

**POWER POTENTIAL DIRECT MARKETING LTD  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2021**

**Power Potential Direct Marketing Ltd**  
**Balance Sheet**  
**As at 30 June 2021**

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**Registered number:** 08593839

|                                                | <b>2021</b> | <b>2020</b> |
|------------------------------------------------|-------------|-------------|
|                                                | <b>£</b>    | <b>£</b>    |
| Fixed assets                                   | 1,506       | 633         |
| Current assets                                 | 51,647      | 63,571      |
| Creditors: Amounts Falling Due Within One Year | (5,449 )    | (3,112 )    |
|                                                | <hr/>       | <hr/>       |
| <b>NET CURRENT ASSETS</b>                      | 46,198      | 60,459      |
|                                                | <hr/>       | <hr/>       |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>   | 47,704      | 61,092      |
|                                                | <hr/>       | <hr/>       |
| <b>NET ASSETS</b>                              | 47,704      | 61,092      |
|                                                | <hr/> <hr/> | <hr/> <hr/> |
| <b>CAPITAL AND RESERVES</b>                    | 47,704      | 61,092      |
|                                                | <hr/> <hr/> | <hr/> <hr/> |

Notes

**1. Average Number of Employees**

Average number of employees, including directors, during the year was as follows: 1 (2020: 1)

**2. General Information**

Power Potential Direct Marketing Ltd is a private company, limited by shares, incorporated in England & Wales, registered number 08593839 . The registered office is 35 Bartholomew Street, Newbury, RG14 5LL.

For the year ending 30 June 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

**Director's responsibilities**

- The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

On behalf of the board

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**Mr Philip Dewsbury**

Director  
**13/01/2022**

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.