

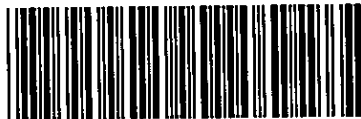
**REGISTERED NUMBER· 06552334 (England and Wales)**

**Abbreviated Unaudited Accounts for the Year Ended 30 April 2012**

**for**

**Pull Digital Limited**

**SATURDAY**



**\*A20U4S0P\***

**A07**

**26/01/2013**

**#172**

**COMPANIES HOUSE**

**Pull Digital Limited**

**Contents of the Abbreviated Accounts  
for the Year Ended 30 April 2012**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Abbreviated Balance Sheet</b>	<b>2</b>
<b>Notes to the Abbreviated Accounts</b>	<b>4</b>

**Pull Digital Limited**  
**Company Information**  
**for the Year Ended 30 April 2012**

**DIRECTORS:**

M Shah  
C Bullick  
D Corney  
P Stratford

**SECRETARY:**

M Shah

**REGISTERED OFFICE:**

1A Chapel Lane  
Milford  
Godalming  
Surrey  
GU8 5HU

**REGISTERED NUMBER:**

06552334 (England and Wales)

**ACCOUNTANTS:**

Innovata Business Solutions Limited  
Chartered Accountants  
26 Rofant Road  
Northwood  
Middlesex  
HA6 3BE

**Pull Digital Limited**

**Abbreviated Balance Sheet  
30 April 2012**

	Notes	30 4 12 £	£	30 4 11 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		3,422		6,843
Tangible assets	3		13,001		5,204
			<u>16,423</u>		<u>12,047</u>
<b>CURRENT ASSETS</b>					
Debtors		203,187		123,156	
Cash at bank and in hand		9,033		25,481	
		<u>212,220</u>		<u>148,637</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		82,359		74,133	
		<u>82,359</u>		<u>74,133</u>	
<b>NET CURRENT ASSETS</b>			<u>129,861</u>		<u>74,504</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>146,284</u>		<u>86,551</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		1,000		1,000
Profit and loss account			145,284		85,551
			<u>146,284</u>		<u>86,551</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>146,284</u>		<u>86,551</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

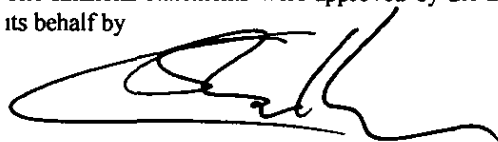
The notes form part of these abbreviated accounts

**Pull Digital Limited**

**Abbreviated Balance Sheet - continued**  
**30 April 2012**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on **25th Jun. 2013** and were signed on its behalf by



C Bullick - Director



M Shah - Director

The notes form part of these abbreviated accounts

**Pull Digital Limited**

**Notes to the Abbreviated Accounts  
for the Year Ended 30 April 2012**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2009, is being amortised evenly over its estimated useful life of five years

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc                      -    20% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

**2 INTANGIBLE FIXED ASSETS**

	<b>Total £</b>
<b>COST</b>	
At 1 May 2011	
and 30 April 2012	<b>17,104</b>
<b>AMORTISATION</b>	
At 1 May 2011	<b>10,261</b>
Amortisation for year	<b>3,421</b>
At 30 April 2012	<b>13,682</b>
<b>NET BOOK VALUE</b>	
At 30 April 2012	<b>3,422</b>
At 30 April 2011	<b>6,843</b>

**Pull Digital Limited**

**Notes to the Abbreviated Accounts - continued  
for the Year Ended 30 April 2012**

**3 TANGIBLE FIXED ASSETS**

	<b>Total £</b>
<b>COST</b>	
At 1 May 2011	9,607
Additions	12,148
	<u>21,755</u>
At 30 April 2012	<u>21,755</u>
<b>DEPRECIATION</b>	
At 1 May 2011	4,404
Charge for year	4,350
	<u>8,754</u>
At 30 April 2012	<u>8,754</u>
<b>NET BOOK VALUE</b>	
At 30 April 2012	<u>13,001</u>
At 30 April 2011	<u>5,203</u>

**4 CALLED UP SHARE CAPITAL**

Allotted and issued Number	Class	Nominal value	30.4.12 £	30 4 11 £
1,000	Share capital 1	1	<u>1,000</u>	<u>1,000</u>