EVA ALEXANDER LIMITED PERIOD ENDED 31 DECEMBER 2010

COMPANY REGISTRATION NUMBER 7093087

EVA ALEXANDER LIMITED
ABBREVIATED ACCOUNTS
31 DECEMBER 2010

WEDNESDAY



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EVA ALEXANDER LIMITED PERIOD ENDED 31 DECEMBER 2010

BALANCE SHEET

	£	£
FIXED ASSETS (Note 2)		
Tangible assets		3,059
Intangible assets		<u>21,722</u>
		24,781
CURRENT ASSETS		
Stocks	54,286	
Debtors (falling due within one year)	8,249	
Cash at bank and in hand	<u>8,058</u>	
	70,593	
CREDITORS: Amounts falling due within one year	<u>128,553</u>	
NET CURRENT (LIABILITIES)		<u>(57,959)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		(33,178)
CREDITORS: Amounts falling due after more than one year		0
		<u>(33,178)</u>
		£
CAPITAL AND RESERVES		£
		100
Called-up equity share capital (Note 3) Profit and loss account		
Front and 1033 decount		<u>(33,278)</u>
SHAREHOLDERS' FUNDS		(33,178)

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The directors acknowledge their responsibilities for

- Ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- Preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

J C MACDOUGALL

Director

Date 29 August 2011

EVA ALEXANDER LIMITED PERIOD ENDED 31 DECEMBER 2010

Company Registration Number 7093087

1 ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognized by reference to the stage of completion.

Fixed Assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Furniture - 20% straight line
Other Equipment - 33% straight line
Website - 33% straight line

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction Exchange differences are taken into account in arriving at the operating profit

EVA ALEXANDER LIMITED PERIOD ENDED 31 DECEMBER 2010

2 FIXED ASSETS

-	TIMES POSETS	Tangible Assets £	Intangible Assets £
	COST		
	At 2 December 2009	0	0
	Additions	<u>3,803</u>	<u>23,000</u>
	At 31 December 2010	<u>3,803</u>	<u>23,000</u>
	DEPRECIATION/AMORTISATION		
	At 2 December 2010	0	0
	Charge for year	<u>744</u>	<u>1,278</u>
	At 31 December 2010	<u>744</u>	<u>1,278</u>
	NET BOOK VALUE		
	At 2 December 2009	<u>0</u>	<u>0</u>
	At 31 December 2010	<u>3,059</u>	<u>21,722</u>
3	SHARE CAPITAL	£	
	Issue of 100 Ordinary shares of £1 each upon incorporation	100	
	At 31 December 2010	<u>100</u>	