

REGISTERED NUMBER: 09289425 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2016

FOR

THE CONVERSATIONALIST AGENCY LTD

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FOR THE YEAR ENDED 31 OCTOBER 2016**

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THE CONVERSATIONALIST AGENCY LTD

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 OCTOBER 2016**

DIRECTORS:

P J Brothers
Mrs J A Cuyvers

SECRETARY:

REGISTERED OFFICE:

7 St John's Road
Harrow
Middlesex
HA1 2EY

REGISTERED NUMBER:

09289425 (England and Wales)

ACCOUNTANTS:

Macalvins Limited
Chartered Accountants
7 St John's Road
Harrow
Middlesex
HA1 2EY

ABBREVIATED BALANCE SHEET
31 OCTOBER 2016

	Notes	2016 £	£	2015 £	£
FIXED ASSETS					
Intangible assets	2		120,000		-
Tangible assets	3		<u>11,021</u>		<u>2,750</u>
			131,021		2,750
CURRENT ASSETS					
Debtors		27,510		11,937	
Cash in hand		<u>100</u>		<u>-</u>	
		27,610		11,937	
CREDITORS					
Amounts falling due within one year		<u>187,420</u>		<u>22,312</u>	
NET CURRENT LIABILITIES			<u>(159,810)</u>		<u>(10,375)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(28,789)</u>		<u>(7,625)</u>
CAPITAL AND RESERVES					
Called up share capital	4		2		2
Profit and loss account			<u>(28,791)</u>		<u>(7,627)</u>
SHAREHOLDERS' FUNDS			<u>(28,789)</u>		<u>(7,625)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 31 July 2017 and were signed on its behalf by:

P J Brothers - Director

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2016

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2016, is being amortised evenly over its estimated useful life of five years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% reducing balance
Computer equipment	- 33.33% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
Additions	<u>150,000</u>
At 31 October 2016	<u>150,000</u>
AMORTISATION	
Amortisation for year	<u>30,000</u>
At 31 October 2016	<u>30,000</u>
NET BOOK VALUE	
At 31 October 2016	<u><u>120,000</u></u>

NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 OCTOBER 2016

3. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 November 2015	3,900
Additions	13,328
At 31 October 2016	<u>17,228</u>
DEPRECIATION	
At 1 November 2015	1,150
Charge for year	5,057
At 31 October 2016	<u>6,207</u>
NET BOOK VALUE	
At 31 October 2016	<u>11,021</u>
At 31 October 2015	<u>2,750</u>

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2016 £	2015 £
2	Ordinary	£1	<u>2</u>	<u>2</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.