

Company Registration No. 08125623 (England and Wales)

SB DIGITAL MEDIA LTD
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2017
PAGES FOR FILING WITH REGISTRAR

SB DIGITAL MEDIA LTD

COMPANY INFORMATION

| | |
|--------------------------|---|
| Directors | Mr J P Brown Mr J R Sammon |
| Company number | 08125623 |
| Registered office | 2-3 Bassett Court Broad Street Newport Pagnell Buckinghamshire MK16 0JN |

SB DIGITAL MEDIA LTD

CONTENTS

| | Page |
|-----------------------------------|-------|
| Balance sheet | 1 |
| Notes to the financial statements | 2 - 6 |

SB DIGITAL MEDIA LTD

BALANCE SHEET

AS AT 31 DECEMBER 2017

| | Notes | 2017 £ | £ | 2016 £ | £ |
|---|-------|------------------|-------------------------|------------------|-------------------------|
| Fixed assets | | | | | |
| Tangible assets | 2 | | 36,941 | | 50,321 |
| Investments | 3 | | 347,000 | | 347,000 |
| | | | <u>383,941</u> | | <u>397,321</u> |
| Current assets | | | | | |
| Debtors | 4 | 1,562,002 | | 1,644,474 | |
| Cash at bank and in hand | | 187,215 | | 1,208,266 | |
| | | <u>1,749,217</u> | | <u>2,852,740</u> | |
| Creditors: amounts falling due within one year | 5 | (496,720) | | (920,539) | |
| Net current assets | | | <u>1,252,497</u> | | <u>1,932,201</u> |
| Total assets less current liabilities | | | <u><u>1,636,438</u></u> | | <u><u>2,329,522</u></u> |
| Capital and reserves | | | | | |
| Called up share capital | 6 | | 100 | | 100 |
| Profit and loss reserves | | | <u>1,636,338</u> | | <u>2,329,422</u> |
| Total equity | | | <u><u>1,636,438</u></u> | | <u><u>2,329,522</u></u> |

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 31 December 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 25 September 2018 and are signed on its behalf by:

Mr J R Sammon
Director

Company Registration No. 08125623

SB DIGITAL MEDIA LTD

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2017

1 Accounting policies

Company information

SB Digital Media Ltd is a private company limited by shares incorporated in England and Wales. The registered office is 2-3 Bassett Court, Broad Street, Newport Pagnell, Buckinghamshire, United Kingdom, MK16 0JN.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

1.3 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

| | |
|------------------------|----------------------------|
| Leasehold improvements | over lease term of 5 years |
| Computer equipment | 33% on cost |

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

1.4 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

SB DIGITAL MEDIA LTD

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2017

1 Accounting policies

(Continued)

Fair value measurement of financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Other financial assets

Other financial assets, including investments in equity instruments which are not subsidiaries, associates or joint ventures, are initially measured at fair value, which is normally the transaction price. Such assets are subsequently carried at fair value and the changes in fair value are recognised in profit or loss, except that investments in equity instruments that are not publicly traded and whose fair values cannot be measured reliably are measured at cost less impairment.

Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Other financial liabilities

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments. Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in profit or loss in finance costs or finance income as appropriate, unless hedge accounting is applied and the hedge is a cash flow hedge.

Debt instruments that do not meet the conditions in FRS 102 paragraph 11.9 are subsequently measured at fair value through profit or loss. Debt instruments may be designated as being measured at fair value through profit or loss to eliminate or reduce an accounting mismatch or if the instruments are measured and their performance evaluated on a fair value basis in accordance with a documented risk management or investment strategy.

SB DIGITAL MEDIA LTD

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2017

1 Accounting policies

(Continued)

1.5 Taxation

The tax expense represents the sum of the tax currently payable.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

1.6 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation are included in the profit and loss account for the period.

2 Tangible fixed assets

| | Land and buildings | Plant and machinery etc | Total |
|--|-----------------------|----------------------------|--------|
| | £ | £ | £ |
| Cost | | | |
| At 1 January 2017 and 31 December 2017 | 61,569 | 3,200 | 64,769 |
| Depreciation and impairment | | | |
| At 1 January 2017 | 12,314 | 2,133 | 14,447 |
| Depreciation charged in the year | 12,314 | 1,067 | 13,381 |
| At 31 December 2017 | 24,628 | 3,200 | 27,828 |
| Carrying amount | | | |
| At 31 December 2017 | 36,941 | - | 36,941 |
| At 31 December 2016 | 49,255 | 1,066 | 50,321 |

3 Fixed asset investments

| | 2017 £ | 2016 £ |
|-------------|-----------|-----------|
| Investments | 347,000 | 347,000 |

SB DIGITAL MEDIA LTD

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2017

3 Fixed asset investments (Continued)

Movements in fixed asset investments

Investments other than loans

£

Cost or valuation

At 1 January 2017 & 31 December 2017

347,000

Carrying amount

At 31 December 2017

347,000

At 31 December 2016

347,000

4 Debtors

Amounts falling due within one year:

2017

£

2016

£

Trade debtors

1,411,822

1,427,018

Other debtors

150,180

217,456

1,562,002

1,644,474

5 Creditors: amounts falling due within one year

2017

£

2016

£

Trade creditors

347,755

149,591

Corporation tax

96,106

484,550

Other taxation and social security

-

82,624

Other creditors

52,859

203,774

496,720

920,539

6 Called up share capital

2017

£

2016

£

Allotted, called up & fully paid

100

100

7 Related party transactions

SB DIGITAL MEDIA LTD

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2017

7 Related party transactions

(Continued)

Other Investments - Annuity Contract

On 23rd December 2013, SB Digital Media Limited purchased an annuity contract from Mr J Sammon (a director of the company) for £148,500. Under the terms of the contract the company will receive annual payments of £13,456 commencing on 5th April 2029 for the the lifetime of Mr J Sammon

On 23rd December 2013, SB Digital Media Limited purchased an annuity contract from Mr J Brown (a director of the company) for £148,500. Under the terms of the contract the company will receive annual payments of £13,456 commencing on 5th April 2029 for the the lifetime of Mr J Brown.

8 Parent company

The company is owned by SB Media Group Limited, a company incorporated in England and Wales (company number 10218169).

The registered office address of SB Media Group Limited is. 2-3 Bassett Court, Broad Street, Newport Pagnell, MK16 0JN

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.