

**TRULY MADLY BABY LIMITED**

**Company Registration Number:  
06602154 (England and Wales)**

**Abbreviated (Unaudited) Accounts**

**Period of accounts**

**Start date: 01st October 2012**

**End date: 30th September 2013**

SUBMITTED

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# **TRULY MADLY BABY LIMITED**

## **Company Information for the Period Ended 30th September 2013**

<b>Director:</b>	Katie Kitson Stuart Kitson Gregory Kitson
<b>Company secretary:</b>	Katie Kitson
<b>Registered office:</b>	Units 1 And 2 Reaymer Close Leamore Lane Bloxwich Walsall West Midlands WS2 7QZ
<b>Company Registration Number:</b>	06602154 (England and Wales)

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# TRULY MADLY BABY LIMITED

## Abbreviated Balance sheet As at 30th September 2013

	Notes	2013 £	2012 £
<b>Fixed assets</b>			
Intangible assets:	2	<b>15,400</b>	18,200
Tangible assets:	3	<b>28,694</b>	31,691
<b>Total fixed assets:</b>		<u><b>44,094</b></u>	<u>49,891</u>
<b>Current assets</b>			
Stocks:		<b>145,162</b>	165,042
Debtors:		<b>66,859</b>	30,859
Cash at bank and in hand:		<b>7,557</b>	13,525
<b>Total current assets:</b>		<u><b>219,578</b></u>	<u>209,426</u>
<b>Creditors</b>			
Creditors: amounts falling due within one year		<b>2,184</b>	46,239
<b>Net current assets (liabilities):</b>		<u><b>217,394</b></u>	<u>163,187</u>
<b>Total assets less current liabilities:</b>		<b>261,488</b>	213,078
Creditors: amounts falling due after more than one year:		<b>617,496</b>	520,455
<b>Provision for liabilities:</b>		<b>31,416</b>	26,176
<b>Total net assets (liabilities):</b>		<u><b>( 387,424 )</b></u>	<u>( 333,553 )</u>

The notes form part of these financial statements

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# TRULY MADLY BABY LIMITED

## Abbreviated Balance sheet As at 30th September 2013 continued

	Notes	2013 £	2012 £
<b>Capital and reserves</b>			
Called up share capital:	4	99	99
Revaluation reserve:		( 333,652 )	( 267,481 )
Profit and Loss account:		( 53,871 )	( 66,171 )
<b>Total shareholders funds:</b>		<u>( 387,424 )</u>	<u>( 333,553 )</u>

For the year ending 30 September 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 14 May 2014

### SIGNED ON BEHALF OF THE BOARD BY:

Name: Katie Kitson

Status: Director

The notes form part of these financial statements

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# **TRULY MADLY BABY LIMITED**

## **Notes to the Abbreviated Accounts for the Period Ended 30th September 2013**

### **1. Accounting policies**

#### **Basis of measurement and preparation of accounts**

The Accounts have been prepared under the historical cost convention, on a going concern basis and in accordance with applicable accounting standards

#### **Turnover policy**

Turnover represents the sales value of goods despatched during the period, exclusive of VAT

#### **Tangible fixed assets depreciation policy**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:-  
Website Dev - 20% straight line (commencing 1st April 2009) Computer Equip - 25% straight line Fixture & fittings - 15% reducing balance

#### **Intangible fixed assets amortisation policy**

Intangible fixed assets relate to goodwill which is to be written off over ten years, commencing 1st April 2009, the period during which the Directors estimate that benefits may reasonably be expected to accrue as a result of this acquisition.

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# TRULY MADLY BABY LIMITED

## Notes to the Abbreviated Accounts for the Period Ended 30th September 2013

### 2. Intangible assets

	Total
<b>Cost</b>	<b>£</b>
At 01st October 2012:	18,200
Additions:	0
Disposals:	0
	<u>18,200</u>
<b>Amortisation</b>	<b>£</b>
Provided during the period:	2,800
At 30th September 2013:	<u>2,800</u>
<b>Net book value</b>	<b>£</b>
At 30th September 2013:	<u>15,400</u>
At 30th September 2012:	<u>18,200</u>

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# TRULY MADLY BABY LIMITED

## Notes to the Abbreviated Accounts for the Period Ended 30th September 2013

### 3. Tangible assets

	Total
<b>Cost</b>	<b>£</b>
At 01st October 2012:	31,691
Additions:	495
At 30th September 2013:	32,186
<b>Depreciation</b>	
At 01st October 2012:	0
Charge for year:	3,492
At 30th September 2013:	3,492
<b>Net book value</b>	
At 30th September 2013:	28,694
At 30th September 2012:	31,691

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# TRULY MADLY BABY LIMITED

## Notes to the Abbreviated Accounts for the Period Ended 30th September 2013

### 4. Called up share capital

Allotted, called up and paid

Previous period			2012
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	0	0.00	0
Preference shares:	99	1.00	99
Total share capital:			<u>99</u>
Current period			2013
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	-	0.00	-
Preference shares:	99	1.00	99
Total share capital:			<u>99</u>

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