

**AMES BELGRAVIA LIMITED**

**Company Registration Number:  
07651230 (England and Wales)**

**Abbreviated (Unaudited) Accounts**

**Period of accounts**

**Start date: 01st May 2014**

**End date: 30th April 2015**

SUBMITTED

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# **AMES BELGRAVIA LIMITED**

## **Company Information for the Period Ended 30th April 2015**

<b>Director:</b>	CHRISTOPHER AMES
<b>Registered office:</b>	80 Ebury Street London SW1W 9QD
<b>Company Registration Number:</b>	07651230 (England and Wales)

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# AMES BELGRAVIA LIMITED

## Abbreviated Balance sheet As at 30th April 2015

	Notes	2015 £	2014 £
<b>Fixed assets</b>			
Intangible assets:	6	31,135	38,760
Tangible assets:	7	626	1,355
<b>Total fixed assets:</b>		<u>31,761</u>	<u>40,115</u>
<b>Current assets</b>			
Stocks:		26,800	4,550
Debtors:	9	6,898	7,074
Cash at bank and in hand:		50,395	24,944
<b>Total current assets:</b>		<u>84,093</u>	<u>36,568</u>
<b>Creditors</b>			
Creditors: amounts falling due within one year	10	60,979	27,274
<b>Net current assets (liabilities):</b>		<u>23,114</u>	<u>9,294</u>
<b>Total assets less current liabilities:</b>		54,875	49,409
Creditors: amounts falling due after more than one year:		-	45,494
<b>Total net assets (liabilities):</b>		<u>54,875</u>	<u>3,915</u>

The notes form part of these financial statements

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# AMES BELGRAVIA LIMITED

## Abbreviated Balance sheet As at 30th April 2015 continued

	Notes	2015 £	2014 £
<b>Capital and reserves</b>			
Called up share capital:	11	100	100
Profit and Loss account:		54,775	3,815
<b>Total shareholders funds:</b>		<u>54,875</u>	<u>3,915</u>

For the year ending 30 April 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 13 July 2015

### SIGNED ON BEHALF OF THE BOARD BY:

Name: CHRISTOPHER AMES

Status: Director

The notes form part of these financial statements

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# **AMES BELGRAVIA LIMITED**

## **Notes to the Abbreviated Accounts for the Period Ended 30th April 2015**

### **1. Accounting policies**

#### **Basis of measurement and preparation of accounts**

The accounts were prepared on a historical cost basis and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### **Turnover policy**

Turnover represents fees received and receivable for the financial year, excluding Value Added Tax.

#### **Tangible fixed assets depreciation policy**

Tangible fixed assets are depreciated on a straight line basis at the following rates: Office equipment and furniture - 25% Website development costs - 20% The above rates are calculated on an annual basis, so as to write off the cost of the assets, less their expected residual value, over their estimated period of economic use. Assets no longer used are written off in the year in which they cease to have any economic value. Fixed assets are stated at their cost values less accumulated depreciation and any amounts written off in respect of diminutions in value.

#### **Intangible fixed assets amortisation policy**

Goodwill purchased and arising on acquisitions is capitalised and classified as an intangible asset. It is amortised on a straight line basis over its estimated useful life at an annual rate of 12.5% per annum, as it is not considered possible to accurately estimate the economic value of goodwill after 8 years. All goodwill capitalised in the accounts is reviewed for impairment at the end of the first full financial year following each acquisition and subsequently as and when necessary if circumstances emerge indicating that the carrying value may not be recoverable.

#### **Valuation information and policy**

Work-in-progress consists of fees earned but not yet invoiced in respect of services provided under contracts not yet complete as at the balance sheet date. It includes the current realisable value on ongoing contracts purchased on incorporation. Ongoing contracts represents profits that the company expects to derive from future fees in respect of economic relationships in existence at the balance sheet date that were purchased on incorporation and formed part of the total consideration paid for the business. The value of ongoing contracts is written down as and when the fees of which they consist are earned. Those fees no longer regarded as realisable are written off to the profit and loss account immediately.

#### **Other accounting policies**

The charge for taxation is based upon the profit for the year and the current rate of UK corporation tax. Deferred tax is recognised on timing differences that have have originated and not reversed at the balance sheet date where such items are material and are considered likely to crystallise. In such cases, deferred tax is calculated on a non-discounted basis according to the tax rates that can be expected to apply when the timing differences reverse, based on laws enacted or substantively enacted at the balance sheet date.

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# AMES BELGRAVIA LIMITED

## Notes to the Abbreviated Accounts for the Period Ended 30th April 2015

### 6. Intangible assets

	Total
<b>Cost</b>	<b>£</b>
At 01st May 2014:	61,000
	<u>61,000</u>
<b>Amortisation</b>	<b>£</b>
At 01st May 2014:	22,240
Provided during the period:	7,625
At 30th April 2015:	<u>29,865</u>
<b>Net book value</b>	<b>£</b>
At 30th April 2015:	<u>31,135</u>
At 30th April 2014:	<u>38,760</u>

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# AMES BELGRAVIA LIMITED

## Notes to the Abbreviated Accounts for the Period Ended 30th April 2015

### 7. Tangible assets

	Total
<b>Cost</b>	<b>£</b>
At 01st May 2014:	3,316
At 30th April 2015:	3,316
<b>Depreciation</b>	
At 01st May 2014:	1,961
Charge for year:	729
At 30th April 2015:	2,690
<b>Net book value</b>	
At 30th April 2015:	626
At 30th April 2014:	1,355

Plant and machinery comprises website development costs

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# **AMES BELGRAVIA LIMITED**

## **Notes to the Abbreviated Accounts for the Period Ended 30th April 2015**

### **9. Debtors**

Not reportable

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# **AMES BELGRAVIA LIMITED**

## **Notes to the Abbreviated Accounts for the Period Ended 30th April 2015**

### **10. Creditors: amounts falling due within one year**

Not reportable

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# AMES BELGRAVIA LIMITED

## Notes to the Abbreviated Accounts for the Period Ended 30th April 2015

### 11. Called up share capital

Allotted, called up and paid

Previous period			2014
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			<u>100</u>
Current period			2015
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			<u>100</u>

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# AMES BELGRAVIA LIMITED

## Notes to the Abbreviated Accounts for the Period Ended 30th April 2015

### 13. Related party disclosures

Name of the ultimate controlling party during the period:	CHRISTOPHER AMES	
Name of related party:	CAROLINE AMES	
Relationship:	SHAREHOLDER	
Description of the transaction:	LOAN ACCOUNT	
Balance at 01st May 2014		21,997
Balance at 30th April 2015		<u>4,319</u>

Mr Christopher Ames is married to Mrs Caroline Ames who is thus a related party. The company maintains a loan account with Mrs Ames in respect of salary, dividends, expenses and other transactions. As at 30th April 2015, the company owed Mrs Ames the sum of £4,319 (2014: £21,997) on this account. The loan is repayable to Mrs Ames on demand, subject to the cashflow requirements of the company, but no repayment date has been specified. During the financial year, Mrs Ames earned interest of £1,115 (2014: £3,632) from the company on the loan, which was calculated at an annual rate of 10%. Mrs Ames received dividends of £21,626 (2014: £24,864) from the company during the financial year.

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# **AMES BELGRAVIA LIMITED**

## **Notes to the Abbreviated Accounts for the Period Ended 30th April 2015**

### **14 . Transactions with directors**

Not reportable

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