

EVA ALEXANDER LIMITED

**Company Registration Number:
07093087 (England and Wales)**

Abbreviated (Unaudited) Accounts

Period of accounts

Start date: 01st January 2011

End date: 31st December 2011

SUBMITTED

EVA ALEXANDER LIMITED

Company Information for the Period Ended 31st December 2011

Director:	Jane C MacDougall
Registered office:	43 Cranley Mews London SW7 3BY
Company Registration Number:	07093087 (England and Wales)

EVA ALEXANDER LIMITED

Abbreviated Balance sheet As at 31st December 2011

	Notes	2011 £	2010 £
Fixed assets			
Intangible assets:	2	14,056	21,722
Tangible assets:	3	1,306	3,059
Total fixed assets:		<u>15,362</u>	<u>24,781</u>
Current assets			
Stocks:		67,077	54,286
Debtors:		3,262	8,249
Cash at bank and in hand:		124	8,058
Total current assets:		<u>70,463</u>	<u>70,593</u>
Creditors			
Creditors: amounts falling due within one year		185,280	128,552
Net current assets (liabilities):		<u>(114,817)</u>	<u>(57,959)</u>
Total assets less current liabilities:		(99,455)	(33,178)
Total net assets (liabilities):		<u>(99,455)</u>	<u>(33,178)</u>

The notes form part of these financial statements

EVA ALEXANDER LIMITED

Abbreviated Balance sheet As at 31st December 2011 continued

	Notes	2011 £	2010 £
Capital and reserves			
Called up share capital:	4	100	100
Profit and Loss account:		(99,555)	(33,278)
Total shareholders funds:		<u>(99,455)</u>	<u>(33,178)</u>

For the year ending 31 December 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 30 September 2012

SIGNED ON BEHALF OF THE BOARD BY:

Name: Jane C MacDougall
Status: Director

The notes form part of these financial statements

EVA ALEXANDER LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st December 2011

1. Accounting policies

Basis of measurement and preparation of accounts

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standards for Smaller Entities.

Turnover policy

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax. In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognized by reference to the stage of completion.

Tangible fixed assets depreciation policy

All fixed assets are initially recorded at cost. Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows: Furniture - 20% straight line; Other Equipment - 33% straight line.

Intangible fixed assets amortisation policy

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows: Website - 33% straight line.

Valuation information and policy

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Other accounting policies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

EVA ALEXANDER LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st December 2011

2. Intangible assets

	Total
Cost	£
At 01st January 2011:	23,000
	<u>23,000</u>
Amortisation	£
At 01st January 2011:	1,278
Provided during the period:	7,666
At 31st December 2011:	<u>8,944</u>
Net book value	£
At 31st December 2011:	<u>14,056</u>
At 31st December 2010:	<u>21,722</u>

EVA ALEXANDER LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st December 2011

3. Tangible assets

	Total
Cost	£
At 01st January 2011:	3,803
Revaluations:	(1,120)
At 31st December 2011:	2,683
Depreciation	
At 01st January 2011:	744
Charge for year:	851
Other adjustments	(218)
At 31st December 2011:	1,377
Net book value	
At 31st December 2011:	1,306
At 31st December 2010:	3,059

EVA ALEXANDER LIMITED

Notes to the Abbreviated Accounts for the Period Ended 31st December 2011

4. Called up share capital

Allotted, called up and paid

Previous period			2010
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			<u>100</u>
Current period			2011
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			<u>100</u>

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