1 |



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## 9. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the year ended 30 April 2017 and the period ended 30 April 2016:

| | 30.4.17 | 30.4.16 |
|---|---|---|
| | £ | £ |
| **Mr R Perryment** | | |
| Balance outstanding at start of year | 6,393 | - |
| Amounts advanced | 76,177 | 40,625 |
| Amounts repaid | (72,580) | (34,232) |
| Amounts written off | - | - |
| Amounts waived | - | - |
| Balance outstanding at end of year | 9,990 | 6,393 |

## 10. RELATED PARTY DISCLOSURES

During the year a loan to Mr Perryment, a Director, was made by the Company. At the year end Mr Perryment owed the company £9,989 (2016: £6,393). This amount was repaid within 9 months.

## 11. ULTIMATE CONTROLLING PARTY

The ultimate controlling party is Mr R Perryment.

## 12. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

| | 30.4.17 | 30.4.16 |
|---|---|---|
| | £ | £ |
| Profit for the financial year | 37,808 | 23,934 |
| Dividends | (37,800) | (23,900) |
| New share capital subscribed | 1 | - |
| **Net addition to shareholders' funds** | 9 | 34 |
| Opening shareholders' funds | 35 | 1 |
| **Closing shareholders' funds** | 44 | 35 |