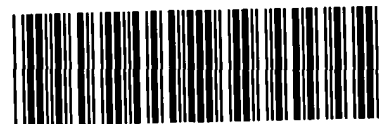


**Alison At Home (Retail) Limited**

**Filleted Abridged Unaudited Financial  
Statements**

**31 December 2017**

WEDNESDAY



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LD5 05/09/2018 #14  
COMPANIES HOUSE

# Alison At Home (Retail) Limited

## Statement of Financial Position

31 December 2017

	Note	2017 £	2016 £
<b>Fixed assets</b>			
Intangible assets	5	6,755	15,172
Tangible assets	6	–	681
		<u>6,755</u>	<u>15,853</u>
<b>Current assets</b>			
Stocks		2,491	21,167
Debtors		39,632	50,020
Cash at bank and in hand		273,150	11,857
		<u>315,273</u>	<u>83,044</u>
<b>Creditors: amounts falling due within one year</b>		<u>(663,573)</u>	<u>(828,071)</u>
<b>Net current liabilities</b>		<u>348,300</u>	<u>745,027</u>
<b>Total assets less current liabilities</b>		<u>(341,545)</u>	<u>(729,174)</u>
<b>Net liabilities</b>		<u>(341,545)</u>	<u>(729,174)</u>
<b>Capital and reserves</b>			
Called up share capital		1	1
Profit and loss account		<u>(341,546)</u>	<u>(729,175)</u>
<b>Shareholders deficit</b>		<u>(341,545)</u>	<u>(729,174)</u>

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the statement of comprehensive income has not been delivered.

For the year ending 31 December 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The members have agreed to the preparation of abridged accounts for this accounting period in accordance with Section 444 (2A);
- The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The statement of financial position  
continues on the following page.

The notes on pages 3 to 5 form part of these financial statements.

## **Alison At Home (Retail) Limited**

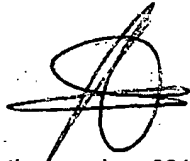
### **Statement of Financial Position** *(continued)*

**31 December 2017**

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These financial statements were approved by the board of directors and authorised for issue on ~~15/03/2018~~, and are signed on behalf of the board by:

A H L Cork  
Director



Company registration number: 08128671

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The notes on pages 3 to 5 form part of these financial statements.

# **Alison At Home (Retail) Limited**

## **Notes to the Financial Statements**

**Year ended 31 December 2017**

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### **1. General information**

The company is a private company limited by shares, registered in England and Wales. The address of the registered office and the principal place of business is 23A Motcomb Street, London, SW1X 8LB.

### **2. Statement of compliance**

These financial statements have been prepared in compliance with Section 1A of FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

### **3. Accounting policies**

#### **Basis of preparation**

The financial statements have been prepared on the historical cost basis and in accordance with applicable accounting standards.

The financial statements are prepared in sterling, which is the functional currency of the entity.

#### **Revenue recognition**

Turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable for the design of high quality interior furniture. Revenue is recognised when the sale is made to the customer net of discounts and of Value Added Tax.

#### **Intangible assets**

Intangible assets are initially recorded at cost, and are subsequently stated at cost less any accumulated amortisation and impairment losses. Any intangible assets carried at revalued amounts, are recorded at the fair value at the date of revaluation, as determined by reference to an active market, less any subsequent accumulated amortisation and subsequent accumulated impairment losses.

#### **Amortisation**

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful life of that asset as follows:

Website costs - 3 years straight line

If there is an indication that there has been a significant change in amortisation rate, useful life or residual value of an intangible asset, the amortisation is revised prospectively to reflect the new estimates.

#### **Tangible assets**

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

# **Alison At Home (Retail) Limited**

## **Notes to the Financial Statements** *(continued)*

**Year ended 31 December 2017**

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### **3. Accounting policies** *(continued)*

#### **Depreciation**

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Office equipment - 3 years straight line

#### **Impairment of fixed assets**

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly.

#### **Stocks**

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost includes all costs of purchase, costs of conversion and other costs incurred in bringing the stock to its present location and condition.

#### **Financial instruments**

##### *Financial assets*

Financial assets are recognised when the Company becomes a party to the contractual provisions of the financial instrument. The Company does not hold any third party financial assets.

##### *Loans and receivables*

Trade receivables and other receivables that have fixed or determinable payments that are not quoted in an active market are classified as 'loans and receivables'. Loans and receivables are initially recognised at fair value and are subsequently measured using the effective interest method less provision for any impairment.

##### *Financial liabilities and equity instruments*

Financial liabilities and equity are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Other financial liabilities (including borrowing and trade and other payables) are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method.

#### **Defined contribution plans**

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as a finance cost in profit or loss in the period in which it arises.

# Alison At Home (Retail) Limited

## Notes to the Financial Statements *(continued)*

Year ended 31 December 2017

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### 4. Employee numbers

The average number of persons employed by the company during the year, including the director and key management personnel amounted to 1 (2016: 1).

### 5. Intangible assets

	Website costs £
<b>Cost</b>	
At 1 January 2017 and 31 December 2017	<u>25,250</u>
<b>Amortisation</b>	
At 1 January 2017	10,078
Charge for the year	<u>8,417</u>
At 31 December 2017	<u>18,495</u>
<b>Carrying amount</b>	
At 31 December 2017	<u>6,755</u>
At 31 December 2016	<u>15,172</u>

### 6. Tangible assets

	Office equipment £
<b>Cost</b>	
At 1 January 2017 and 31 December 2017	<u>2,044</u>
<b>Depreciation</b>	
At 1 January 2017	1,363
Charge for the year	<u>681</u>
At 31 December 2017	<u>2,044</u>
<b>Carrying amount</b>	
At 31 December 2017	<u>-</u>
At 31 December 2016	<u>681</u>

### 7. Other financial commitments

As at 31 December 2017 the company had no capital commitments or contracts for capital expenditure in place in the year (2016: £nil).

### 8. Related party transactions

The company is controlled by the director, A H L Cork.

No transactions with related parties were undertaken such as are required to be disclosed under Financial reporting Standards for Smaller Entities.