Registered number: 08128671

ALISON AT HOME (RETAIL) LIMITED UNAUDITED ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2014

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ALISON AT HOME (RETAIL) LIMITED REGISTERED NUMBER: 08128671

ABBREVIATED BALANCE SHEET AS AT 31 DECEMBER 2014

	Note	£	2014 £	£	2013 £
FIXED ASSETS					
Tangible assets	2		7,396		14,120
CURRENT ASSETS					
Stocks		208,932		216,691	
Debtors		149,206		4,470	
Cash at bank		928		-	
		359,066	•	221,161	
CREDITORS: amounts falling due within one year		(1,019,773)		(704,718)	
NET CURRENT LIABILITIES			(660,707)		(483,557)
TOTAL ASSETS LESS CURRENT LIABIL	ITIES		(653,311)		(469,437)
CAPITAL AND RESERVES					
Called up share capital	3		1		1
Profit and loss account			(653,312)		(469,438)
SHAREHOLDERS' DEFICIT			(653,311)		(469,437)

ALISON AT HOME (RETAIL) LIMITED

ABBREVIATED BALANCE SHEET (continued) AS AT 31 DECEMBER 2014

The director considers that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act.

The director acknowledges her responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 December 2014 and of its loss for the year in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf by:

A H L Cork Director

Date: ja 7

29 December 2015

The notes on pages 3 to 4 form part of these financial statements.

ALISON AT HOME (RETAIL) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2014

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Going concern

The company is still in the process of establishing itself as a new business and until it is self-supporting will be fully supported by Alison At Home Limited, where A H L Cork is also a director and shareholder. As a result, the financial statements are prepared on a going concern basis.

1.3 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Website costs

over 3 years

1.5 Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

1.6 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Profit and Loss Account.

ALISON AT HOME (RETAIL) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2014

2.	TANGIBLE FIXED ASSETS		
			£
	Cost		
	At 1 January 2014 and 31 December 2014		20,172
	Depreciation		•
	At 1 January 2014 Charge for the year		6,052 6,724
	At 31 December 2014		12,776
	Net book value		
	At 31 December 2014		7,396
	At 31 December 2013		14,120
3.	SHARE CAPITAL	2014	2013
		£	£
	Allotted, called up and fully paid		
	1 Ordinary share of £1	1	1