Company Registration Number: 07651230 (England and Wales)

Abbreviated (Unaudited) Accounts

Period of accounts

Start date: 01st May 2012

End date: 30th April 2013

SUBMITTED

Company Information for the Period Ended 30th April 2013

Director:	CHRISTOPHER AMES

Registered office: 80 Ebury Street

London

SW1W 9QD GB-ENG

Company Registration Number: 07651230 (England and Wales)

Abbreviated Balance sheet As at 30th April 2013

	Notes	2013 £	2012 £
Fixed assets			
Intangible assets:	7	46,385	54,010
Tangible assets:	8	1,816	2,405
Total fixed assets:	-	48,201	56,415
Current assets			
Stocks:		2,910	9,020
Debtors:	10	23,140	27,847
Cash at bank and in hand:		14,985	2,570
Total current assets:	-	41,035	39,437
Creditors			
Creditors: amounts falling due within one year	11	24,388	21,746
Net current assets (liabilities):	-	16,647	17,691
Total assets less current liabilities:		64,848	74,106
Creditors: amounts falling due after more than one year:	12	63,001	96,326
Total net assets (liabilities):	- -	1,847	(22,220)

The notes form part of these financial statements

Abbreviated Balance sheet As at 30th April 2013 continued

	Notes	2013 £	2012 £
Capital and reserves			
Called up share capital:	13	100	1
Profit and Loss account:		1,747	(22,221)
Total shareholders funds:		1,847	(22,220)

For the year ending 30 April 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 28 June 2013

SIGNED ON BEHALF OF THE BOARD BY:

Name: CHRISTOPHER AMES

Status: Director

The notes form part of these financial statements

Notes to the Abbreviated Accounts for the Period Ended 30th April 2013

1. Accounting policies

Basis of measurement and preparation of accounts

The accounts were prepared on a historical cost basis and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover policy

Turnover represents fees received and receivable for the financial year, excluding Value Added Tax.

Tangible fixed assets depreciation policy

Tangible fixed assets are depreciated on a straight line basis at the following rates: The above rates are calculated on an annual basis, so as to write off the cost of the assets, less their expected residual value, over their estimated period of economic use. Assets no longer used are written off in the year in which they cease to have any economic value. Fixed assets are stated at their cost values less accumulated depreciation and any amounts written off in respect of diminutions in value.

Intangible fixed assets amortisation policy

Goodwill purchased and arising on acqusitions is capitalised and classified as an intangible asset. It is amortised on a straight line basis over its estimated useful life at an annual rate of 12.5% per annum, as it is not considered possible to accurately estimate the economic value of goodwill after 8 years. All goodwill capitalised in the accounts is reviewed for impairment at the end of the first full financial year following each acquisition and subsequently as and when necessary if circumstances emerge indicating that the carrying value may not be recoverable.

Valuation information and policy

Work-in-progress consists of fees earned but not yet invoiced in respect of services provided under contracts not yet complete as at the balance sheet date. It includes the current realisable value on ongoing contracts purchased on incorporation. Ongoing contracts represents profits that the company expects to derive from future fees in respect of economic relationships in existence at the balance sheet date that were purchased on incorporation and formed part of the total consideration paid for the business. The value of ongoing contracts is written down as and when the fees of which they consist are earned. Those fees no longer regarded as realisable are written off to the profit and loss account immediately.

Other accounting policies

The charge for taxation is based upon the profit for the year and the current rate of UK corporation tax. Deferred tax is recognised on timing differences that have have originated and not reversed at the balance sheet date where such items are material and are considered likely to crystallise. In such cases, deferred tax is calculated on a non-discounted basis according to the tax rates that can be expected to apply when the timing differences reverse, based on laws enacted or substantively enacted at the balance sheet date.

Notes to the Abbreviated Accounts for the Period Ended 30th April 2013

7. Intangible assets

	Total
Cost	£
At 01st May 2012:	61,000
	61,000
Amortisation	£
At 01st May 2012:	6,990
Provided during the period:	7,625
At 30th April 2013:	14,615
Net book value	£
At 30th April 2013:	46,385
At 30th April 2012:	54,010

Notes to the Abbreviated Accounts for the Period Ended 30th April 2013

8. Tangible assets

	Total
Cost	£
At 01st May 2012:	3,000
Additions:	82
At 30th April 2013:	3,082
Depreciation	
At 01st May 2012:	595
Charge for year:	671
At 30th April 2013:	1,266
Net book value	
At 30th April 2013:	1,816
At 30th April 2012:	2,405

Notes to the Abbreviated Accounts for the Period Ended 30th April 2013

10. Debtors

Not disclosable

Notes to the Abbreviated Accounts for the Period Ended 30th April 2013

11. Creditors: amounts falling due within one year

Not disclosable

Notes to the Abbreviated Accounts for the Period Ended 30th April 2013

12. Creditors: amounts falling due after more than one year

Not disclosable

Notes to the Abbreviated Accounts for the Period Ended 30th April 2013

13. Called up share capital

Allotted, called up and paid

Previous period			2012
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	1	1.00	1
Total share capital:			1
Current period			2013
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			100

Notes to the Abbreviated Accounts for the Period Ended 30th April 2013

15. Related party disclosures

Name of the ultimate controlling party during the CHRISTOPHER AMES

period:

Name of related party: MRS CAROLINE AMES

Relationship: SHAREHOLDER

Description of the transaction: LOAN ACCOUNT

Balance at 01st May 2012 50,211

Balance at 30th April 2013 46,817

Mr Christopher Ames is married to Mrs Caroline Ames who is thus a related party. The company maintains a loan account with Mrs Ames in respect of salary, dividends, expenses and other transactions. As at 30th April 2013, the company owed Mrs Ames the sum of £46,817 (2012: £50,211) on this account. The loan is repayable to Mrs Ames on demand, subject to the cashflow requirements of the company, but no repayment date has been specified. During the financial year, Mrs Ames earned interest of £4,918 (2012: £5,456) from the company on the loan, which was calculated at an annual rate of 10%. Mrs Ames received dividends of £10,350 (2012: nil) from the company during the financial year.

Notes to the Abbreviated Accounts for the Period Ended 30th April 2013

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16. Transactions with directors

Not disclosable

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.