

Abbreviated Unaudited Accounts

for the Year Ended 31 July 2012

for

Primevation Ltd

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for the Year Ended 31 July 2012

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Primevation Ltd

Company Information
for the Year Ended 31 July 2012

DIRECTOR: L Eilebrecht

SECRETARY:

REGISTERED OFFICE: 82 Elsham Road
Top Floor
London
W14 8HH

REGISTERED NUMBER: 06953710 (England and Wales)

ACCOUNTANTS: SJD Accountancy
12th Floor
30 Crown Place
London
EC2A 2AL

Abbreviated Balance Sheet
31 July 2012

	Notes	31.7.12 £	£	31.7.11 £	£
FIXED ASSETS					
Tangible assets	2		380		507
CURRENT ASSETS					
Cash at bank		194,608		141,708	
CREDITORS					
Amounts falling due within one year		<u>27,782</u>		<u>26,048</u>	
NET CURRENT ASSETS			<u>166,826</u>		<u>115,660</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>167,206</u>		<u>116,167</u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>167,106</u>		<u>116,067</u>
SHAREHOLDERS' FUNDS			<u>167,206</u>		<u>116,167</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 20 March 2013 and were signed by:

L Eilebrecht - Director

Notes to the Abbreviated Accounts
for the Year Ended 31 July 2012

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **TANGIBLE FIXED ASSETS**

COST

At 1 August 2011
and 31 July 2012

DEPRECIATION

At 1 August 2011

Charge for year

At 31 July 2012

NET BOOK VALUE

At 31 July 2012

At 31 July 2011

Total
£

902

395

127

522

380

507

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:

Class:

Nominal

31.7.12

31.7.11

value:

£

£

100

ordinary

£1

100

100

4. **TRANSACTIONS WITH DIRECTOR**

As of the 31st July 2012, the company owed the director £10.20

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.