

Company Registration No. 07315121 (England and Wales)

DIRECT ONLINE SALES LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2015

DIRECT ONLINE SALES LIMITED

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DIRECT ONLINE SALES LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 JULY 2015

	Notes	2015 £	£	2014 £	£
Current assets					
Debtors		783		1,229	
Cash at bank and in hand		23		19	
		<u>806</u>		<u>1,248</u>	
Creditors: amounts falling due within one year		<u>(4,207)</u>		<u>(3,684)</u>	
Total assets less current liabilities			<u>(3,401)</u>		<u>(2,436)</u>
Capital and reserves					
Called up share capital	2		10		10
Profit and loss account			<u>(3,411)</u>		<u>(2,446)</u>
Shareholders' funds			<u>(3,401)</u>		<u>(2,436)</u>

For the financial year ended 31 July 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 28 April 2016

Mrs M B Simpson

Director

Company Registration No. 07315121

DIRECT ONLINE SALES LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 JULY 2015

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The company is reliant for its working capital on loans from the principal director and shareholder. The director has indicated that she does not intend to seek repayment of the loan until such time as the company is able to pay it without affecting its ability to continue as a going concern.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

2 Share capital

	2015	2014
	£	£
Allotted, called up and fully paid		
10 Ordinary shares of £1 each	10	10
	<u>10</u>	<u>10</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.