

Registration number. 07195169

Glam Media International Limited

Abbreviated Accounts

Year Ended 31 December 2011



Dixon Wilson
22 Chancery Lane
London
WC2A 1LS

Glam Media International Limited

Contents

Year Ended 31 December 2011

Independent Auditors' Report	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3 to 5

Independent Auditor's Report to Glam Media International Limited

Under section 449 of the Companies Act 2006

We have examined the abbreviated accounts set out on pages 2 to 5 together with the financial statements of Glam Media International Limited for the year ended 31 December 2011 prepared under section 396 of the Companies Act 2006.

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

Basis of opinion

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section.



Steven Wakefield (Senior Statutory Auditor)
For and on behalf of Dixon Wilson, Statutory Auditor

22 Chancery Lane
London
WC2A 1LS

Date 28 September 2012

Glam Media International Limited**(Registration number: 07195169)****Abbreviated Balance Sheet at 31 December 2011**

	Note	31 December 2011 £	31 December 2010 £
Fixed assets			
Tangible fixed assets		5,124	2,518
Current assets			
Debtors		553,303	21,251
Cash at bank and in hand		412,246	471,248
		965,549	492,499
Creditors Amounts falling due within one year		(4,244,126)	(1,807,553)
Net current liabilities		(3,278,577)	(1,315,054)
Net liabilities		(3,273,453)	(1,312,536)
Capital and reserves			
Called up share capital	3	633,869	633,869
Profit and loss account		(3,907,322)	(1,946,405)
Shareholders' deficit		(3,273,453)	(1,312,536)

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Approved by the Board on 28/9/12 and signed on its behalf by.

Mr. Director
Director

Glam Media International Limited
Notes to the Abbreviated Accounts
Year Ended 31 December 2011

I Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Going concern

The company is wholly reliant on financial support from its parent company Glam Media Inc. Glam Media Inc has confirmed that it will financially support the company for a period of at least 12 months from the date the accounts are signed and will not call in existing loans until such time that the company is in a position to do so. Therefore the financial statements have been prepared on a going concern basis.

Turnover

Income is recognised in the year in which the services are provided and advertising campaigns are run.

Depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Asset class

Computer equipment

Depreciation method and rate

over 2 years straight line

Deferred tax

Provision is made for deferred taxation using the liability method to take account of timing differences between the incidence of income and expenditure for taxation and accounting purposes except to the extent that the directors consider that a liability to taxation is unlikely to materialise.

A deferred tax asset has not been recognised in respect of trading losses carried forward as it is uncertain if sufficient future trading profits will arise. Trading losses give rise to a potential deferred tax asset of £928,461 based on a tax rate of 25% (2010 - £503,868 based on a tax rate of 27%). The deferred tax asset may be recoverable if suitable taxable profits arise in future years. The amount recovered will be subject to the tax rates in force in the year in which the losses are used.

Foreign currency

Monetary assets and liability denominated in foreign currencies are translated into sterling at the rates of exchange prevailing at the accounting date. Transactions in foreign currencies are recorded at the date of the transactions. All differences are taken to the Profit and Loss account.

Hire purchase and leasing

Rentals applicable to operating leases are charged to the Profit and Loss account over the term of the lease on a straight line basis.

Glam Media International Limited
Notes to the Abbreviated Accounts
Year Ended 31 December 2011

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 January 2011	2,878	2,878
Additions	6,302	6,302
Disposals	(1,439)	(1,439)
At 31 December 2011	<u>7,741</u>	<u>7,741</u>
Depreciation		
At 1 January 2011	360	360
Charge for the year	2,557	2,557
Eliminated on disposals	(300)	(300)
At 31 December 2011	<u>2,617</u>	<u>2,617</u>
Net book value		
At 31 December 2011	<u>5,124</u>	<u>5,124</u>
At 31 December 2010	<u>2,518</u>	<u>2,518</u>

Glam Media International Limited
Notes to the Abbreviated Accounts
Year Ended 31 December 2011

3 Share capital

Allotted, called up and fully paid shares

	31 December 2011		31 December 2010	
	No.	£	No.	£
Ordinary share capital of £1 each	<u>633,869</u>	<u>633,869</u>	<u>633,869</u>	<u>633,869</u>

4 Control

The company is controlled by Glam Media Inc a company incorporated in Delaware, USA
