YouView TV Limited

Directors' report and financial statements
Registered number 7308805
31 March 2014

A12

22/12/2014 COMPANIES HOUSE

Contents

Strategic report	2
Directors' report	3
Statement of directors' responsibilities in respect of the directors' report and the financial statements	4
Independent auditor's report to the members of YouView TV Limited	5
Statement of Comprehensive Income	6
Statement of Financial Position	7
Statement of Changes in Equity	8
Cash Flow Statement	9
Notes	10

Strategic report

The directors present their strategic report on YouView TV Limited ('the Company') for the period ended 31 March 2014.

Business Review

The Company's principal activity is the development of software to provide TV platform services.

These services comprise the provision of live television channels, on demand content and web-based services. Since the product was launched in July 2012, the services available to the viewer have expanded to include more content, together with iOS and Android mobile applications which offer a TV guide and the option to remote record TV programmes. A subscription based model is now available through Internet Service providers providing an upgrade path for those who wish to further enhance their viewing experience.

Sales have continued to perform as expected, with over 1 million connected UK homes regularly using the service since its launch.

The directors expect to continue with the current activities of the Company with continued support from its shareholders.

Going Concern

The initial funding period covered in the Company's shareholder agreement expired on 31st March 2014. On 7th July 2014 all seven shareholders signed a new Shareholder Agreement to extend funding of the business by a further 5 years.

Results

The statement of comprehensive income for the period is set out on page 6. The net profit after tax for the period was £1,432,262 for 2014, which has been transferred to reserves (2013: £2,212,636 paid to shareholders as dividends).

Political and charitable contributions

The Company made no political or charitable donations during the period.

Employees

The Company places emphasis on its employees' involvement in the business at all levels. Managers are remunerated according to results wherever possible and all employees are kept informed of issues affecting the Company through formal and informal meetings and through the Company's newsletter.

It is the Company's policy to assist the employment of disabled people, their training and career development, having regard to particular aptitudes and abilities. Every endeavour is made to find suitable alternative employment and to re-train any employee who becomes disabled while serving the Company.

The Company is committed to equality in every aspect of employment since it is believed to be the foundation for maximising the Company's potential. The Company also believes in the value of diversity, and that different ideas, beliefs and cultural traditions can only add value to the business and people.

Directors' report

The directors present their report and financial statements of YouView TV Limited ('the Company') for the period ended 31 March 2014.

Directors

The directors who held office during the period and up to the date of this report are as follows:

S Duffy

Appointed

01 January 2014

C W Dunstone

Resigned

01 January 2014

G Whitehead

S Pitts

T Harrison M Postgate

M Postgate
M Watson

Resigned

10 July 2013

C Constable

R Martin

A Green

Appointed:

10 July 2013

Company Secretary

P A Vitale

Dividends

In accordance with the provisions of Clause 18 of the Shareholders Agreement, dividends are agreed and paid on each class of income shares on an annual basis and do not require a resolution from the Board or the Company in a general meeting. Further, dividends have to be paid no later than one month, following finalisation of the annual financial statements of the Company, in which the relevant available profits arise.

Accordingly, dividends of £1,432,262 are expected to be distributed to shareholders following the finalisation of these financial statements.

Disclosure of information to auditor

The directors who held office at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the company's auditor is unaware; and each director has taken all the steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the company's auditor is aware of that information.

Auditor

Pursuant to Section 487 of the Companies Act 2006, the auditor will be deemed to be reappointed and KPMG LLP will therefore continue in office.

By order of the board

Chairman

3rd Floor 10 Lower Thames Street London EC3R 6YT 03 December 2014

Statement of Directors' responsibilities in respect of the strategic report, the Directors' report and the financial statements

The directors are responsible for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with IFRSs as adopted by the EU and applicable law. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether they have been prepared in accordance with IFRSs as adopted by the EU; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Independent Auditor's report to the members of YouView TV Limited

We have audited the financial statements of YouView TV Limited for the year ended 31 March 2014 set out on pages 6 to 20. The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the EU.

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement set out on page 5, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit, and express an opinion on, the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2014 and of its profit for the year then ended;
- have been properly prepared in accordance with IFRSs as adopted by the EU; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Jeremy Hall (Senior Statutory Auditor)

For and on behalf of KPMG LLP, Statutory Auditor ' Chartered Accountant 15 Canada Square, E14 5GL

Myvans

4 December 2014

Statement of Comprehensive Income

for the period from 01 April 2013 to 31 March 2014	Note	2014 £000	2013 £000
Revenue	2	43,076	44,444
Cost of sales		(16,715)	(21,256)
Gross profit		26,361	23,188
Administrative expenses	3	(25,485)	(22,213)
Operating profit		876	975
Financial income	6	45	52
Profit before tax		921	1,027
Tax credit	7	511	1,186
Total comprehensive income for the period		1,432	2,213

The results stated above have been derived from continuing operations.

The accompanying notes on pages 10 to 20 form an integral part of these financial statements.

Statement of Financial Position

At 31 March 2014

ALSI MULE EVIT	Note	2014 £000	2013 £000
Non-current assets			
Property, plant and equipment	8	103	143
Intangible assets	9	26	12
		129	155
Current assets			
Trade and other receivables	10	6,148	4,989
Cash and cash equivalents		6,433	7,078
		12,581	12,067
Total assets		12,710	12,222
Current Liabilities	11	(0 (71)	(0.120)
Trade and other payables	11	(9,671)	(9,120)
Employee benefits	12	(1,607)	(889)
Total current liabilities		(11,278)	(10,009)
Net assets		1,432	2,213
Equity			
Share capital	13	-	-
Retained earnings		1,432	2,213
Total equity		1,432	2,213

The accompanying notes on pages 10 to 20 form an integral part of these financial statements.

These financial statements were approved by the board of directors on the 3rd December 2014 and were signed on its behalf by

Simon Du: Chairman

Company registered number: 7308805

Statement of Changes in Equity for the period from 1 April 2013 to 31 March 2014

	Share capital £000	Retained earnings £000	Total equity £000
As at 1 April 2013 Dividends paid during the year Profit for year	- - -	2,213 (2,213) 1,432	2,213 (2,213) 1,432
At 31 March 2014	-	1,432	1,432

The accompanying notes on pages 10 to 20 form an integral part of these financial statements.

Cash Flow Statement

for the period from 1 April 2013 to 31 March 2014

joi me person from 1 April 2013 to 31 Mairen 2017	2014 £000	2013 £000
Cash flows from operating activities		
Profit for the period before tax and interest Adjustments for:	876	975
Depreciation, amortisation and impairment	119	103
Loss on assets disposed	2	-
	997	1,078
(Increase) in trade and other receivables	(1,745)	(2,223)
Increase in trade and other payables	551	2,027
Increase in employee benefits	718	284
Taxation (paid)/receipt	1,097	(120)
	621	(32)
Net cash from operating activities	1,618	1,046
Cash flows from investing activities		
Interest received	44	54
Acquisition/Disposal of property, plant and equipment	(66)	(106)
Acquisition of other intangible assets	(28)	(1)
Net cash from investing activities	(50)	(53)
Cash flows from financing activities		
Dividends paid to shareholders	(2,213)	(600)
Net cash from financing activities	(2,213)	(600)
Net (decrease)/increase in cash and cash equivalents	(645)	393
Cash and cash equivalents at 01 April 2013	7,078	6,685
Cash and cash equivalents at 31 March 2014	6,433	7,078

The accompanying notes on pages 10 to 20 form an integral part of these financial statements.

Notes

(forming part of the financial statements)

1 Accounting policies

YouView TV Limited (the "Company") is a company incorporated and domiciled in the UK. The Company's financial statements have been prepared and approved by the directors in accordance with International Financial Reporting Standards as adopted by the EU ("Adopted IFRSs").

The accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements.

1.1 Measurement convention

The financial statements are prepared on the historical cost basis.

1.2 Going concern

As stated in the Directors' report, the financial statements have been prepared based on the Directors' assessment of the Company's current level of activities and continued funding support from its shareholders.

1.3 Non-derivative financial instruments

Non-derivative financial instruments comprise trade and other receivables, cash and cash equivalents, and trade and other payables.

Trade and other receivables

Trade and other receivables are not interest bearing and are stated at their original invoiced value reduced by appropriate allowances for estimated irrecoverable amounts.

Trade and other payables

Trade payables on normal terms are not interest bearing and are stated at original investment amount.

Cash and cash equivalents

Cash and cash equivalents comprise cash balances and call deposits and form an integral part of the Company's cash management are included as a component of cash and cash equivalents for the purpose only of the cash flow statement.

1.4 Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated depreciation and accumulated impairment losses.

Depreciation is charged to the income statement on a straight-line basis over the estimated useful lives of each part of an item of property, plant and equipment. Land is not depreciated. The estimated useful lives are as follows:

- Plant and equipment 3 years
- Fixtures and fittings 3 years

Depreciation methods, useful lives and residual values are reviewed at each balance sheet date.

1 Accounting policies (continued)

1.5 Intangible assets

Research and development

Expenditure on research activities is recognised in the income statement as an expense as incurred.

Expenditure on development activities and other assets is capitalised if the product or process is technically and commercially feasible and the Company intends and has the technical ability and sufficient resources to complete development, future economic benefits are probable and if the Company can measure reliably the expenditure attributable to the intangible asset during its development. Development activities involve a plan or design for the production of new or substantially improved products or processes. The expenditure capitalised includes the cost of materials, direct labour and an appropriate proportion of overheads and capitalised borrowing costs.

Other development expenditure is recognised in the income statement as an expense as incurred. Capitalised development expenditure is stated at cost less accumulated amortisation and less accumulated impairment losses.

Other intangible assets

Other intangible assets that are acquired by the Company are stated at cost less accumulated amortisation and less accumulated impairment losses.

Amortisation

Amortisation is charged to the income statement on a straight-line basis over the estimated useful lives of intangible assets unless such lives are indefinite. Intangible assets with an indefinite useful life and goodwill are systematically tested for impairment at each balance sheet date. Other intangible assets are amortised from the date they are available for use. The estimated useful lives are as follows

Software - 3 years

1.6 Impairment

The carrying amounts of the Company's non-financial assets, other than deferred tax assets, are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, then the asset's recoverable amount is estimated. For intangible assets that have indefinite useful lives or that are not yet available for use, the recoverable amount is estimated each period at the same time.

The recoverable amount of an asset or cash-generating unit is the greater of its value in use and its fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. For the purpose of impairment testing, assets that cannot be tested individually are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or groups of assets (the "cash-generating unit" or "CGU").

An impairment loss is recognised if the carrying amount of an asset or its CGU exceeds its estimated recoverable amount. Impairment losses are recognised in profit or loss. Impairment losses recognised in respect of CGUs are allocated first to reduce the carrying amount of any goodwill allocated to the units, and then to reduce the carrying amounts of the other assets in the unit on a *pro rata* basis.

The impairment losses recognised in prior periods are assessed at each reporting date for any indications that the loss has decreased or no longer exists. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

1 Accounting policies (continued)

1.7 Employee benefits

Defined contribution plans

A defined contribution plan is a post-employment benefit plan under which the company pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution pension plans are recognised as an expense in the income statement in the periods during which services are rendered by employees.

Short-term benefits

Short-term employee benefit obligations are measured on an undiscounted basis and are expensed as the related service is provided. A liability is recognised for the amount expected to be paid under short-term cash bonus or profit-sharing plans if the Company has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee and the obligation can be estimated reliably

1.8 Provisions

A provision is recognised in the balance sheet when the Company has a present legal or constructive obligation as a result of a past event, that can be reliably measured and it is probable that an outflow of economic benefits will be required to settle the obligation. Provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects risks specific to the liability.

1.9 Revenue

Revenue is stated net of VAT and other sales related taxes. It comprises platform fees charged to shareholders and other third parties, device fees and amounts recharged to shareholders at a net cost basis (i.e. total costs less revenues recognised) plus mark-up in accordance with the terms of the shareholders agreement. Revenue for time-based platform fees is recognised over the invoiced contract period.

1.10 Expenses

Operating lease payments

Payments made under operating leases are recognised in the income statement on a straight-line basis over the term of the lease. Lease incentives received are recognised in the income statement as an integral part of the total lease expense.

Financing income and expenses

Interest income and interest payable is recognised in profit or loss as it accrues, using the effective interest method.

1.11 Taxation

Tax on the profit or loss for the period comprises current and deferred tax. Tax is recognised in the income statement except to the extent that it relates to items recognised directly in equity, in which case it is recognised in equity.

Current tax is the expected tax payable or receivable on the taxable income or loss for the year, using tax rates enacted or substantively enacted at the balance sheet date, and any adjustment to tax payable in respect of previous years.

1.12 Future accounting developments

As at 31 March 2014, a number of standards and interpretations, and amendments thereto, had been issued by the IASB, which are not effective for the Company's financial statements as at 31 March 2014. None of these standards are expected to have a significant effect on the Company's financial statements.

2. Revenue

	2014	2013
	£000	£000
Services fee for funding by shareholders	37,784	42,092
Platform Fees/Device Fees	5,292	2,352
Total Revenue	43,076	44,444
		-
3. Expenses and auditor's remuneration		
Included in profit are the following:		
	2014	2013
	€000	£000
Depreciation and amortisation (Note 8, Note 9)	104	103
Research and development expensed as incurred	7,759	11,393

As set out in note 1.5 YouView TV Limited's accounting policy is to capitalise development costs only where the associated product is technically and commercially feasible and future economic benefits are probable. The Company is still developing the product and while sales continue as expected, there is not yet sufficient evidence to show that future economic benefits arising from the product will be sufficient to recover the potential capitalised costs within a reasonable time period. We have therefore expensed development costs for this financial year but will continue to assess the position in future periods.

Auditor's remuneration:

	£000	£000
Audit of these financial statements		
Other services relating to taxation	22	18
	43	159

Other services relate to tax services in respect of assistance of preparation of Research & Development submissions.

4. Staff numbers and costs

The average number of persons employed by the Company (including directors) during the period, analysed by category, was as follows:

	Number of employees	Number of employees
	2014	2013
Administration	41 58	40
Research and Development		
	99	55
The aggregate payroll costs of these persons were as follows:		
	2014 £000	2013 £000
Wages and salaries	7,174	4,024
Social security costs Contributions to defined contribution plans	808 278	434 185
Contributions to defined contribution plans	2/8	185
	8,260	4,643
		
5. Directors' remuneration		
	2014	2013
	£000	£000
Directors' emoluments	94	-
Amounts paid to third parties in respect of directors' services	-	542
The aggregate of emoluments of the highest paid director was £94,000.		
6. Finance income		
Recognised in the income statement		
	2014 £000	2013 £000
Interest income on cash and cash equivalents	45	52

7. Taxation

Recognised in the income statement		
-	2014	2013
	£000	£000
Current tax expense		
Current year	81	108
Prior year tax credit adjustment	(592)	(1,294)
Current tax expense	(511)	(1,186)
Deferred tax expense		
		·
Total tax credit	(511)	(1 196)
I Olai tax Cicuit	(511)	(1,186)
		_ _

Factors affecting current tax charge for the period

The current tax charge for the period is lower than the standard rate of corporation tax in the UK. The differences are explained below.

Reconciliation of effective tax rate

	2014 £000	2013 £000
Profit for the period before tax	921	1,027
Trading losses	(535)	(535)
·	386	492
Tax using the UK corporation tax rate of 23% (2013:24%)	89	118
Effect of marginal relief	(8)	(10)
Prior year tax credit adjustment	(592)	(1,294)
	 	
Total tax credit	(511)	(1,186)

Reductions in the UK corporation tax rate from 26% to 24% (effective from 1 April 2012) and to 23% (effective 1 April 2013) were substantively enacted on 26 March 2012 and 3 July 2012 respectively. Further reductions to 21% (effective from 1 April 2014) and 20% (effective from 1 April 2015) were substantively enacted on 2 July 2013. This will reduce the company's future current tax charge accordingly.

8. Property, plant and equipment

	Plant and equipment £000	Fixtures & fittings £000	Total £000
Cost			
At 01 April 2013	297	7	304
Additions	67	-	67
Disposals	(17)	-	(17)
At 31 March 2014	347	7	354
Depreciation			
At 01 April 2013	160	1	161
Charge for the period	103	2	105
Disposals	(15)	-	(15)
At 31 March 2014	248	3	251
Net book value			
At 01 April 2013	137	6	143
At 31 March 2014	99	4	103

9. Intangible assets

	Software £000	Total £000
Cost	2000	
At 01 April 2013	32	32
Acquisitions – externally purchased	29	29
Disposal	(1)	(1)
		<u>.</u>
At 31 March 2014	60	60
Amortisation and impairment		
At 01 April 2013	20	20
Amortisation	14	14
Disposal	-	-
At 31 March 2014	34	34
		-
Net book value		
At 31 March 2013	12	12
At 31 March 2014	26	26

10. Trade and other receivables

	2014	2013
	£000	£000
Current		
Tax and other receivable	424	2,157
Interest receivable	18	20
Prepayments	536	982
Debtors	151	332
Amounts owed by related parties (Note 16)	5,019	1,498
	6,148	4,989
	-	
11. Trade and other payables		
•	2014	2012
	2014 £000	2013 £000
Current	2000	2000
Trade and other payables	2,308	2,810
Accrued expenses	4,775	1,509
Amounts owed to related parties (Note 16)	2,588	4,801
Amounts owed to rotated parties (Note 10)		
	9,671	9,120
·		

12. Employee benefits

Pension plans

The Company operates a defined contribution pension plan. The total expense relating to the plan in the period was £276,360 (2013:£185,489). There was £26,132 (2013:£19,423) outstanding at the year end.

Related parties

There were some related parties transactions within the employee benefit expenses. There was £68,889 outstanding at the year end.

13. Share Capital

During the period 31 March 2011, the company issued 4,278 £0.01 shares for a consideration of £42.78 settled in cash.

Allotted, called up and fully paid	2014 £
Anotteu, cancu up and runy paid	~
4,200 voting shares of £0.01 each	42.00
70 income shares of £0.01 each	0.70
7 founder shares of £0.01 each	0.07
1 additional founder share of £0.01	0.01
	42.78

The holders of income, founder and additional founder shares are entitled to receive dividends as declared from time to time and are entitled to 1 vote per share held on a poll taken at a general meeting and 1 vote per shareholder present on the show of hands.

14. Operating leases

Non-cancellable operating lease rentals are payable as follows:

	2014	2013
	000£	£000
Next year	464	358
Between 2 and 5 years	2,323	-
Greater than 5 years	860	-
		
	3,647	358
		

During the financial period, £367,308 was recognised as an expense in the income statement in respect of operating lease charges.

15. Capital commitments and contingent liabilities

The Company did not have any contractual capital commitments and contingent liabilities at 31 March 2014.

16. Related parties

There were transactions in the period between the Company and its shareholders, British Broadcasting Company, ITV Broadcasting Limited, British Telecommunications PLC, Channel Four Television Corporation, TalkTalk Telecom Group PLC, Arqiva Limited and Channel 5 Broadcasting Limited. The transactions in the period were cash and in-kind related to revenue, expenses, research and development and administration.

Transactions with shareholders in the period

Transactions with shareholders in the period		
	2014	2013
	£000	£000
Services to	41,136	43,697
Expenses incurred from	4,607	3,355
Balances outstanding with shareholders at 31 March 2014		
Balances outstanding with shareholders at 51 March 2014	2014	2013
	£000	£000
Trade and other receivables	5,019	1,498
Trade payables	13	354
Accrued expenses and employee benefits	183	1,502
Non trade payables	2,392	2,945
Employee benefits	69	-

Revenue for services provided to shareholders during the period principally relates to service fees for funding by shareholders. Expenses incurred from shareholders relate primarily to occupancy, costs for external resources and research and development.

Amounts owed to related parties comprise monies owed at the period end for the provision of services and the excess of payments on account against the service fees owed.

17. Ultimate parent company

At 31 March 2014, the joint venture partners of YouView TV Limited were British Broadcasting Company, ITV Broadcasting Limited, British Telecommunications PLC, Channel Four Television Corporation, TalkTalk Telecom Group PLC, Arqiva Limited and Channel 5 Broadcasting Limited, each holding 14.3% respectively

The accounts of the above these companies are available to the public and may be obtained from the following addresses:

ITV Broadcasting Limited Television Centre, Upper Ground, London SE1 9LT

British Broadcasting Company Broadcasting House, Portland Place, London W1A 1AA

British Telecommunications PLC 81 Newgate Street, London EC1A 7AJ

Channel Four Television Corporation 124 Horseferry Road, London SW1P 2TX

TalkTalk Telecom Group PLC 11 Evesham Street, London W11 4AR

Arqiva Limited Crawley Court, Winchester, Hampshire SO21 2QA

Channel 5 Broadcasting Limited The Northern & Shell Building 10 Lower Thames Street London EC3R 6EN

18. Events after the reporting period

0

In August 2014 YouView reached an agreement with Total Limited in relation to a trademark infringement issue. YouView will continue to use the YouView brand for all of its services