

Mawson Marketing Limited
Company Registration Number 07052293
Annual Report and Unaudited Accounts
Year ended 31 October 2023

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Mawson Marketing Limited
Annual Report and Unaudited Accounts
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	Note	2023 £	2022 £
Fixed assets			
Tangible fixed assets	4	-	-
Current assets			
Debtors	5	10,290	11,040
Cash at bank and in hand		<u>12,894</u>	<u>21,509</u>
		23,184	32,549
Creditors: Amounts falling due within one year	6	<u>(21,604)</u>	<u>(23,155)</u>
Net current assets		<u>1,580</u>	<u>9,394</u>
Net assets		<u><u>1,580</u></u>	<u><u>9,394</u></u>
Capital and reserves			
Called up share capital	7	2	2
Profit and loss account		<u>1,578</u>	<u>9,392</u>
		<u><u>1,580</u></u>	<u><u>9,394</u></u>

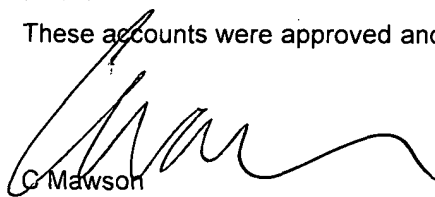
For the year ended 31 October 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts and reports have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the profit and loss account has been taken.

These accounts were approved and authorised for issue by the Board on 16/11/24 and signed on its behalf by:


C. Mawson
Director

1 General information

Mawson Marketing Limited is a private company limited by shares and incorporated in England and Wales under company number 07052293.

The address of its registered office is:

Leigh House
28-32 St Paul's Street
Leeds
LS1 2JT

2 Summary of significant accounting policies

Basis of preparation

The accounts have been prepared in accordance with applicable accounting standards including Section 1A of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (FRS102) and the Companies Act 2006. The accounts have been prepared on a going concern basis under the historical cost convention modified, if appropriate, to include certain items at fair value. The presentation currency is £ sterling and the accounts have been rounded to the nearest £1.

The significant accounting policies applied in the preparation of these accounts are set out below. These policies have been consistently applied to all years presented, unless otherwise stated.

Turnover

Turnover is measured at fair value of the consideration received or receivable, net of discounts and value added tax. Turnover includes revenue earned from the rendering of services.

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. If at the balance sheet date completion of the contract is dependent on external factors, then the revenue is recognised only when the event occurs. In such cases direct costs incurred up to the balance sheet date plus an overhead rate are recognised as revenue to the extent that they are recoverable.

Government grants

Grants towards capital expenditure are released to the profit and loss account over the expected useful life of the assets. Grants towards revenue expenditure are released to the profit and loss account as the related expenditure is incurred.

Taxation

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a charge attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

Current tax is recognised for the amount of corporation tax payable in respect of the taxable profit for the year using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Tangible fixed assets

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses.

Depreciation

Depreciation is calculated to write down the cost less estimated residual value of all tangible fixed assets over their expected useful lives. The annual rates and methods of depreciation are as follows:-

Asset class	Depreciation method and rate
Office equipment	33.33% straight line basis

Debtors

Short term debtors are measured at transaction price, less any impairment.

Cash at bank and in hand

Cash at bank and in hand comprises cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Creditors

Short term creditors are measured at transaction price.

3 Employees

There were no persons employed by the company during the year (2022: none).

4 Tangible fixed assets

	Office equipment £	Total £
Cost		
At 1 November 2022	1,379	1,379
At 31 October 2023	1,379	1,379
Depreciation		
At 1 November 2022	1,379	1,379
At 31 October 2023	1,379	1,379
Net book value		
At 31 October 2022	-	-
At 31 October 2023	-	-

5 Debtors

	2023 £	2022 £
Trade debtors	10,290	11,040

6 Creditors:

Amounts falling due within one year

	2023 £	2022 £
Social security and other taxes	4,519	6,204
Other creditors	2,434	2,190
Corporation tax	13,451	13,621
Accruals	1,200	1,140
	21,604	23,155

7 Share capital

Allotted, called up and fully paid shares

	2023		2022	
	No.	£	No.	£
'A' ordinary shares of £1 each	1	1	1	1
'B' ordinary shares of £1 each	1	1	1	1
	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>

Rights, preferences and restrictions

The 'A' ordinary shares of £1 each and the 'B' ordinary shares of £1 each rank pari passu in all respects except that dividends may be declared at variable rates on the different classes of shares