



**Change of individual person with  
significant control (PSC) details**

Company Name: **OUTSMART INSIGHTS LTD**

Company Number: **08334117**



Received for filing in Electronic Format on the: **16/12/2021**

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## Details Prior to Change

Name: **MR ALEX AYAD**

Date of Birth: **\*\*/08/1979**

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## New Details

Date of Change: **07/12/2021**

New Country/State **ENGLAND**

Usually Resident:

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## New Nature of control

The person holds, directly or indirectly, 75% or more of the shares in the company.

The person has the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company.

The person holds, directly or indirectly, 75% or more of the voting rights in the company.

## Register entry date

Register entry date      **07/12/2021**

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### Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor