

**Unaudited Financial Statements for the Year Ended 31 December 2019**

**for**

**Valerie Taylor PR Limited**

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for the Year Ended 31 December 2019**

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**Valerie Taylor PR Limited**

**Company Information  
for the Year Ended 31 December 2019**

**DIRECTORS:**

Ms V N Taylor  
J R Pool

**REGISTERED OFFICE:**

75 Pevensey Road  
London  
SW17 0HT

**REGISTERED NUMBER:**

09370675 (England and Wales)

**ACCOUNTANTS:**

LK & Associates Limited  
2A High Street  
Thames Ditton  
Surrey  
KT7 0RY

**Balance Sheet**  
**31 December 2019**

	Notes	31.12.19 £	£	31.12.18 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		2,222		2,251
<b>CURRENT ASSETS</b>					
Debtors	5	15,594		23,011	
Cash at bank		<u>62,376</u>		<u>48,299</u>	
		77,970		71,310	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>37,931</u>		<u>42,532</u>	
<b>NET CURRENT ASSETS</b>			<u>40,039</u>		<u>28,778</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>42,261</u>		<u>31,029</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	7		5		5
Retained earnings			<u>42,256</u>		<u>31,024</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>42,261</u>		<u>31,029</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2019 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 14 September 2020 and were signed on its behalf by:

Ms V N Taylor - Director

**Notes to the Financial Statements  
for the Year Ended 31 December 2019**

**1. STATUTORY INFORMATION**

Valerie Taylor PR Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The directors have considered the company's balance sheet, trading activity and estimated cash flows for a period of at least 12 months from the date these financial statements were signed and have concluded that the company will continue to be able to meet its obligations as these fall due.

The directors have also 'stressed' their cash flow analysis to take into account the impact on their business of possible scenarios brought on by the impact of the Covid19 pandemic, alongside further measures that they can take to mitigate the impact.

Based on these assessments, given the measures that could be undertaken to mitigate the current adverse conditions, and the current resources available, the directors have concluded that they can continue to adopt the going concern basis in preparing these financial statements.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 2 (2018 - 2 ) .

Notes to the Financial Statements - continued  
for the Year Ended 31 December 2019

4. TANGIBLE FIXED ASSETS

	Plant and machinery etc £
<b>COST</b>	
At 1 January 2019	4,947
Additions	712
At 31 December 2019	<u>5,659</u>
<b>DEPRECIATION</b>	
At 1 January 2019	2,696
Charge for year	741
At 31 December 2019	<u>3,437</u>
<b>NET BOOK VALUE</b>	
At 31 December 2019	<u>2,222</u>
At 31 December 2018	<u>2,251</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.19 £	31.12.18 £
Trade debtors	10,831	20,048
Other debtors	4,763	2,963
	<u>15,594</u>	<u>23,011</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.19 £	31.12.18 £
Trade creditors	3,728	2,652
Taxation and social security	14,362	17,037
Other creditors	19,841	22,843
	<u>37,931</u>	<u>42,532</u>

7. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:		Nominal value:	31.12.19	31.12.18
Number:	Class:		£	£
5	Ordinary	£1	<u>5</u>	<u>5</u>

**Chartered Accountants' Report to the Board of Directors  
on the Unaudited Financial Statements of  
Valerie Taylor PR Limited**

**The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Directors are not required to be filed with the Registrar of Companies.**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Valerie Taylor PR Limited for the year ended 31 December 2019 which comprise the Statement of Income and Retained Earnings, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the Board of Directors of Valerie Taylor PR Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Valerie Taylor PR Limited and state those matters that we have agreed to state to the Board of Directors of Valerie Taylor PR Limited, as a body, in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Valerie Taylor PR Limited and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Valerie Taylor PR Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Valerie Taylor PR Limited. You consider that Valerie Taylor PR Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Valerie Taylor PR Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

LK & Associates Limited  
2A High Street  
Thames Ditton  
Surrey  
KT7 0RY

Date: .....

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.