

**FOOTPRINT FIELD MARKETING (UK) LIMITED**

**Abbreviated Accounts**

**For the year ended 31 January 2013**

**Company Registration Number 06792375**

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**FOOTPRINT FIELD MARKETING (UK) LIMITED**  
**Abbreviated accounts for the year ended 31 January 2013**

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**FOOTPRINT FIELD MARKETING (UK) LIMITED**

**Abbreviated balance sheet as at 31 January 2013**

	Notes	2013		2012	
		£	£	£	£
<b>Current assets</b>					
Debtors		-		100	
Cash at bank and in hand		8,762		2,509	
		<u>8,762</u>		<u>2,609</u>	
<b>Creditors</b> amounts falling due within one year		<u>(8,102)</u>		<u>(3,934)</u>	
<b>Net current assets/(liabilities)</b>			<u>660</u>		<u>(1,325)</u>
<b>Total assets less current liabilities</b>			<u><u>660</u></u>		<u><u>(1,325)</u></u>
<b>Capital and reserves</b>					
Called up share capital	2		100		100
Profit and loss account			560		(1,425)
			<u>660</u>		<u>(1,325)</u>
<b>Shareholder's funds</b>			<u><u>660</u></u>		<u><u>(1,325)</u></u>

For the financial year ended 31 January 2013 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

Approved by the board of directors on 24 October 2013 and signed on its behalf



G Deegan - Director

**Company Registration Number: 06792375**

The notes on page 2 form part of these financial statements

FOOTPRINT FIELD MARKETING (UK) LIMITED

Notes to the abbreviated accounts for the year ended 31 January 2013

1 Accounting policies

a) Basis of accounting

The financial statements are prepared on the historical cost basis of accounting and have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

b) Turnover

Turnover represents net invoiced sales of marketing services

c) Deferred taxation

Deferred tax is provided in respect of any material tax effect of all timing differences that have originated but not reversed at the balance sheet date

A deferred tax asset is regarded as recoverable and therefore recognised only when, on the basis of all available evidence, it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax is measured on a non-discounted basis, at the average tax rates that are expected to apply in the periods in which the timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantively enacted by the balance sheet date

2 Called up share capital

	2013	2012
	£	£
Allotted, called up and fully paid		
Ordinary shares of £1 each	100	100

3 Related parties

Since 13 September 2012, the company has been controlled by D Deegan by virtue of the fact that he owns 100% of the issued share capital. Prior to that date G Deegan controlled the company on the same basis.

Included in other creditors at the year end was a balance of £206 (2012 £136) owed to G Deegan, the director. This amount is interest free and repayable on demand.