

Registered number
07351077

Serendipity Online Marketing Ltd

Unaudited Abbreviated Accounts

31 August 2015

Serendipity Online Marketing Ltd**Registered number:** 07351077**Abbreviated Balance Sheet****as at 31 August 2015**

	Notes	2015 £	2014 £
Fixed assets			
Tangible assets	2	2,437	2,207
Current assets			
Debtors		24,583	19,585
Cash at bank and in hand		6,589	5,530
		<u>31,172</u>	<u>25,115</u>
Creditors: amounts falling due within one year		<u>(26,748)</u>	<u>(25,935)</u>
Net current assets/(liabilities)		4,424	(820)
Net assets		<u>6,861</u>	<u>1,387</u>
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		6,761	1,287
Shareholders' funds		<u>6,861</u>	<u>1,387</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Mr G J R Baylis

Director

Approved by the board on 17 November 2015

Serendipity Online Marketing Ltd
Notes to the Abbreviated Accounts
for the year ended 31 August 2015

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	25% reducing balance
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Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

2 Tangible fixed assets

£

Cost

At 1 September 2014	5,160
Additions	1,045
At 31 August 2015	<u>6,205</u>

Depreciation

At 1 September 2014	2,953
Charge for the year	815
At 31 August 2015	<u>3,768</u>

Net book value

At 31 August 2015	<u>2,437</u>
At 31 August 2014	<u>2,207</u>

3 Share capital	Nominal value	2015 Number	2015 £	2014 £
Alotted, called up and fully paid:				
Ordinary shares	£1 each	100	<u>100</u>	<u>100</u>

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