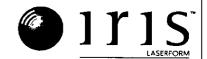
SH01

Return of allotment of shares

You can use the WebFiling service to file this form online.



Please go to www companieshouse gov uk What this form is NOT What this form is for You cannot use this fori You may use this form to give notice of shares allotted following notice of shares taken t on formation of the com incorporation for an allotment of a nev shares by an unlimited c COMPANIES HOUSE Company details 6 Filling in this form 4 8 3 Company number Please complete in typescript or in bold black capitals PHOTOBOX HOLDCO LIMITED Company name in full All fields are mandatory unless specified or indicated by * Allotment dates • Allotment date From Date If all shares were allotted on the same day enter that date in the To Date 'from date' box If shares were allotted over a period of time, complete both 'from date' and 'to date' boxes Shares allotted 2 Currency Please give details of the shares allotted, including bonus shares If currency details are not (Please use a continuation page if necessary) completed we will assume currency is in pound sterling Class of shares Currency 2 Number of shares Nominal value of Amount paid Amount (if any) unpaid (including (E.g. Ordinary/Preference etc.) allotted each share (including share share premium) on premium) on each share each share ORDINARY 81687 0 00 0 001 1 754369483 Continuation page If the allotted shares are fully or partly paid up otherwise than in cash, please Please use a continuation page if state the consideration for which the shares were allotted necessary Details of non-cash consideration If a PLC, please attach valuation report (if appropriate)

	SH01 Return of allotmen	t of shares				,		
	Statement of cap	ital						
	Section 4 (also Sec company's issued c	ction 5 and Section 6 apital at the date of th	, if appropriate) should refle is return	ect the				
4	Statement of capital (Share capital in pound sterling (£))							
Please complete the ta	able below to show e	ach class of shares he Section 4 and then go	eld in pound sterling If all y to Section 7	our				
Class of shares E.g. Ordinary/Preference etc	ass of shares		Amount (if any) unpaid on each share	Number of shares	0	Aggregate nominal value 3		
PLEASE SEE ATTA	ATCHED					£		
						£		
						£		
						£		
			Totals		0	£ 0 00		
5	Statement of cap	ital (Share capital	in other currencies)					
Please complete the ta Please complete a sep	able below to show a parate table for each	any class of shares he currency	ld in other currencies					
Currency								
Class of shares (E g Ordinary / Preference etc)		Amount paid up on each share	Amount (if any) unpaid on each share	Number of share	· · · · · · · · · · · · · · · · · · ·	Aggregate nominal value 3		
	<u></u>			-		0 00		
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Currency Class of shares (E.g. Ordinary/Preference et	tc)	Amount paid up on each share	Amount (if any) unpaid on each share	Number of shares 2		Aggregate nominal value		
· · · · · · · · · · · · · · · · · · ·	·							
			Totals					
6	Statement of car	oital (Totals)			·			
	Please give the total number of shares and total aggregate nominal value of Please give the total number of shares and total aggregate nominal value of Please give the total number of shares and total aggregate nominal value of					iggregate nominal value list total aggregate values in it currencies separately. For		
Total number of shares	0.23					le £100 +€100 +\$10 etc		
Total aggregate nominal value	£100184 224							
Including both the nominal share premiumTotal number of issued		E g Number of shar nominal value of ea	ch share Pl	ontinuation Pages ease use a Statem age if necessary		tal continuation		
	· · · · · · · · · · · · · · · · · · ·			(CHFP025			

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Statement of capital

Please complete the table below to show any class of shares held in other currencies. Please complete a separate table for each currency.

Class of shares (E.g. Ordinary/preference etc.)	Amount paid up on each share	Amount (if any) unpaid on each share	Number of shares 2	Aggregate nominal value
ORDINARY	0 001	0 00	26321422	2,632 14
ORDINARY NON-VOTING	0.001	0 00	4334	4.33
A PREFERENCE	0 001	0 00	31369641	31,369 64
B PREFERENCE	0 001	0 00	7077781	7,077 78
C PREFERENCE	0 001	0 00	35411046	35,411 06
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<u> </u>		· · · · · · · · · · · · · · · · · · ·		<u> </u>
			<u>'</u>	
, <u>.</u>		Totals	100184224	76,494 95
Including both the nominal value a	d any SEg Number of shares iss nominal value of each sha	ued multiplied by		<u> </u>
share premium Total number of issued shares in	nominai value oi each sha	NC .		

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Return of allotment of shares

7

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

A PREFERENCE

Prescribed particulars

- (a) Each holder of outstanding Class A Preference Shares shall be entitled to cast such number of votes as is equal to the number of Ordinary Shares into which the Class A Preference Shares held by such holder are convertible as of the record date for determining shareholders entitled to vote on such matter. The holders of Class A Preference Shares, Class B Preference Shares and Class C Preference Shares shall vote together with the holders of Ordinary Shares as a single class.
- (b) The holders of the Class A Preference Shares shall be entitled to receive dividends at the rate per annum of US\$0 09229 per Class A Preference Share (as appropriately adjusted to reflect any subdivision or consolidation of Class A Preference Shares) (the "Class A Accruing Dividends") plus the amount of [US17,018,826*] in respect of all dividends previously accrued (as of the Closing Date) on the shares of Series A Preferred Stock pursuant to the Photoways Certificate (the "Class A Accrued Dividends") The Class A Accruing Dividends shall accrue from day to day commencing on the date on which each Class A Preference Share was first issued, whether or not earned or declared, shall be cumulative, and together with the Class A Accrued Dividends shall be payable when and as declared by the Board or the Company
- C) In the event of any voluntary or involuntary liquidation, dissolution or winding up of the Company and after the payment of all preferential amounts required to be paid to the holders of shares of Liquidation Preference Shares the holders of Class A Preference Shares then outstanding shall be entitled to be paid out of the assets available for distribution to its shareholders, before any payment shall be made to the holders of Ordinary Shares, Non-Voting Ordinary Shares or any other class or series of shares ranking on liquidation subordinate to the Class A Preference Shares by reason of the rights attaching thereto, an amount equal to the greater of (a) US\$1 153604721271 per share, as adjusted for scrip dividends, sub-divisions, consolidations or other similar recapitalisations effected after the Closing Date affecting the shares of Class A Preference Shares (the "Class A Original Issue Price") plus any dividends declared but unpaid thereon, including, without limitation, the Class A Accruing Dividends and the Class A Accrued Dividends, and (b) such amount per share as would have been received had all shares of Class A Preference Shares been converted to Ordinary Shares in accordance with Article 12 immediately prior to such liquidation, dissolution or winding up. The amount to which a holder of a Class A Preference Share is entitled to receive is hereinafter referred to as the "Class A Liquidation Amount" upon any such liquidation, dissolution or winding up of the Company, after payment in full of the Class B Liquidation Amount and the Class C Liquidation Amount, the remaining assets available for distribution to its shareholders shall be insufficient to pay the holders of Class A Preference Shares and any class or series of shares ranking on liquidation pari passu with the Class A Preference Shares the full amount to which they shall be entitled, the holders of Class A Preference Shares and any class or series of shares ranking on liquidation pari passu with the Class λ Preference Shares shall share in any distribution of the remaining assets available for distribution in proportion to the respective amounts which would otherwise be payable in respect of the shares held by them upon such distribution if all amounts payable on or with respect to such shares were paid in full
- (d) The A Preference shares are not issued as redeemable, and a are not redeemable other than pursuant to Chapter 5 of Part 18 of the Companies Act 2006

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Return of allotment of shares

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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

B PREFERENCE

Prescribed particulars

- (a) Each holder of outstanding Class B Preference Shares shall be entitled to cast such number of votes as is equal to the number of Ordinary Shares into which the Class A Preference Shares held by such holder are convertible as of the record date for determining shareholders entitled to vote on such matter The holders of Class B Preference Shares, Class B Preference Shares and Class C Preference Shares shall vote together with the holders of Ordinary Shares as a single class
- (b) The holders of the Class B Preference Shares shall be entitled to receive in preference to the holders of any other class or series of shares (other than the holders of Class C Preference Shares) and on a pari passu basis with the holders of Class C Preference Shares, dividends at the rate per annum of US\$0 15256 per Class B Preference Share (as appropriately adjusted to reflect any subdivision or consolidation of Class B Preference Shares) (the "Class B Accruing Dividends") plus the amount of [US\$4,407,895*] in respect of all dividends previously accrued (as of the Closing Date) on the shares of Series B Preferred Stock pursuant to the Photoways Certificate (the "Class B Accrued Dividends") The Class B Accruing Dividends shall accrue from day to day commencing on the date on which each Class B Preference Share was first issued, whether or not earned or declared, shall be cumulative, and together with the Class B Accrued Dividends shall be payable, in priority to payments to all other classes or series of shares (other than payment of Class C Accruing Dividends) when and as declared by the Board or the Company, or, if any Class B Accruing Dividends or Class B Accrued Dividends have not been declared by the Board or the Company
- c) In the event of any voluntary or involuntary liquidation, dissolution or winding up of the Company, subject to applicable laws, the Class B Preference Shares and Class C Preference Shares (the "Liquidation Preference Shares") then outstanding shall rank part passu and the holders of such shares shall be entitled to be paid out of the assets available for distribution to its shareholders, before any payment shall be made to the holders of Class A Preference Shares, Ordinary Shares, Non-Voting Ordinary Shares or any other class of shares ranking on liquidation subordinate to the Liquidation Preference Shares by reason of the rights attaching thereto, an amount equal to the greater of (a) in the case of the Class B Preference Shares, US\$1 907 per share, as adjusted for scrip dividends, sub-divisions, consolidations or other similar recapitalisations effected after the Closing Date affecting the Class B Preference Shares (the "Class B Original Issue Price") plus any dividends declared but unpaid thereon, including, without limitation, the Class B Accruing Dividends and the Class B Accrued Dividends (b) such amount per share as would have been received had all Liquidation Preference Shares been converted to Ordinary Shares in accordance with Article 12 immediately prior to such liquidation, dissolution or winding up The amount to which a holder of a Class B Preference Share is entitled to receive is referred to as the "Class B Liquidation Amount" If upon any such liquidation, of the Company the remaining assets available for distribution to its shareholders shall be insufficient to pay the holders of Liquidation Preference Shares the full amount to which they shall be entitled, the holders of Liquidation Preference Shares shall share in any distribution of the remaining assets available for distribution in proportion to the respective amounts which would otherwise be payable in respect of the shares held by them upon such distribution if all amounts payable on or with respect to such shares were paid in full
- (d) The B Preference shares are not issued as redeemable, and a are not redeemable other than pursuant to Chapter 5 of Part 18 of the Companies ${\tt Act}$ 2006

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Return of allotment of shares

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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

C PREFERENCE

Prescribed particulars

- (a) Each holder of outstanding Class C Preference Shares shall be entitled to cast such number of votes as is equal to the number of Ordinary Shares into which the Class C Preference Shares held by such holder are convertible as of the record date for determining shareholders entitled to vote on such matter Subject to applicable laws and the Articles holders of Class A Preference Shares, Class B Preference Shares and Class C Preference Shares shall vote together with the holders of Ordinary Shares as a single class
- (b) The holders of the Class C Preference Shares shall be entitled to receive in preference to the holders of any other class or series of shares (other than the holders of Class B Preference Shares) and on a pari passu basis with the holders of Class B Preference Shares, dividends at the rate per annum of [8 0%] per Class C Preference Share (as appropriately adjusted to reflect any subdivision or consolidation of Class C Preference Shares) (the "Class C Accruing Dividends") The Class C Accruing Dividends shall accrue from day to day commencing on the date on which each Class C Preference Share was first issued, whether or not earned or declared, shall be cumulative, and shall be payable, in priority to payments to all other classes or series of shares (other than the payment of Class B Accruing Dividends and Class B Accrued Dividends) when and as declared by the Board or the Company, upon a liquidation, dissolution or winding up of the Company, upon a liquidation, dissolution or winding up of
- c) In the event of any voluntary or involuntary liquidation, dissolution or winding up of the Company, the Class B Preference Shares and Class C Preference Shares (the "Liquidation Preference Shares") then outstanding shall rank pari passu and the holders of such shares shall be entitled to be paid out of the assets available for distribution to its shareholders, before any payment shall be made to the holders of Class A Preference Shares, Ordinary Shares, Non-Voting Ordinary Shares or any other class of shares ranking on liquidation subordinate to the Liquidation Preference Shares by reason of the rights attaching thereto, an amount equal to the greater of (a) in the case of the Class C Preference Shares, £[1 75435495] per share as adjusted for scrip dividends, sub-divisions, consolidations or other similar recapitalisations effected after the Closing Date affecting the Class C Preference Shares (the "Class C Original Issue Price") plus any dividends declared but unpaid thereon, including, without limitation, the Class C Accruing Dividends (b) such amount per share as would have been received had all Liquidation Preference Shares been converted to Ordinary Shares immediately prior to such liquidation, dissolution or winding up If upon any such liquidation, dissolution or winding up of the Company the remaining assets available for distribution to its shareholders shall be insufficient to pay the holders of Liquidation Preference Shares and any class or series of shares ranking on liquidation pari passu with the Liquidation Preference Shares shall share in any distribution to the remaining assets available for distribution in proportion to the remaining assets available for distribution in proportion to the respective amounts which would otherwise be payable in respect of the shares held by them upon such distribution if all amounts payable on or with respect to such shares were paid in full
- (d) The C Preference shares are not issued as redeemable, and a are not redeemable other than pursuant to Chapter 5 of Part 18 of the Companies Act 2006

SH01 Return of allotment of shares

7	Statement of capital (Prescribed particulars of rights attached to shares	3)	
	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 4 and Section 5	Prescribed particulars of rights attached to shares The particulars are	
Class of share	A-ORDINARY	a particulars of any voting rights, including rights that arise only in	
Prescribed particulars 1	(a) On a show of hands every member shall have one vote and on a poll every member shall have one vote for every share of which he is the holder (b) Subject to the rights attached to the Preference shares, the holders of the A-ordinary shares shall be entitled to receive a dividend as declared by the company (c) Subject to the rights attached to the Preference shares, if the company is wound up, the liquidator may divide among the holders of the A-ordinary shares in specie the remaining assets of the company (d) The A-ordinary shares are not issued as redeemable, and are not redeemable other than pursuant to Chapter 5 of Part 18 of the Companies Act 2006	certain circumstances, b particulars of any rights, as respects dividends, to participa in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder ar any terms or conditions relating to redemption of these shares	
Class of share	ORDINARY	A separate table must be used for each class of share	
Prescribed particulars	(a) On a show of hands every member shall have one vote and on a poll every member shall have one vote for every share of which he is the holder (b) Subject to the rights attached to the Preference shares, the holders of the ordinary shares shall be entitled to receive a dividend as declared by the company (c) Subject to the rights attached to the Preference shares, if the company is wound up, the liquidator may divide among the holders of the ordinary shares in specie the remaining assets of the company (d) The ordinary shares are not issued as redeemable, and are not redeemable other than pursuant to Chapter 5 of Part 18 of the Companies Act 2006	Continuation page Please use a Statement of Capital continuation page if necessary	
Class of share	ORDINARY NON-VOTING		
Prescribed particulars	(a) The holders of the mon-voting ordinary shares shall not have any voting rights with respect to the shares of non-voting ordinary shares held by such holders (b) Subject to the rights attached to the Preference shares, the holders of the non-voting ordinary shares shall be entitled to receive a dividend as declared by the company (c) Subject to the rights attached to the Preference shares, if the company is wound up, the liquidator may divide among the holders of the non-voting ordinary shares in specie the remaining assets of the company (d) The non-voting ordinary shares are not issued as redeemable, and are not redeemable other than pursuant to Chapter 5 of Part 18 of the Companies Act 2006		
8	Signature		
Signature	For any nomination APOCADO NOMINEES LIMITED This form may be signed by Director 2, Secretary, Person authorised 3, Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager	Societas Europaea If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership Person authonsed Under either section 270 or 274 of the Companies Act 2006	

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Presenter information	Important information			
You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be	Please note that all information on this form will appear on the public record			
visible to searchers of the public record	☑ Where to send			
Contact name REF EWK	You may return this form to any Companies House address, however for expediency we advise you to			
Company name BAKER & MCKENZIE LLP	return it to the appropriate address below			
Address 100 NEW BRIDGE STREET	For companies registered in England and Wales The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ DX 33050 Cardiff			
Post town LONDON County/Region	For companies registered in Scotland The Registrar of Companies, Companies House, Fourth floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF			
Postcode E C 4 V 6 J A	DX ED235 Edinburgh 1 or LP - 4 Edinburgh 2 (Legal Post)			
Country ENGLAND	For companies registered in Northern Ireland			
DX 233 CHANCERY LANE	The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG DX 481 N R Belfast 1			
Telephone + 44 20 7919 1000				
✓ Checklist	7 Further information			
We may return the forms completed incorrectly or with information missing	For further information please see the guidance note on the website at www companieshouse gov uk			
Please make sure you have remembered the following:	or email enquiries@companieshouse gov uk			
☐ The company name and number match the	This form is available in an			
information held on the public Register You have shown the date(s) of allotment in	alternative format. Please visit the			
section 2 You have completed all appropriate share details in	forms page on the website at			
section 3 You have completed the appropriate sections of the	www companieshouse.gov.uk			
Statement of Capital You have signed the form				
Tou have signed the form				