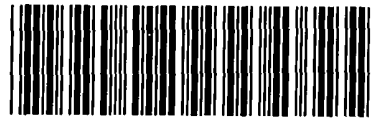


Actionbrand Limited

Abbreviated accounts

for the year ended 30 September 2015

THURSDAY



A54FOOT7

A21

07/04/2016

#276

COMPANIES HOUSE

Actionbrand Limited

Contents

	Page
Accountants' report	1
Abbreviated balance sheet	2 - 3
Notes to the financial statements	4

Mitchell Charlesworth LLP

Chartered Accountants

5 Temple Square Temple Street Liverpool L2 5RH

Actionbrand Limited

Chartered Accountants' report to the Director on the unaudited financial statements of Actionbrand Limited

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the abbreviated accounts of Actionbrand Limited for the year ended 30th September 2015 as set out on pages 2 to 4 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/regulations.

This report is made solely to the Board of Directors of Actionbrand Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the abbreviated accounts of Actionbrand Limited and state those matters that we have agreed to state to them, as a body, in this report in accordance with AAF 02/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Actionbrand Limited and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Actionbrand Limited has kept adequate accounting records and to prepare statutory abbreviated accounts that give a true and fair view of the assets, liabilities, financial position and profit of Actionbrand Limited. You consider that Actionbrand Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the abbreviated accounts of Actionbrand Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory abbreviated accounts.



Mitchell Charlesworth LLP
Chartered Accountants and
Registered Auditors

5 Temple Square
Temple Street
Liverpool
L2 5RH

24th February 2016

Actionbrand Limited

**Abbreviated balance sheet
as at 30 September 2015**

	Notes	£	£	£	£
Current assets					
Debtors		589		492	
Cash at bank and in hand		69		76	
		<u>658</u>		<u>568</u>	
Creditors: amounts falling due within one year		<u>(1,328)</u>		<u>(1,401)</u>	
Net current liabilities			<u>(670)</u>		<u>(833)</u>
Total assets less current liabilities			<u>(670)</u>		<u>(833)</u>
Deficiency of assets			<u>(670)</u>		<u>(833)</u>
Capital and reserves					
Called up share capital	2		1		1
Profit and loss account			<u>(671)</u>		<u>(834)</u>
Shareholders' funds			<u>(670)</u>		<u>(833)</u>

The director's statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet.

The notes on page 4 form an integral part of these financial statements.

Actionbrand Limited

Abbreviated balance sheet (continued)

**Director's statements required by Sections 475(2) and (3)
for the year ended 30 September 2015**

For the year ended 30 September 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies .

These accounts were approved by the director on 24 February 2016, and are signed on his behalf by:

R D Hughes
Director



Registration number 07390126 (England & Wales)

The notes on page 4 form an integral part of these financial statements.

Actionbrand Limited

Notes to the abbreviated financial statements for the year ended 30 September 2015

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2. Turnover

Turnover represents the total invoice value of work done during the year and derives from the provision of services falling within the company's ordinary activities.

1.3. Going concern

The company is dependent on the ongoing financial support of the director and on that basis the director considers it appropriate to prepare the accounts on a going concern basis.

2. Share capital

Allotted, called up and fully paid

1 Ordinary shares of £1 each

£

£

1

1

Equity Shares

1 Ordinary shares of £1 each

1

1