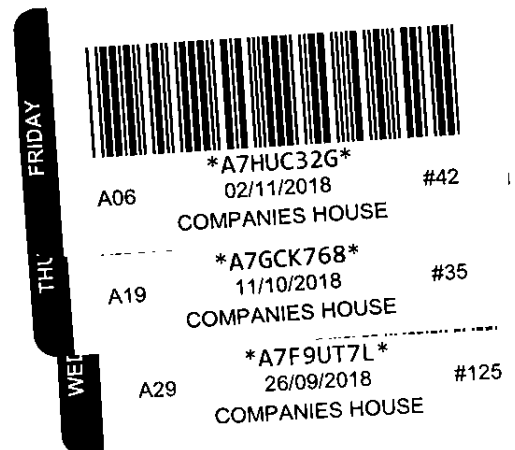


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Report of the Directors and
Unaudited Financial Statements for the Year Ended 31 March 2018
for
Fresh Eyes-People to People Travel CIC



Fresh Eyes-People to People Travel CIC

Contents of the Financial Statements
for the Year Ended 31 March 2018

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Fresh Eyes-People to People Travel CIC

Company Information
for the Year Ended 31 March 2018

DIRECTORS:

A Rutherford
L Blake

REGISTERED OFFICE:

118 Manor Park
London
SE13 5RH

TRADING ADDRESS:

118 Manor Park
London
SE13 5RH

REGISTERED NUMBER:

07650643 (England and Wales)

ACCOUNTANTS:

Harris Accountancy Services Ltd
1st Floor, Cobalt Square
83 Hagley Road
Birmingham
B16 8QG

Fresh Eyes-People to People Travel CIC

Report of the Directors for the Year Ended 31 March 2018

Organisational structure and decision making

Fresh Eyes - People to People Travel cic has one founder Director, Andy Rutherford.

In 2015/16 Libby Blake became a co-Director.

The community interest company has four advisors

- Zakir Hossain, Bangladesh,
- Christina (Tina) Ebro, The Philippines,
- Sanjay Kumar, India and
- Bethan Copley, UK.

We will work to strengthen our governance in 2017/18, including by creating a more formal link with advisors and look to expand our number of advisors.

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of Our Community Interest Statement was revised on 31st January 2017 and now states that the CIC will provide benefit to

1. Community partners in organisations and social movements working to promote social, economic and environmental justice across the world and the women and men that they are working in partnership with.
2. Travellers who will gain better understanding and appreciation of the work, lives and challenges of these communities by travelling in thoughtful and socially responsible ways.
3. The travel industry. Fresh Eyes will provide constructive, fair and ethical alternatives to current travel industry practices which often are socially and environmentally exploitative.

Fresh Eyes - People to People Travel CIC's Vision and Core Aim

Fresh Eyes - People to People Travel has a socially responsible travel commitment enabling increased resources to stay within and for the benefit of host communities in Asia and Europe, so contributing to economic and social development of often marginalised women and men and their communities. We work to develop more fairly traded, thoughtful, respectful, transparent and accountable travel.

Our values stem from the Responsible Tourism approach to travel that has evolved over the last decade with a clear and explicit social justice focus.

The core aim of Fresh Eyes is to contribute to a more just, equal and inclusive world. Fresh Eyes - People to People Travel is committed to working in partnership with people and organisations at the forefront of change in their communities and countries, as well as responsible travellers, to do this.

Fresh Eyes brings responsible travellers together with vibrant communities who are working for a more just, equal and inclusive world. We facilitate travel and tours that enable guests to meet people and organisations working for social justice as well as experiencing the historical, cultural and natural sights of host communities and countries. Guests will be able to experience these through the 'fresh eyes' of a different perspective. Our initiatives enable both host communities and guests to make such socially responsible journeys a reality.

The host communities are able to increase their ability to work for social justice and to be more sustainable. Guests are encouraged to become involved in solidarity actions. Travel and Solidarity working together.

Fresh Eyes - People to People Travel is a Company Limited by Guarantee and is proud to have become a Community Interest Company (CIC) and to be not-for profit. This enables people travelling with Fresh Eyes - People to People Travel on Just Tours to be confident both of the ethical foundations of the organisation and that any surplus of the Company will be transferred to community organisations and social movements in Asia and Europe to support their programmes and campaigns.

In 2017/18 Fresh Eyes was proud to be awarded the Fair Tax Mark.

Fresh Eyes-People to People Travel CIC

Report of the Directors for the Year Ended 31 March 2018

As a company, within the constraints of our organisation's size, we encourage and support practices and policies that drive the benefits of the tourism industry into local economies and have a positive impact on broader development, promoting greater social and economic justice in host countries.

REVIEW OF BUSINESS

Fresh Eyes - People to People Travel CIC's sixth full year

Partners - the heart of Just Tours

Since 1984, the founding Director of Fresh Eyes has had the privilege of working with people and organisations at the forefront of change in their communities and countries across Asia, Africa, Europe and Latin America. A number of these from Asia and Europe, through the trust and mutual respect developed, have already committed themselves to working in partnership with Fresh Eyes - People to People Travel in developing Just Tours and making them a reality.

Developing Just Tours

In India, Kabani in Kerala is an important partner with whom we have developed together a range of options for travellers which build on Fresh Eyes' and Kabani's shared ethos, principles and commitments <http://www.kabanitour.com/>. For example in Kerala, Kabani has partnered groups in the village of Thrikkaipetta including Uravu which has been central to developing a Bamboo Village and to work with groups that have both provided homestays for 'guests' and pulled together expertise on agricultural life. They have developed travel opportunities that offer enriching experiences and improve the lives of local people. Kabani has received national and international recognition of their great initiatives including the prestigious "TO DO 2016 prize" for socially responsible tourism at ITB Berlin, the world's largest travel and tourism trade fair. Recently they also received the World Nomads award and this resulted in an excellent film. https://www.youtube.com/watch?v=L_PEqYhh4kU
We have now worked with Kabani to develop similar opportunities in other parts of Kerala and in Karnataka and are also working with a number of family run guest houses in market and larger towns.

We have also continued our partnership with Edge of India in Uttarakhand <http://www.edgeofindia.com/index.aspx>, with Hacra in Rajasthan <http://www.hacra.org/> and Apani Dhani in Rajasthan <http://apanidhani.com/> and encourage travellers to travel to and stay with them. We have a partnership in Tamil Nadu with Ecoscape in the Nilgiris <http://www.ecoscape.co.in/>. Developing such partnerships includes meeting partners in their communities, sharing our understanding of responsible travel and approaches to making it a reality.

In 2017/18 we pioneered 'Kapas to Camise' journeys in India for travellers committed to ethical and respectful supply of organic cotton, thread and cloth. These included with two ethical designers Henri <https://henri.london/> and PICO <https://www.project-pico.com/process-1/>. This was in partnership with Khadi cic <https://khadi.london/> and Moral Fibre <http://moralfibre-fabrics.com/> based in Ahmedabad, Gujarat. This built on the Khadi Initiative event held in November 2017 in London's Fashion and Textile Museum <https://khadi.london/khadi-initiative/>. Fresh Eyes - People to People Travel was a co-organiser and participated actively in the event. Our aim in developing this tour is to help ethical designers trace their supply chain back to its roots (literally) in organic cotton fields, and assure themselves of the quality and ethics of the product.

In 2017/18 Fresh Eyes - People to People Travel also pioneered a partnership with Action Village India, <http://www.actionvillageindia.org.uk/home> enabling trustees and supporters to participate in the Action Village India Partners' Forum in Hazaribag, Jharkhand, India in March 2018 and then participate in post Forum visits to grassroots organisations in Jharkhand, Bihar and by Chilika Lake in Odisha. This trip was truly people to people solidarity in action, and our travellers (amongst whom we number ourselves) were both inspired and challenged by the communities we met, who do so much with so little.

In Bangladesh, Nagorik Uddyog <http://www.nuhr.org/AboutUS.aspx>, Gonoshasthaya Kendra <http://gonoshasthayakendra.com/> and ARBAN <https://www.arban.org/> have been the main organisations that have committed to being partners. The continuing social instability has meant that it has not been feasible to take forward Just Tours in Bangladesh at present.

Report of the Directors
for the Year Ended 31 March 2018

In Laos, Padetc <http://www.padetc.org/> and Saoban <http://www.saobancrafts.com/> have been the potential core partners. Each organisation has contacts and working relationships with other organisations, networks and communities that could be 'hosts' for Just Tours. These provide privileged access to people and communities. However in Laos, the enforced disappearance of Sombath Somphone, the then Director of Padetc, on 15th December 2012 is a human rights abuse leading us to suspend Just Tours in Laos until Sombath's safe return to his family is confirmed.

Suspension of programme with Laos due to enforced disappearance of Sombath Somphone

It is important to note that our proposed partnership in Laos is at present on hold due to developments in December 2012. As part of the Director's scoping visits to Laos in May, August and October 2012 a partnership was developing with Saoban and Padetc. This led to a first successful trial Community tour/visit in October 2012 with some participants from the Asia Europe People's Forum. Saoban and Fresh Eyes had also jointly organised a successful seminar on Human Rights and Tourism which also had Kabani from India as a co-organiser. This was part of the Asia Europe People's Forum 9 in Vientiane, Laos in October 2012.

Fresh Eyes' Director, Andy Rutherford, is a member of the International Organising Committee of the Asia Europe People's Forum and was significantly involved in the preparation and organisation of the AEPF9. One of the main Lao co-organisers was Sombath Somphone of Padetc. Sombath is a highly respected educationalist, inspiration for sustainable development and a recipient of the prestigious international Ramon Magsaysay Award for Community Leadership in 2005. He has dedicated his life to sustainable development and poverty reduction in the Lao PDR, and has contributed positively to numerous international processes, including the AEPF9. Sombath is an inspiration to development practitioners all over the world.

Sombath Somphone has been missing since about 5.30 pm on Saturday December 15th 2012. For the UN, European Union and Amnesty International Sombath's disappearance is considered as an enforced disappearance. Please refer to www.sombath.org

In 2016 Fresh Eyes, as a member of the International Organising Committee of the Asia Europe People's Forum, was significantly involved in the organisation of the Asia Europe People's Forum 11(AEPF11) in Ulaanbaatar, Mongolia. Deep concerns about Sombath were again presented as part of the AEPF11 Final Declaration http://www.aepf.info/images/AEPF11_Ulaanbaatar_Final_Declaration_and_Action_Plans.pdf and given prominence in the direct presentation by AEPF representatives to the 51 heads of state and government at ASEM11 on 15th July 2016. <http://www.aepf.info/images/documents/PresentationReportASEM11.pdf>

The Fresh Eyes Director, Andy Rutherford, also made representations to the UK Foreign Office on the anniversary of Sombath's enforced disappearance on 15th December 2017.

Until Sombath is safely returned to his family, Fresh Eyes will not develop or undertake any group Just Tours to Laos. However, following consultations with Sombath's family, Fresh Eyes will begin to encourage travellers to go to Laos. It will review this commitment periodically in consultation with Sombath's family.

We are constantly monitoring the situation in Bangladesh and Laos and hope to take forward Just Tours in the future.

In 2017 Fresh Eyes began exploring partnerships with community based organisations in Indonesia as part of an extended visit to Java. In Indonesia partnerships were initiated with a range of community initiatives and groups including with Asosiasi Pendamping Perempuan Usaha Kecil (ASPPUK), ViaVia Jogjakarta and Perempuan Kepala Keluarga (Pekka). We offered responsible journeys in 2017/18 and travellers interested in exploring Java from a people to people perspective can now discuss tours to Java with us!

In 2017 Fresh Eyes had liaised with a number of community based tourism organisations in four parts of Myanmar to develop a number of ethical, community based options for potential thoughtful travellers. A scoping visit was fully planned for October 2017. In September 2017 hundreds of thousands of people of the Rohingya community were forced to flee their homes in Myanmar. Faced with the Myanmar Government and military's actions in Rakhine State towards the Rohingya people, over 600,000 refugees have taken shelter in Bangladesh. They joined over 300,000 refugees already in Bangladesh. The forced migration of Rohingyas from Myanmar has precipitated a major humanitarian and human rights crisis among the Rohingya refugee population. In this context, Fresh Eyes postponed its planned scoping visit to Myanmar and hopes to contribute the equivalent of the costs for its flights and visas to support the Rohingya refugees in Bangladesh. We are committed to doing this through a Bangladeshi organisation which is proving surprisingly challenging.

Fresh Eyes-People to People Travel CIC

Report of the Directors for the Year Ended 31 March 2018

Fresh Eyes is also committed to enabling more fairly traded, thoughtful, respectful, transparent and accountable travel in Europe.

In Italy we have visited and initiated a partnership with Farfalle in Cammino, in Lunigiana.
<http://www.farfalleincammino.org/en> and travellers interested in exploring Lunigiana from a people to people perspective can now discuss tours to this remarkable part of Italy.

In Greece we have a solidarity arrangement with the Hellenic Agrotourism Federation.
<http://agrozenia.net/en> and encourage travellers to travel to and stay with their members. Partners in Crete, VAMOS, have received travellers as a result. <http://www.vamosvillage.gr/>

In Ireland we agreed a partnership with Loop Head Tourism who are committed to three pillars of responsible tourism- environmental integrity, social justice and economic development. Though responsible tourism, individuals, organisations and businesses are asked to take responsibility for their actions and the impacts of their actions.
<http://www.loophead.ie/what-to-see-in-ireland-about/> We encourage travellers to travel to and stay with their members.

We will work with local organisations and suppliers, ensuring that wherever possible transactions are fairly traded, that guides and people contributing to Just Tours are fairly paid and meet or exceed national minimum wages and working standards.

Fresh Eyes - People to People Travel is committed to working with partners and travellers, hosts and guests to develop fairly and transparently traded travel.

Fresh Eyes and the Asia Europe People's Forum

Prior to the creation of this cic, our director Andy Rutherford has been a member of of the Asia Europe People's Forum, International Organising Committee since 1996. Since 2011 Fresh Eyes has become an active member of the International Organising Committee of the Asia Europe People's Forum and has been significantly involved in the preparation and organisation of the bi-annual Asia Europe People's Forum. Over 4th to 6th July 2016 this took place in Ulaanbaatar, Mongolia under the title Building New Solidarities: Working for Inclusive, Just, and Equal Alternatives in Asia and Europe.

Fresh Eyes co-organised a workshop "Transforming Tourism" on July 5th 2016. This was co-organised with Ger to Ger, Mongolia, Kabani the other direction, India and Brot für die Welt - Tourism Watch, Germany. Specific recommendations from the workshop were included in the AEPF11 Final Declaration. Among over 80 participants were representatives from Mongolian and a number of other Asian countries' responsible travel organisations attended the workshop.

Fresh Eyes is actively involved in contributing to the planning of AEPF12 which will be held in Belgium in 2018 as well as a number of conferences and activities on an annual basis. Fresh Eyes was involved in successfully obtaining support for the AEPF for its ongoing activities from a number of sources including the European Commission.

Transforming Tourism

Fresh Eyes was one of the main contributors to the Transforming Tourism publication
<http://www.transforming-tourism.org/fileadmin/baukaesten/sdg/downloads/sdg-complete.pdf> and a participant in the Conference in Berlin which developed the Transforming Tourism 2030 Agenda
http://www.transforming-tourism.org/fileadmin/baukaesten/sdg/downloads/Berlin_Declaration.pdf Fresh Eyes is a proud signatory of the Transforming Tourism 2030 Agenda.

All participants were committed to achieve the vision of the 2030 Agenda for Sustainable Development of a just, inclusive and equal world. The group also collectively drafted the Berlin Declaration on Transforming Tourism. The declaration includes some reflections on the 2030 Agenda, current trends in tourism and a number of recommendations for international bodies, governments industry and travellers. The declaration also includes three core principles:

3.1 Human rights and self-determination of communities must be at the core of every tourism development. This includes the right to meaningful participation and consultation including free, prior and informed consent on whether, to what extent and in what form tourism takes place.

3.2 If tourism is developed, it needs to seek a widespread and fair distribution of economic and social benefits throughout the recipient communities, including improving local prosperity, quality of life and social equity.

Fresh Eyes-People to People Travel CIC

Report of the Directors for the Year Ended 31 March 2018

3.3 Tourism should be a positive and beneficial experience for travellers and hosts alike in order to act as a force for mutual understanding, empathy and respect.

The declaration was presented at ITB, the world's leading travel trade show, on 8th March 2017.

In preparation for the conference Fresh Eyes' Director Andy Rutherford was a co-author of an online compendium "Transforming Tourism" which explored the connections between tourism and sustainable development in each of the 17 SDGs and presented case studies, academic analysis and grassroots' experiences and developed recommendations on how to transform tourism. The concerns and recommendations were largely adopted in the Berlin Declaration on Transforming Tourism.

Building on this, Fresh Eyes' Director Andy Rutherford was a speaker at a workshop on the Transforming Tourism 2030 Agenda at the World Travel Market in London in November 2017.

Fair Tax Mark

In January 2017 we agreed the Fresh Eyes - People to People Travel CIC Tax policy. This states that:-
"We are committed to paying all the taxes that we owe in accordance with the spirit of all tax laws that apply to our operations. We believe that paying our taxes in this way is the clearest indication we can give of our being responsible participants in society.

We will fulfil our commitment to paying the appropriate taxes that we owe by seeking to pay the right amount of tax (but no more), at the right rate, in the right place and at the right time. We aim to do this by ensuring that we report our tax affairs in ways that reflect the economic reality of the transactions we actually undertake in the course of our trade.

What we will not ever do is seek to use those options made available in tax law or the allowances and reliefs that it provides in ways that are contrary to the spirit of the law. Nor will we undertake specific transactions with the sole or main aim of securing tax advantages that would otherwise not be available to us based on the reality of the trade that we undertake. As a result the company will never undertake transactions that would require notification to HM Revenue & Customs under the Disclosure of Tax Avoidance Schemes Regulations or participate in any arrangement to which it might be reasonable anticipated that the UK's General Anti-Abuse Rule might apply.

We believe tax havens undermine the UK's tax system. As a result, if we ever trade with customers and suppliers genuinely located in places considered to be tax havens we will not make use of those places to secure a tax advantage, and nor will we take advantage of the secrecy that many such jurisdictions provide for transactions recorded within them.

Our accounts will be prepared in compliance with this policy and will seek to provide all that information that users, including HM Revenue & Customs, might need to properly appraise our tax position. We will review this policy with our accountants annually to ensure that it is complied with."

In November 2017 Fresh Eyes - People to People Travel CIC was awarded the Fair Tax Mark. In receiving this prestigious award Fresh Eyes stated that

"Fresh Eyes - People to People Travel is committed to just, fair and responsible travel that is transparent and accountable. We believe that for travellers, tour operators, host communities and suppliers, everyone simply knowing who pays what and who receives what, throughout the supply chain, is an essential foundation to fairer and possibly more sustainable travel. Fresh Eyes operates a Just Price policy. We work directly with local producers and suppliers to build fair, transparent prices upwards.

We work with social enterprises, cooperatives, local producers and suppliers who are all committed to making clear and to sharing throughout the supply chain and to the traveller what they receive and pay. This includes what Fresh Eyes ourselves receive from the traveller. A key part of this is everyone in the supply chain knowing our commitment to paying our taxes fairly and correctly. We are proud to be holders of the Fair Tax Mark. It is an integral part of our commitment to a transparent, fair and accountably managed supply chain including clear and visible pricing policy. This we feel is ambitious, honest, clear, creative and transformative and part of the Transforming Tourism Agenda that we are committed to."

RESEARCH AND DEVELOPMENT

Fresh Eyes-People to People Travel CIC

Report of the Directors for the Year Ended 31 March 2018

Establishing and developing Fresh Eyes

Apart from the development of Just Tours our key contributions to the developing of Fresh Eyes in our sixth full year have been:-

- following our core principles by business banking with the Co-operative Bank;
- adopting accountants who are a Community Interest Company;
- our company phone is a Fairphone with the Phone cooperative;
- in 2016/17 we left Travel Trust Association and joining Protected Travel Services
- being an enthusiastic member of the Tourism Concern Ethical Tour Operators Group being active in meetings and campaigns;
- attending London World Travel Market to speak up for responsible tourism and travel;
- widely using our logo developed by Mithu Hossain in Bangladesh;
- taken forward our commitment to working with partners and travellers, hosts and guests, to develop thoughtful, fairly and transparently traded travel;
- taking forward a commitment to work in ways which are as responsible and environmentally friendly as possible including in the office environment.

As part of the development of Fresh Eyes - People to People Travel in 2017/18 the organisation,

1. Offered Just Tours itineraries in twelve parts of India.
2. Followed up on our scoping visit to Java, Indonesia in March 2016 where we had met with a range of potential partners. We offered our first options to potential travellers to Indonesia.
3. Continued outreach marketing of Just Tours.
4. Agreed that 'bespoke' special interest options were a key part of the offers of Fresh Eyes.
5. Communicated with potential travellers/guests.
6. Were accredited the "Fair Tax Mark" in November 2017.
7. Attended the World Travel Market, London and spoke on the Transforming Tourism Agenda 2030. Also attended Destinations, London
8. Seventeen Fresh Eyes travellers went to India.
9. Our first traveller in Europe found our partners in Greece through the website.
10. Prepared for our first Scoping Visit to Burma/Myanmar. This was eventually postponed due to the human rights violations by the Myanmar army and Government of the Rohingya.
11. Working with ethical designers, successfully organised the first 'Kapas to Camise' itineraries in Gujarat, Madhya Pradesh and Rajasthan, India.
12. Pioneered a partnership with Action Village India enabling trustees and supporters to participate in the Action Village India Partners' Forum in Jharkhand, India.
13. Supported two travellers to Sri Lanka with part of their travel and accommodation.
14. Enabled two ethical trips to Cuba, for family and friends including one honeymoon.
15. Co-organised the Khadi Initiative event held in November 2017 in London's Fashion and Textile Museum.
16. Continued to promote the use by travellers of Drinksafe micro-purification water bottles, promoting healthy travel and limiting use of plastic.
17. Begun promoting the use by travellers of khadi cotton sheet sleeping bags.
18. Provided Solidarity accommodation.
19. Continued to strengthen links with organisations and individuals working on human rights issues in the tourist industry.

FUTURE DEVELOPMENTS

In 2018/19 we plan to

1. Develop options in Europe for people who do not wish to fly 'long-haul' in addition to Italy, Greece and Ireland.
2. Explore more Kapas to Camise' itineraries in Gujarat, Madhya Pradesh and Rajasthan, India.
3. Explore Gandhi focused itineraries in India
4. Explore options with partners in Palestine and possibly Vietnam
5. Improve outreach marketing of Just Tours.
6. Explore collaboration with Ethical Consumer.
7. Continue engagement with the Asia Europe People's Forum including preparation for and participating in AEPF12, in Ghent, Belgium.

Fresh Eyes-People to People Travel CIC

Report of the Directors
for the Year Ended 31 March 2018

8. Continued to build a financial fund for trading by the Director undertaking consultancies for Fresh Eyes, doing work that is consistent with the core principles of Fresh Eyes. This will include work for the organisation of the Asia Europe People's Forum 12 in Ghent
9. Khadi Initiative event in September 2018 in London's Craft Central.
10. Strengthen Solidarity actions and the use of the Community Solidarity Fund including the solidarity contributions from 17/18.
11. Continue "Fair Tax Mark" accreditation.
12. Begin application process for "British Association of Fair Trade Shops and Suppliers" (BAFTS)
13. Take forward an annual planning process

DIRECTORS

The directors shown below have held office during the whole of the period from 1 April 2017 to the date of this report.

A Rutherford
L Blake

THE FRESH EYES - COMMUNITY SOLIDARITY FUND

There is an absolute commitment to translate our Community Interest Statement into a core reality of the organisation.

This is taken forward through the Community Solidarity Fund that is dedicated to supporting the community organisations and social movements that guests/travellers have met and solidarity activities that promote a more just and equal world. This fund focuses on supporting community organisations and social movements. It will be run in transparently and accountably.

Initially it has allocated resources/solidarity/grants to community organisations and social movements in countries that the Just Tours take place in, Fresh Eyes travellers visit and Fresh Eyes is exploring partnerships in.
The Fresh Eyes - Community Solidarity Fund

We are committed to translating our Community Interest Statement into a core reality of the organisation.

This is taken forward through the Community Solidarity Fund that is dedicated to supporting the community organisations and social movements that guests/travellers have met and solidarity activities that promote a more just and equal world. This fund focuses on supporting community organisations and social movements. It will be run in transparently and accountably. In 2018 we will distribute the community solidarity funds raised during 17/18 to organisations in the UK engaged in related solidarity actions as well as to partners in Asia or Europe where we can add value through solidarity. We will continue to offer our travellers the opportunity to contribute to a more just and equal world through our solidarity fund.

Initially it allocated resources/solidarity/grants to community organisations and social movements in countries that the Just Tours take place in, Fresh Eyes travellers visit and Fresh Eyes is exploring partnerships in. More recently, we have also allocated small grants to other solidarity issues including some in the United Kingdom.

The resources will be developed in two main ways:-

- Each guest will be encouraged to contribute to the Community Solidarity Fund
- Part of the annual surplus, if there is one, will be transferred to the Community Solidarity Fund. The annual surplus is also essential to develop a cash flow cushion for PTS related trading.

In our sixth full year there were seventeen guests/travellers.

With Solidarity Fund income from travellers (£1,006.34) and some accumulated income, in 2017/18 the organisation enabled contributions of £1,204.35 from the Community Solidarity Fund. These were for four initiatives:-

- £232.46 to Nav Bharat Jagriti Kendra's Disability Rights programme in Bihar and Jharkhand, India
- £505.87 to Action Village India's work with six partners in India.
- £48.46 the Action Village India partner working around Chilka Lake, Odisha on livelihood and land rights
- £417.56 to INTACH Shekawati, Rajasthan, India for their capacity building programmes for the economic and social improvement of communities living in the vicinity of heritage sites. (This included £200 carried over from 2016/17 and transferred in 2017/18.)

Fresh Eyes-People to People Travel CIC

Report of the Directors
for the Year Ended 31 March 2018

CONSULTATIONS WITH STAKEHOLDERS
Organisational structure and decision making

Fresh Eyes - People to People Travel cic has one founder Director, Andy Rutherford. In 2015/16 Libby Blake became a co-Director.

Initially the community interest company had four advisors

- Zakir Hossain, Bangladesh,
- Christina (Tina) Ebro, The Philippines,
- Sanjay Kumar, India and
- Bethan Copley, UK.

Over 2017/18 we continued to seek advice from people who have been closely linked to Fresh Eyes including Sumesh Mangalassery of Kabani, India, Kishore Shah of Khadi cic and Ivan Nutbrown of Action Village India, UK. We thank them for this.

Working with Partners - the heart of Just Tours

Consultations with partners and potential partners in Asia and Europe:-

In India, Kabani in Kerala, Edge of India, Uttarakhand, Hacra and Apani Dhani in Rajasthan and Ecoscape in Tamil Nadu have been the main contacts. In Bangladesh, Nagorik Uddyog, Gonoshasthaya Kendra and ARBAN have been the main organisations that have committed to being partners. Each organisation has contacts and working relationships with other organisations, networks and communities that could be 'hosts' for Just Tours. These provide privileged access to people and communities.

In Indonesia partnerships have been initiated with a range of community initiatives and groups including with Asosiasi Pendamping Perempuan Usaha Kecil (ASPPUK) and Perempuan Kepala Keluarga (PeKka).

In Europe partnerships have been initiated with Farfalle in Camino, Lunigiana, Italy with The Hellenic Agri-tourism Association in Greece and with Loop Head Tourism in Ireland.

We will work with local organisations and suppliers, ensuring that wherever possible that transactions are fairly traded, that guides and people contributing to Just Tours are fairly paid and meet or exceed national minimum wages and working standards.

Fresh Eyes - People to People Travel is committed to working with partners and travellers, hosts and guests to develop fairly and transparently traded travel.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD:



.....
A Rutherford Director

Date:17/9/18.....

Fresh Eyes-People to People Travel CIC

Income Statement

for the Year Ended 31 March 2018

| | Notes | 31.3.18 £ | 31.3.17 £ |
|--|-------|----------------|--------------|
| TURNOVER | | 2,082 | 8,145 |
| Administrative expenses | | <u>5,978</u> | <u>5,886</u> |
| OPERATING (DEFICIT)/SURPLUS and (DEFICIT)/SURPLUS BEFORE TAXATION | | (3,896) | 2,259 |
| Tax on (deficit)/surplus | | <u>-</u> | <u>-</u> |
| (DEFICIT)/SURPLUS FOR THE FINANCIAL YEAR | | <u>(3,896)</u> | <u>2,259</u> |

The notes form part of these financial statements

Balance Sheet
31 March 2018

| | Notes | 31.3.18 £ | 31.3.17 £ |
|--|-------|----------------|----------------|
| CURRENT ASSETS | | | |
| Debtors | 5 | 323 | 323 |
| Cash at bank and in hand | | 3,339 | 3,329 |
| | | <u>3,662</u> | <u>3,652</u> |
| CREDITORS | | | |
| Amounts falling due within one year | 6 | 12,604 | 10,745 |
| | | <u>(8,759)</u> | <u>(8,745)</u> |
| NET CURRENT LIABILITIES | | <u>(8,759)</u> | <u>(8,745)</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | <u>(8,759)</u> | <u>(8,745)</u> |
| RESERVES | | | |
| Income and expenditure account | | <u>(8,759)</u> | <u>(8,745)</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2018.


The members are not required to demand an audit of the financial statements for the year ended 31 March 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- presenting a true and fair view of the state of affairs of the company at the end of the financial year;
- preparing financial statements which give a true and fair view of the state of affairs of the company at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 17/3/18 and were signed on its behalf by:


A Rutherford Director

Notes to the Financial Statements
for the Year Ended 31 March 2018

1. **STATUTORY INFORMATION**

Fresh Eyes-People to People Travel CIC is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Depreciation charged at 25% on the cost

Taxation

Headline Tax Rate - 20%

Profit before Tax - £0.00 - Loss has been made

Expected Tax - £0.00

Actual Tax Paid - £0.00

Deferred tax

There is no deferred tax due under these accounts.

3. **OPERATING (DEFICIT)/SURPLUS**

The operating deficit (2017 - operating surplus) is stated after charging:

| | 31.3.18 | 31.3.17 |
|-----------------------------|----------|-----------|
| | £ | £ |
| Depreciation - owned assets | <u>-</u> | <u>61</u> |

4. **TANGIBLE FIXED ASSETS**

| | Plant and machinery etc £ |
|--------------------------------------|------------------------------------|
| COST | |
| At 1 April 2017 and 31 March 2018 | <u>2,360</u> |
| DEPRECIATION | |
| At 1 April 2017 and 31 March 2018 | <u>2,360</u> |
| NET BOOK VALUE | |
| At 31 March 2018 | <u>-</u> |

Fresh Eyes-People to People Travel CIC

Notes to the Financial Statements - continued
for the Year Ended 31 March 2018

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

| | 31.3.18 | 31.3.17 |
|---------------|------------|------------|
| | £ | £ |
| Trade debtors | <u>323</u> | <u>323</u> |

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

| | 31.3.18 | 31.3.17 |
|-----------------|---------------|---------------|
| | £ | £ |
| Other creditors | <u>12,621</u> | <u>10,715</u> |

7. **CONFIRMATION OF PAYMENT TO DIRECTORS**

The Directors received no pay or bonuses in this financial year.

8. **DIRECTORS' LOANS**

At 31st March 2018, Fresh Eyes People to People Travel CIC owed £8200 of Directors' Loans to Andy Rutherford

Fresh Eyes-People to People Travel CIC

Report of the Accountants to the Directors of
Fresh Eyes-People to People Travel CIC

As described on the Balance Sheet you are responsible for the preparation of the financial statements for the year ended 31 March 2018 set out on pages eleven to fourteen and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Harris Accountancy Services Ltd
1st Floor, Cobalt Square
83 Hagley Road
Birmingham
B16 8QG

Date:

Fresh Eyes-People to People Travel CIC

Detailed Income and Expenditure Account
for the Year Ended 31 March 2018

| | 31.3.18 | | 31.3.17 | |
|---------------------------------------|------------|----------------|-----------|--------------|
| | £ | £ | £ | £ |
| Turnover | | | | |
| Community solidarity fund | 894 | | 860 | |
| Consultancy | - | | 5,210 | |
| Other Income | 985 | | 2,075 | |
| Just Tours - General | <u>203</u> | | <u>-</u> | |
| | | 2,082 | | 8,145 |
| Expenditure | | | | |
| Telephone | 602 | | 287 | |
| Post and stationery | 17 | | 88 | |
| Travel & Subsistence - Abroad | 225 | | 1,365 | |
| Insurance | 1,017 | | 1,233 | |
| Community Solidarity Fund | 1,064 | | 900 | |
| Small tools and equipments | 531 | | 42 | |
| Website Costs | 115 | | 80 | |
| Subscriptions | 1,362 | | 218 | |
| Sundry expenses | 17 | | (1) | |
| Professional Fees | 360 | | 732 | |
| Accountancy | 570 | | 707 | |
| Legal fees | 56 | | 71 | |
| Depreciation of tangible fixed assets | | | | |
| Fixtures and fittings | <u>-</u> | | <u>61</u> | |
| | | <u>5,936</u> | | <u>5,783</u> |
| | | (3,854) | | 2,362 |
| Finance costs | | | | |
| Bank charges | | <u>42</u> | | <u>103</u> |
| NET (DEFICIT)/SURPLUS | | <u>(3,896)</u> | | <u>2,259</u> |

This page does not form part of the statutory financial statements

Fresh Eyes-People to People Travel CIC

Non-Mandatory Notes
for the Year Ended 31 March 2018

The following data screens have been completed by user entry resulting in the relevant notes appearing within the financial statements. However, these are not required in accordance with The Companies, Partnerships and Groups (Accounts and Reports) Regulations 2015.

CONFIRMATION OF PAYMENT TO DIRECTORS
DIRECTORS' LOANS

PLEASE CHECK THAT THESE ENTRIES ARE CORRECT.

400058/15

CIC 34**Community Interest Company Report**

For official use
(Please leave blank)

*Please
complete in
typescript, or
in bold black
capitals.*

**Company Name in
full**

Fresh Eyes - People to People Travel CIC

Company Number

07650643

Year Ending

~~March 2018~~ 31st MARCH 2018.

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT .

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a fair and accurate description of how they have benefited the community, or section of the community, which the company is intended to serve.

A social audit report covering a description of the Company's activities and impact is attached.

(If applicable, please just state "A social audit report covering these points is attached").

(Please continue on separate continuation sheet if necessary.)

PART 2 – CONSULTATION WITH STAKEHOLDERS – Please indicate who the company's stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear.

Organisational structure and decision making :- Fresh Eyes – People to People Travel cic has two Directors, founder Andy Rutherford and a second Director, Libby Blake was appointed as part of the Annual Return for 2015/16 in June 2015.

The community interest company has four advisors - Zakir Hossain, Bangladesh, Christina (Tina) Ebro, The Philippines, Sanjay Kumar, India and Bethan Cobley, UK. The Director has periodically consulted with the advisors on aspects of the direction, principles and strategy of the community interest company. The advice and support of the advisors has been invaluable to Fresh Eyes – People to People Travel cic. The main stakeholders at present are the potential partners for Just Tours. Potential Just Tours are being identified in India, Indonesia, Ireland, Greece and Italy.

(If applicable, please just state "A social audit report covering these points is attached").

PART 3 – DIRECTORS' REMUNERATION – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes). If no remuneration was received you must state that "no remuneration was received" below.

Fresh Eyes registered as an employer in 2013/14

In 2017/18 there were no transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office which require to be disclosed.

PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below.

No transfer of assets other than for full consideration has been made.

(Please continue on separate continuation sheet if necessary.)

(N.B. Please enclose a cheque for £15 payable to Companies House)

PART 5 – SIGNATORY

The original report must be signed by a director or secretary of the company

Signed

Andy Rutledge

Date

2/08/18

Office held (tick as appropriate) ☒ Director ☐ Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

| | |
|-----------------|-------------|
| 118 Manor Park | |
| London SE13 5RH | |
| | |
| Telephone | 07540114826 |
| DX Number | DX Exchange |

When you have completed and signed the form, please send it to the Registrar of Companies at:

For companies registered in England and Wales: Companies House, Crown Way, Cardiff, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland: Companies House, 4th Floor, Edinburgh Quay 2, 139
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

For companies registered in Northern Ireland: Companies House, 2nd Floor, The Linenhall, 32-38
Linenhall Street, Belfast, BT2 8BG

Fresh Eyes – People to People Travel cic Social Audit Report for CIC34 2017/18

PART 1 GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

Summary of Fresh Eyes – People to People Travel CIC's objectives

Our Community Interest Statement was revised on 31st January 2017 and now states that the CIC will provide benefit to

1. Community partners in organisations and social movements working to promote social, economic and environmental justice across the world and the women and men that they are working in partnership with.
2. Travellers who will gain better understanding and appreciation of the work, lives and challenges of these communities by travelling in thoughtful and socially responsible ways.
3. The travel industry. Fresh Eyes will provide constructive, fair and ethical alternatives to current travel industry practices which often are socially and environmentally exploitative.

Fresh Eyes – People to People Travel CIC's Vision and Core Aim

Fresh Eyes – People to People Travel has a socially responsible travel commitment enabling increased resources to stay within and for the benefit of host communities in Asia and Europe, so contributing to economic and social development of often marginalised women and men and their communities. We work to develop more fairly traded, thoughtful, respectful, transparent and accountable travel.

Our values stem from the Responsible Tourism approach to travel that has evolved over the last decade with a clear and explicit social justice focus.

The core aim of Fresh Eyes is to contribute to a more just, equal and inclusive world. Fresh Eyes – People to People Travel is committed to working in partnership with people and organisations at the forefront of change in their communities and countries, as well as responsible travellers, to do this.



Fresh Eyes brings responsible travellers together with vibrant communities who are working for a more just, equal and inclusive world. We facilitate travel and tours that enable guests to meet people and organisations working for social justice as well as experiencing the historical, cultural and natural sights of host communities and countries. Guests will be able to experience these through the 'fresh eyes' of a different perspective. Our initiatives enable both host communities and guests to make such socially responsible journeys a reality.

The host communities are able to increase their ability to work for social justice and to be more sustainable. Guests are encouraged to become involved in solidarity actions. Travel and Solidarity working together.

Fresh Eyes – People to People Travel is a Company Limited by Guarantee and is proud to have become a Community Interest Company (CIC). This has enabled it to be, we believe, the **first** explicitly not-for profit, CIC Travel Company in the UK. This enables people travelling with Fresh Eyes – People to People Travel on *Just* to be confident both of the ethical foundations of the organisation and that any surplus of the Company will be transferred to community organisations and social movements in Asia and Europe to support their programmes and campaigns.

In 2017/18 Fresh Eyes was proud to be awarded the Fair Tax Mark.

As a company, within the constraints of our organisation's size, we encourage and support practices and policies that drive the benefits of the tourism industry into local economies and have a positive impact on broader development, promoting greater social and economic justice in host countries.

Fresh Eyes – People to People Travel CIC's sixth full year

Partners - the heart of *Just*

Since 1984, the founding Director of Fresh Eyes has had the privilege of working with people and organisations at the forefront of change in their communities and countries across Asia, Africa, Europe and Latin America. A number of these, through the trust and mutual respect developed, have already committed themselves to working in partnership with Fresh Eyes – People to People Travel in developing *Just* and making them a reality.

Developing *Just*

In India, **Kabani** in Kerala are an important partner with whom we have developed together a range of options for travellers which build on Fresh Eyes' and Kabani's shared ethos, principles and commitments <http://www.kabanitour.com/>. For example in Kerala, Kabani, has partnered groups in the village of Thrikkaipetta including Uravu which has been central to developing a *Bamboo Village* and to work with groups that have both provided homestays for 'guests' and pulled together expertise on agricultural life. They have developed travel opportunities that offer enriching experiences and improve the lives of local people. Kabani have received national and international recognition of their great initiatives including the prestigious 'TO DO 2016 prize' for socially responsible tourism at ITB Berlin, the world's largest travel and tourism trade fair. Recently they also received the World Nomads award and this resulted in an excellent film. https://www.youtube.com/watch?v=L_PEqYhh4kU

We have now worked to develop similar opportunities in other parts of Kerala and in Karnataka and are also working with a number of family run guest houses in market and larger towns.

We have also developed a partnership with **Edge of India in Uttarakhand**

<http://www.edgeofindia.com/index.aspx> , with **Hacra in Rajasthan** <http://www.hacra.org/> and **Apani Dhani in Rajasthan** <http://apanidhani.com/> and encourage travellers to travel to and stay with them. We have a partnership in Tamil Nadu with **Ecoscape** in the Nilgiris

<http://www.ecoscape.co.in/> . Developing such partnerships includes meeting partners in their

communities, sharing our understandings of responsible travel and approaches to making it a reality.

In 2017/18 we pioneered 'Kapas to Camise' journeys in India for travellers committed to ethical and respectful supply of organic cotton, thread and cloth. These included with two ethical designers **Henri** <https://henri.london/> and **PICO** <https://www.project-pico.com/process-1/> This was in partnership with **Khadi cic** <https://khadi.london/> and **Moral Fibre** <http://moralfibre-fabrics.com/> based in Ahmedabad, Gujarat. This built on the Khadi Initiative event held in November 2017 in London's Fashion and Textile Museum <https://khadi.london/khadi-initiative/> Fresh Eyes – People to People Travel was a co-organiser and participated actively in the event.

In 2017/18 Fresh Eyes – People to People Travel also pioneered a partnership with **Action Village India**, <http://www.actionvillageindia.org.uk/home> enabling trustees and supporters to participate in the Action Village India Partners' Forum in Hazaribag, Jharkhand, India in March 2018 and then participate in post Forum visits to grassroots organisations in Jharkhand, Bihar and by Chilka Lake in Odisha.

In **Bangladesh**, **Nagorik Uddyog** <http://www.nuhr.org/AboutUS.aspx> , **Gonoshasthaya Kendra** <http://gonoshasthayakendra.com/> and **ARBAN** <https://www.arban.org/> have been the main organisations that have committed to being partners. The continuing social instability has meant that it has not been feasible to take forward *Just* in Bangladesh at present.

In **Laos**, **Padetc** <http://www.padetc.org/> and **Saoban** <http://www.saobancrafts.com/> have been the potential core partners. Each organisation has contacts and working relationships with other organisations, networks and communities that will be 'hosts' for *Just* These provide privileged access to people and communities. However in Laos, the enforced disappearance of **Sombath Somphone** on 15th December 2012 is a human rights abuse leading us to suspend *Just* in Laos until Sombath's safe return to his family is confirmed.

We are constantly monitoring the situation in Bangladesh and Laos and hope to take forward *Just* in the future.

In 2017 Fresh Eyes began exploring partnerships with community based organisations in **Indonesia** as part of an extended visit to Java. In Indonesia partnerships are developing with a range of community initiatives and groups including with **Asosiasi Pendamping Perempuan Usaha Kecil (ASPPUK)**, **ViaVia Jogjakarta** and **Perempuan Kepala Keluarga (Pekka)**. We offered responsible journeys in 2017/18.

In 2017 Fresh Eyes had worked with a number of community based tourism organisations in four parts of **Burma/Myanmar** to develop a number of ethical, community based options for potential thoughtful travellers. A scoping visit was fully planned for October 2017. In September 2017 hundreds of thousands of people of the Rohingya community were forced to

flee their homes in Myanmar. Faced with the Myanmar Government and military's actions in Rakhine State on the Rohingya people, over 600,000 refugees have taken shelter in Bangladesh. They joined over 300,000 refugees already in Bangladesh. The forced migration of Rohingyas from Myanmar has precipitated a major humanitarian and human rights crisis among the Rohingya refugee population. In this context, Fresh Eyes postponed its planned scoping visit to Myanmar and has tried to contribute the equivalent of the costs for its flights and visas to support the Rohingya refugees in Bangladesh.

Fresh Eyes is also committed to enabling more fairly traded, thoughtful, respectful, transparent and accountable travel in **Europe**.

In **Italy** we have visited and established a partnership with Farfalle in Cammino, in Lunigiana. <http://www.farfalleincammino.org/en> We will offer responsible journeys there in 2017/18.

In **Greece** we have a solidarity arrangement with the Hellenic Agrotourism Federation. <http://agroxenia.net/en> and encourage travellers to travel to and stay with their members. Partners in Crete, VAMOS, have received travellers as a result. <http://www.vamosvillage.gr/>

In **Ireland** we agreed a partnership with Loop Head Tourism who are committed to three pillars of responsible tourism— environmental integrity, social justice and economic development. In responsible tourism, individuals, organisations and businesses are asked to take responsibility for their actions and the impacts of their actions. <http://www.loophead.ie/what-to-see-in-ireland-about/> We encourage travellers to travel to and stay with their members.

We will work with local organisations and suppliers, ensuring that wherever possible transactions are fairly traded, that guides and people contributing to *Just* are fairly paid and meet or exceed national minimum wages and working standards. Fresh Eyes – People to People Travel is committed to working with partners and travellers, hosts and guests to develop fairly and transparently traded travel.

Suspension of programme with Laos due to enforced disappearance of Sombath Somphone

It is important to note that our proposed partnership in Laos is at present on hold due to developments in December 2012. As part of the Director's scoping visits to Laos in May, August and October 2012 a partnership was developing with Saoban and Padetc. This led to a first successful trial Community tour/visit in October 2012 with some participants from the Asia Europe People's Forum. Saoban and Fresh Eyes had also jointly organised a successful seminar on Human Rights and Tourism which also had Kabani from India as a co-organiser. This was part of the Asia Europe People's Forum 9 in Vientiane, Laos in October 2012.

Fresh Eyes' Director, Andy Rutherford, is a member of the International Organising Committee of the Asia Europe People's Forum and was significantly involved in the preparation and organisation of the AEPF9. One of the main Lao co-organisers was Sombath Somphone of Padetc. Sombath is a highly respected educationalist, inspiration for sustainable development and a recipient of the prestigious international *Ramon Magsaysay Award* for Community Leadership in 2005. He has dedicated his life to sustainable development and poverty reduction in the Lao PDR, and has contributed positively to numerous international processes, including the AEPF9. Sombath is an inspiration to development practitioners all over the world.

Sombath Somphone has been missing since about 5.30 pm on Saturday December 15th 2012. For the UN, European Union and Amnesty International Sombath's disappearance is considered as an enforced disappearance. Please refer to www.sombath.org

In 2016 Fresh Eyes, as a member of the International Organising Committee of the Asia Europe People's Forum, was significantly involved in the organisation of the Asia Europe People's Forum 11(AEPF11) in Ulaanbaatar, Mongolia. Deep concerns about Sombath were again presented as part of the AEPF11 Final Declaration

http://www.aepf.info/images/AEPF11_Ulaanbaatar_Final_Declaration_and_Action_Plans.pdf and given prominence in the direct presentation by AEPF representatives to the 51 heads of state and government at ASEM11 on 15th July 2016.

<http://www.aepf.info/images/documents/PresentationReportASEM11.pdf>

The Fresh Eyes Director, Andy Rutherford, also made representations to the UK Foreign Office on the anniversary of Sombath's enforced disappearance on 15th December 2017.

Until Sombath is safely returned to his family, Fresh Eyes will not develop or undertake any group *Just* to Laos. However, following consultations with Sombath's family, Fresh Eyes will begin to encourage travellers to go to Laos. It will review this commitment periodically in consultation with Sombath's family.

Fresh Eyes and the Asia Europe People's Forum

Since 2011 Fresh Eyes' Director, Andy Rutherford is a member of the International Organising Committee of the Asia Europe People's Forum and has been significantly involved in the preparation and organisation of the bi-annual Asia Europe People's Forum. Over 4th to 6th July 2016 this took place in Ulaanbaatar, Mongolia under the title ***Building New Solidarities: Working for Inclusive, Just, and Equal Alternatives in Asia and Europe***. Fresh Eyes co-organised a workshop "Transforming Tourism" on July 5th 2016. This was co-organised with Ger to Ger, Mongolia, Kabani the other direction, India and Brot für die Welt – Tourism Watch, Germany. Specific recommendations from the workshop were included in the AEPF11 Final Declaration. Among over 80 participants were representatives from Mongolian and a number of other Asian countries' responsible travel organisations attended the workshop.

Fresh Eyes is actively involved in contributing to the planning of AEPF12 which will be held in Belgium in 2018 as well as a number of conferences and activities on an annual basis. Fresh Eyes was involved in successfully obtaining support for the AEPF for its ongoing activities from a number of sources including the European Commission.

Transforming Tourism

Fresh Eyes was one of the main contributors to the **Transforming Tourism** publication <http://www.transforming-tourism.org/fileadmin/baukaesten/sdg/downloads/sdg-complete.pdf> and a participant in the Conference in Berlin which developed the Transforming Tourism 2030 Agenda <http://www.transforming-tourism.org>

tourism.org/fileadmin/baukaesten/sdg/downloads/Berlin_Declaration.pdf Fresh Eyes is a proud signatory of the Transforming Tourism 2030 Agenda.

Fresh Eyes Directors, Libby Blake and Andy Rutherford, joined over 30 participants, from civil society organisations from 19 countries in Africa, Asia, Europe and Latin America, in Berlin in March 2017 to discuss how tourism could be improved, especially as this is the UN International Year of Sustainable Tourism for Development.

All participants were committed to achieve the vision of the 2030 Agenda for Sustainable Development of a just, inclusive and equal world. The group also collectively drafted the **Berlin Declaration on Transforming Tourism**. The declaration includes some reflections on the 2030 Agenda, current trends in tourism and a number of recommendations for international bodies, governments industry and travellers. The declaration also includes three core principles:

3.1 Human rights and self-determination of communities must be at the core of every tourism development. This includes the right to meaningful participation and consultation including free, prior and informed consent on whether, to what extent and in what form tourism takes place.

3.2 If tourism is developed, it needs to seek a widespread and fair distribution of economic and social benefits throughout the recipient communities, including improving local prosperity, quality of life and social equity.

3.3 Tourism should be a positive and beneficial experience for travellers and hosts alike in order to act as a force for mutual understanding, empathy and respect.

The declaration was presented at ITB, the world's leading travel trade show, on 8th March 2017.

In preparation for the conference Fresh Eyes' Director Andy Rutherford was a co-author of an [online compendium](#) "Transforming Tourism" which explored the connections between tourism and sustainable development in each of the 17 SDGs and presented case studies, academic analysis and grassroots' experiences and developed recommendations on how to transform tourism. The concerns and recommendations were largely adopted in the [Berlin Declaration on Transforming Tourism](#).

Fresh Eyes was a speaker at a workshop on the Transforming Tourism 2030 Agenda at the World Travel Market in London in November 2017.

Fair Tax Mark

In January 2017 we agreed the [Fair Tax Mark](#) Tax policy. This states that:-

"We are committed to paying all the taxes that we owe in accordance with the spirit of all tax laws that apply to our operations. We believe that paying our taxes in this way is the clearest indication we can give of our being responsible participants in society.

We will fulfil our commitment to paying the appropriate taxes that we owe by seeking to pay the right amount of tax (but no more), at the right rate, in the right place and at

the right time. We aim to do this by ensuring that we report our tax affairs in ways that reflect the economic reality of the transactions we actually undertake in the course of our trade.

What we will not ever do is seek to use those options made available in tax law or the allowances and reliefs that it provides in ways that are contrary to the spirit of the law. Nor will we undertake specific transactions with the sole or main aim of securing tax advantages that would otherwise not be available to us based on the reality of the trade that we undertake. As a result the company will never undertake transactions that would require notification to HM Revenue & Customs under the Disclosure of Tax Avoidance Schemes Regulations or participate in any arrangement to which it might be reasonable anticipated that the UK's General Anti-Abuse Rule might apply.

We believe tax havens undermine the UK's tax system. As a result, if we ever trade with customers and suppliers genuinely located in places considered to be tax havens we will not make use of those places to secure a tax advantage, and nor will we take advantage of the secrecy that many such jurisdictions provide for transactions recorded within them.

Our accounts will be prepared in compliance with this policy and will seek to provide all that information that users, including HM Revenue & Customs, might need to properly appraise our tax position. We will review this policy with our accountants annually to ensure that it is complied with."

This is part of our commitment to be able to attain the **"Fair Tax Mark"**.

In November 2017 [fresh-eyes.co.uk](https://www.fresh-eyes.co.uk) was awarded the **Fair Tax Mark**. In receiving this prestigious award [fresh-eyes.co.uk](https://www.fresh-eyes.co.uk) stated that

"Fresh Eyes – People to People Travel is committed to just, fair and responsible travel that is transparent and accountable. We believe that for travellers, tour operators, host communities and suppliers, everyone simply knowing who pays what and who receives what, throughout the supply chain, is an essential foundation to fairer and possibly more sustainable travel. Fresh Eyes operates a Just Price policy. We work directly with local producers and suppliers to build fair, transparent prices **upwards**.

We work with social enterprises, cooperatives, local producers and suppliers who are all committed to making clear and to sharing throughout the supply chain and to the traveller what they receive and pay. This includes what Fresh Eyes ourselves receive from the traveller. A key part of this everyone in the supply chain knowing our commitment to paying our taxes fairly and correctly. We are proud to be holders of the Fair Tax Mark. It is an integral part of our commitment to a transparent, fair and accountably managed supply chain including clear and visible pricing policy. This we feel is ambitious, honest, clear, creative and transformative and part of the Transforming Tourism Agenda that we are committed to."

Establishing and developing Fresh Eyes

Apart from the development of *Just* our key contributions to the developing of Fresh Eyes in our sixth full year have been:-

- followed our core principles by business banking with the Co-operative Bank;
- adopted accountants who are a Community Interest Company;
- our company phone is a Fairphone with the Phone cooperative;
- in 2016/17 we left Travel Trust Association and joined Protected Travel Services
- being an enthusiastic member of the Tourism Concern Ethical Tour Operators Group being active in meetings and campaigns;
- attending London World Travel Market to speak up for responsible tourism and travel;
- widely used our logo developed by Mithu Hossain in Bangladesh;
- taken forward our commitment to working with partners and travellers, hosts and guests, to develop thoughtful, fairly and transparently traded travel;
- developed our website;
- taken forward a commitment to work in ways which are as responsible and environmentally friendly as possible including in the office environment.

As part of the development Fresh Eyes – People to People Travel in 2017/18 the organisation,

1. Offered *Just* itineraries in twelve parts of India.
2. Followed up on our scoping visit to Java, Indonesia in March 2016 where we had met with a range of potential partners. We offered our first options to potential travellers to Indonesia.
3. Further developed the Fresh Eyes website <http://www.fresheyes.org/>
4. Continued outreach marketing of *Just* .
5. Agreed that ‘bespoke’ options were a key part of the offers of Fresh Eyes.
6. Communicated with potential travellers/guests.
7. Were accredited the “Fair Tax Mark” in November 2017.
8. Attended the World Travel Market, London and spoke on the Transforming Tourism Agenda 2030. Also attended Destinations, London
9. **Seventeen** Fresh Eyes travellers went to India.
10. Our first traveller found our partners in Greece through the website.
11. Prepared for our first Scoping Visit to Burma/Myanmar. This was eventually postponed due to the human rights violations by the Myanmar army and Government of the Rohingya.
12. Working with ethical designers, successfully organised the first ‘*Kapas to Camise*’ itineraries in Gujarat, Madhya Pradesh and Rajasthan, India.
13. Pioneered a partnership with Action Village India enabling trustees and supporters to participate in the Action Village India Partners’ Forum in Jharkhand, India.
14. Co-organised the Khadi Initiative event held in November 2017 in London’s Fashion and Textile Museum.
15. Continued to promote the use by travellers of Drinksafe micro-purification water bottles, promoting healthy travel and limiting use of plastic.

16. Begun promoting the use by travellers of khadi cotton sheet sleeping bags.
17. Provided Solidarity accommodation.
18. Continued to strengthen links with organisations and individuals working on human rights issues in the tourist industry.

In 2018/19 we plan to

1. Develop options in Europe for people who do not wish to fly 'long-haul' in addition to Italy, Greece and Ireland.
2. Explore more *Kapas to Camise'* itineraries in Gujarat, Madhya Pradesh and Rajasthan, India.
3. Explore Gandhi focused itineraries in India
4. Explore options with partners in Palestine and possibly Vietnam
5. Encourage travellers from other countries than the UK
6. Improve outreach marketing of *Just* .
7. Explore collaboration with Ethical Consumer.
8. Continue engagement with the Asia Europe People's Forum including preparation for and participating in **AEPF12**, in Ghent, Belgium.
9. Continued to build a financial cushion for trading by the Director undertaking consultancies for Fresh Eyes, doing work that was consistent with the core principles of Fresh Eyes. This could include work for the organisation of the Asia Europe People's Forum 12 in Ghent
10. Khadi Initiative event in September 2018 in London's Craft Central.
11. Strengthen Solidarity actions and the use of the Community Solidarity Fund
12. Continue "**Fair Tax Mark**" accreditation.
13. Begin application process for "**British Association of Fair Trade Shops and Suppliers**" (BAFTS)
14. Strengthen the governance of Fresh Eyes
15. Take forward an annual planning process

The Fresh Eyes – Community Solidarity Fund

There is an absolute commitment to translate our Community Interest Statement into a core reality of the organisation.

This is taken forward through the Community Solidarity Fund that is dedicated to supporting the community organisations and social movements that guests/travellers have met and solidarity activities that promote a more just and equal world. This fund focuses on supporting community organisations and social movements. It will be run in transparently and accountably.

Initially it has allocated resources/solidarity/grants to community organisations and social movements in countries that the *Just* take place in, Fresh . . . travellers visit and . . . is exploring partnerships in.

The resources will be developed in two main ways:-

- Each guest will be encouraged to contribute to the Community Solidarity Fund
- Part of the annual surplus, if there is one, will be transferred to the Community Solidarity Fund. The annual surplus is also essential to develop a cash flow cushion for PTS related trading.

In our sixth full year there were seventeen guests/travellers.

With Solidarity Fund income from travellers (£1,006.34) and some accumulated income, in 2017/18 the organisation enabled contributions of £1,204.35 from the Community Solidarity Fund. These were for four initiatives:-

- £232.46 to Nav Bharat Jagriti Kendra's Disability Rights programme in Bihar and Jharkhand, India
- £505.87 to Action Village India's work with six partners in India.
- £48.46 the Action Village India partner working around Chilka Lake, Odisha on livelihood and land rights
- £417.56 to INTACH Shekawati, Rajasthan, India for their capacity building programmes for the economic and social improvement of communities living in the vicinity of heritage sites.

PART 2 CONSULTATION WITH STAKEHOLDERS

Organisational structure and decision making

Fresh Eyes – People to People Travel cic has one founder Director, Andy Rutherford. In 2015/16 Libby Blake became a co-Director.

The community interest company has four advisors

- Zakir Hossain, Bangladesh,
- Christina (Tina) Ebro, The Philippines,
- Sanjay Kumar, India and
- Bethan Cobley, UK.

We will work to strengthen our governance in 2018/19, including by creating a more formal link with advisors and look to expand our number of advisors.

Working with Partners - the heart of *Just*

Consultations with partners and potential partners in Asia and Europe.

In India, **Kabani** in Kerala, **Edge of India**, Uttarakhand, **Hacra** and **Apani Dhani** in Rajasthan and **Ecoscape** in Tamil Nadu have been the main contacts. In Bangladesh, **Nagorik Uddyog**, **Gonoshasthaya Kendra** and **ARBAN** have been the main organisations that have committed to being partners. In Laos **Padet** and **Saoban** have been the core partners. Each organisation has contacts and working relationships with other organisations, networks and communities that will be 'hosts' for *Just*. These provide privileged access to people and communities.

In Indonesia partnerships are developing with a range of community initiatives and groups including with **Asosiasi Pendamping Perempuan Usaha Kecil (ASPPUK)**, **ViaVia Jogjakarta** and **Perempuan Kepala Keluarga (Pekka)**.

In Europe partnerships are developing with **Farfalle in Camino**, Lunigiana, Italy with The **Hellenic Agri-tourism Association** in Greece and with **Loop Head Tourism** in Ireland.

We will work with local organisations and suppliers, ensuring that wherever possible that transactions are fairly traded, that guides and people contributing to *Just* are fairly paid and meet or exceed national minimum wages and working standards.

Fresh Eyes – People to People Travel is committed to working with partners and travellers, hosts and guests to develop fairly and transparently traded travel.

July 2018