| Company Registration No. 08125623 (England and Wales) | |
|---|--|
| SB DIGITAL MEDIA LTD | |
| UNAUDITED FINANCIAL STATEMENTS | |
| FOR THE YEAR ENDED 31 DECEMBER 2016 | |
| PAGES FOR FILING WITH REGISTRAR | |
| | |

COMPANY INFORMATION

Directors Mr J Brown

Mr J R Sammon

Company number 08125623

Registered office 2-3 Bassett Court

Broad Street Newport Pagnell Buckinghamshire MK16 0JN

CONTENTS

| | Page |
|-----------------------------------|-------|
| Balance sheet | 1 |
| Notes to the financial statements | 3 - 6 |

BALANCE SHEET

AS AT 31 DECEMBER 2016

| | | 2016 | | 2015 | |
|--|-------|-----------|-----------|-----------|---------|
| | Notes | £ | £ | £ | £ |
| Fixed assets | | | | | |
| Tangible assets | 3 | | 50,321 | | 2,133 |
| Investments | 4 | | 347,000 | | 297,000 |
| | | | 397,321 | | 299,133 |
| Current assets | | | | | |
| Debtors | 5 | 1,644,474 | | 968,945 | |
| Cash at bank and in hand | | 1,208,266 | | 423,228 | |
| | | 2,852,740 | | 1,392,173 | |
| Creditors: amounts falling due within one year | 6 | (920,539) | | (890,627) | |
| • | | | | | |
| Net current assets | | | 1,932,201 | | 501,546 |
| Total assets less current liabilities | | | 2,329,522 | | 800,679 |
| | | | | | |
| Capital and reserves | | | | | |
| Called up share capital | 7 | | 100 | | 100 |
| Profit and loss reserves | | | 2,329,422 | | 800,579 |
| Total equity | | | 2,329,522 | | 800,679 |

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 31 December 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 26 September 2017 and are signed on its behalf by:

Mr J R Sammon

Director

Company Registration No. 08125623

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2016

| | Share capital Profit and loss reserves | | | Total |
|---|--|-----|------------------------|------------------------|
| | Notes | £ | £ | £ |
| Balance at 1 August 2014 | | 100 | 69,758 | 69,858 |
| Year ended 31 December 2015: Profit and total comprehensive income for the year Dividends | | | 900,821 (170,000) | 900,821 (170,000) |
| Balance at 31 December 2015 | | 100 | 800,579 | 800,679 |
| Year ended 31 December 2016: Profit and total comprehensive income for the year Dividends | | | 1,932,381 (403,538) | 1,932,381 (403,538) |
| Balance at 31 December 2016 | | 100 | 2,329,422 | 2,329,522 |

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2016

1 Accounting policies

Company information

SB Digital Media Ltd is a private company limited by shares incorporated in England and Wales. The registered office is 2-3 Bassett Court, Broad Street, Newport Pagnell, Buckinghamshire, United Kingdom, MK16 0JN.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary a mounts in these financial statements are rounded to the nearest \pounds .

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

These financial statements for the year ended 31 December 2016 are the first financial statements of SB Digital Media Ltd prepared in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland. The date of transition to FRS 102 was 1 August 2014. The reported financial position and financial performance for the previous period are not affected by the transition to FRS 102.

1.2 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

When cash inflows are deferred and represent a financing arrangement, the fair value of the consideration is the present value of the future receipts. The difference between the fair value of the consideration and the nominal amount received is recognised as interest income.

1.3 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Leasehold improvements over lease term of 5 years

Computer equipment 33% on cost

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

1.4 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2016

1 Accounting policies

(Continued)

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

1.5 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation are included in the profit and loss account for the period.

2 Employees

The average monthly number of persons (including directors) employed by the company during the year was 2 (2015 - 2).

3 Tangible fixed assets

| | | Land and Plant and building s nachinery etc | | Total | |
|---|----------------------------------|---|---------|---------|--|
| | | £ | £ | £ | |
| | Cost | | | | |
| | At 1 January 2016 | - | 3,200 | 3,200 | |
| | Additions | 61,569 | | 61,569 | |
| | At 31 December 2016 | 61,569 | 3,200 | 64,769 | |
| | Depreciation and impairment | | | | |
| | At 1 January 2016 | - | 1,067 | 1,067 | |
| | Depreciation charged in the year | 12,314 | 1,067 | 13,381 | |
| | At 31 December 2016 | 12,314 | 2,134 | 14,448 | |
| | Carrying amount | | | | |
| | At 31 December 2016 | 49,255 | 1,066 | 50,321 | |
| | At 31 December 2015 | | 2,133 | 2,133 | |
| | | | | | |
| 4 | Fixed asset investments | | | | |
| | | | 2016 | 2015 | |
| | | | £ | £ | |
| | Investments | | 347,000 | 297,000 | |
| | | | | | |

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2016

| 4 | Fixed asset investments | | (Continued) |
|---|--|-----------|-----------------------------|
| | Movements in fixed asset investments | | Investments r than loans |
| | | | £ |
| | Cost or valuation | | |
| | At 1 January 2016 Additions | | 297,000 50,000 |
| | At 31 December 2016 | | 347,000 |
| | Carrying amount | | |
| | At 31 December 2016 | | 347,000 |
| | At 31 December 2015 | | 297,000 |
| | | | |
| 5 | Debtors | | |
| | | 2016 | 2015 |
| | Amounts falling due within one year: | £ | £ |
| | Trade debtors | 1,427,018 | 787,822 |
| | Other debtors | 217,456 | 181,123 |
| | | 1,644,474 | 968,945 |
| | | | |
| 6 | Creditors: amounts falling due within one year | 2016 | 2015 |
| | | £ | £ |
| | Trade creditors | 149,591 | 529,969 |
| | Corporation tax | 484,550 | 198,819 |
| | Other taxation and social security | 82,624 | 63,716 |
| | Other creditors | 203,774 | 98,123 |
| | | 920,539 | 890,627 |
| | | | |
| 7 | Called up share capital | 2016 | 2015 |
| | | 2018 £ | 2015 £ |
| | Ordinary share capital | | |
| | Issued and fully paid | 100 | 100 |
| | Authorised, issued & fully paid | 100 | 100 |
| 8 | Related party transactions | | |
| | Transactions with related parties | | |
| | | | |

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2016

8 Related party transactions

(Continued)

During the year £325,000 was paid to Sky Rocket Comms Ltd a company under common control, for the provision of consultancy services.

Other Investments - Annuity Contract

On 23rd December 2013, SB Digital Medial Limited purchased an annuity contract from Mr J Sammon for £148,500. Under the terms of the contract the company will receive annual payments of £13,456 commencing on 05th April 2029 for the the lifetime of Mr J Sammon

On 23rd December 2013, SB Digital Medial Limited purchased an annuity contract from Mr J Brown for £148,500. Under the terms of the contract the company will receive annual payments of £13,456 commencing on 05th April 2029 for the the lifetime of Mr J Brown.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.