



Climate Outreach Information Network

Company Limited by Guarantee, number 06459313 (England and Wales)

Charity Number 1123315 (England and Wales)

## Annual Report and Statement of Financial Activities

For the year ended 31 March 2022



*Credit: Turpin Samuel / Climate Visuals Countdown*

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# Reference and administrative details

<b>Charity Number:</b>	1123315 (England and Wales)
<b>Company Number:</b>	06459313 (England and Wales)
<b>Trustees:</b>	Camilla Born (Chair) Faiza Farooq (Treasurer) (joined 1/11/21) Becky Buell Thomas Peutz Phil Bloomer Citika Bhardwaj Ludovic Phalippou (joined 1/11/21) Christine Neige (Treasurer) (resigned 18/11/21)
<b>Management:</b>	Jamie Clarke, Executive Director Amiera Sawas, Programmes & Research Director Noora Firaq, Operations Director
<b>Company Secretary:</b>	Noora Firaq
<b>Registered Office:</b>	The Old Music Hall 106-108 Cowley Road Oxford OX4 1JE
<b>Statutory Auditor:</b>	UHY Ross Brooke Suite I, Windrush Court Abingdon Business Park Abingdon Oxfordshire OX14 1SY
<b>Banker:</b>	The Cooperative Bank Business Banking M60 4EP

Climate Outreach Information Network (trading as Climate Outreach) is a registered charity (no. 1123315), incorporated as a company limited by guarantee (no. 06459313) under the Companies Act 2006. It is governed by its Memorandum and Articles of Association. The liability of members in the event of the charity being wound up is limited £1 each.

The Charity Trustees, who are also Directors of the Company, present their annual report and the charity's financial statements for the year.

# Letter from the Interim Executive Director

We started the year with the good news that the 26th UN Conference of Parties on climate (COP26) would take place in November 2021 after being cancelled in the previous year due to the pandemic. We also knew that COP26 was different to many previous COPs in one key way: we are now in the era of delivery, and not promises. We saw this era of delivery, as well as the location of COP being in a home city, Glasgow, as offering us a unique opportunity for impact. Climate Outreach focused on putting public engagement at the heart of the conference and showing the delegates what climate change really looks like around the world – putting people at the heart of the conversation.

In collaboration with TED Countdown and other partners, Climate Visuals exhibited impactful and diverse photography across some of the COP26 negotiating spaces such as the Leaders Lounge and meeting rooms. These photos from the world embodied people-centred narratives and positive solutions that resonated with the identity and values of the attendees at COP26. We gave hope and inspiration from the stories of people around the world.

Climate Outreach raised the profile of public engagement at COP26 through a number of high profile events, including a joint press conference in the last stretch of the climate negotiations calling on governments to act urgently in the interest of human rights. Climate Outreach also co-hosted with the UK Presidency the flagship event on public engagement, demonstrating with voices from around the world why people must be at the heart of policy initiatives.

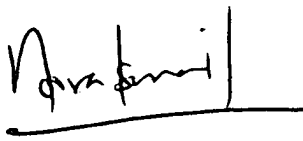
Outside of COP26, we focused our efforts this year on; gathering evidence on public perceptions on climate action, translating the evidence into support for trusted messengers which they can use to engage with the public and influencing policy and financing that is critical to building and sustaining a social mandate on climate.

We are glad to see more funders supporting our approach of evidence-based public engagement in climate change conversations. Ikea Foundation and Calouste Gulbenkian funded most of our work at COP26 and are notable funders. We also recognise that there are various political and governmental institutions that want our evidence-based advice on public engagement when it comes to climate change, and we end the year with this thought and ambition to increase our work with governments and policy makers.

Taking a look internally at our organisation, we've had a remarkable year. We've grown by 54% (last year 50%) whilst increasing our impact, financial health and teams' salaries. This is a testament to how skilled and dedicated our team is. We invested in our team by providing training for line managers, developing people and wellbeing management. We recruited team members with new skills for the organisation, and we

kick-started an organisational journey on anti-racism, inclusion and diversity with training and facilitation of internal conversations on inclusion and allyship.

Balancing our ambition with sustainable growth is our buzz phrase at most management meetings. Whilst we acknowledge that we've done a good job at balancing ambition with growth, we are under no illusion that we ought to strategically invest further in our people and digital infrastructure to ensure we remain a human-centred organisation whilst we increase our impact and reach. We start the next financial year with the ambition of securing additional funding to work on our internal development: our wellbeing, diversity and inclusion. We believe investing in these will take us from strength to strength, whilst amplifying our impact.

A handwritten signature in black ink, appearing to read 'Noora Firaq', written over a horizontal line.

**Noora Firaq**  
Interim Executive Director and Director of Operations

# Trustees' Report

## 1. Climate Outreach objectives and activities

### 1.1 Charitable objectives

The objectives of Climate Outreach as set out in its governing document are “to promote any charitable purposes at the discretion of the trustees concerning climate change and its impact”.

**Mission:** Generating a social mandate for climate action.

### 1.2 Our values

Credible	People-centred	Collaborative
<ul style="list-style-type: none"><li>• We are evidence-based and research-led. Evidence is our starting point, not an add on.</li><li>• We seek to live by our values, including by reducing our carbon footprint. We know this isn't easy but we do our best. Where we struggle, we are open and honest about that.</li></ul>	<ul style="list-style-type: none"><li>• We put people at the centre of the climate story, rather than science, technology, finance or policies.</li><li>• We treat each other with respect – as equals with concerns, hopes and aspirations.</li></ul>	<ul style="list-style-type: none"><li>• We co-design work with partners and seek to equip others with expertise and knowledge. We act in service to others and the wider movement.</li><li>• We empower each other by working closely together in a supportive manner, sharing ideas and knowledge. We actively seek to work without silos and with flexibility.</li></ul>
Integrated	Focused	
<ul style="list-style-type: none"><li>• We act as a bridge between different sectors, disciplines and communities.</li><li>• We recognise that public engagement and the work we do is a part of the puzzle, along with the work by other actors in the climate sector.</li></ul>	<ul style="list-style-type: none"><li>• We focus on doing meaningful work that makes a difference to our mission. We seek leverage points in order to create systemic change.</li><li>• We recognise the tension between committing to our work and maintaining our wellbeing. We do not sacrifice the wellbeing of staff to this value, because we recognise that happy staff allow an organisation to be dynamic and creative.</li></ul>	

### **1.3 Public benefit**

The Board of Trustees is satisfied that they have complied with the duty in section 17(5) of the 2011 Charities Act to have due regard to public benefit guidance issued by the Charity Commission, and that the mission, aims and activities of Climate Outreach meet with these criteria.

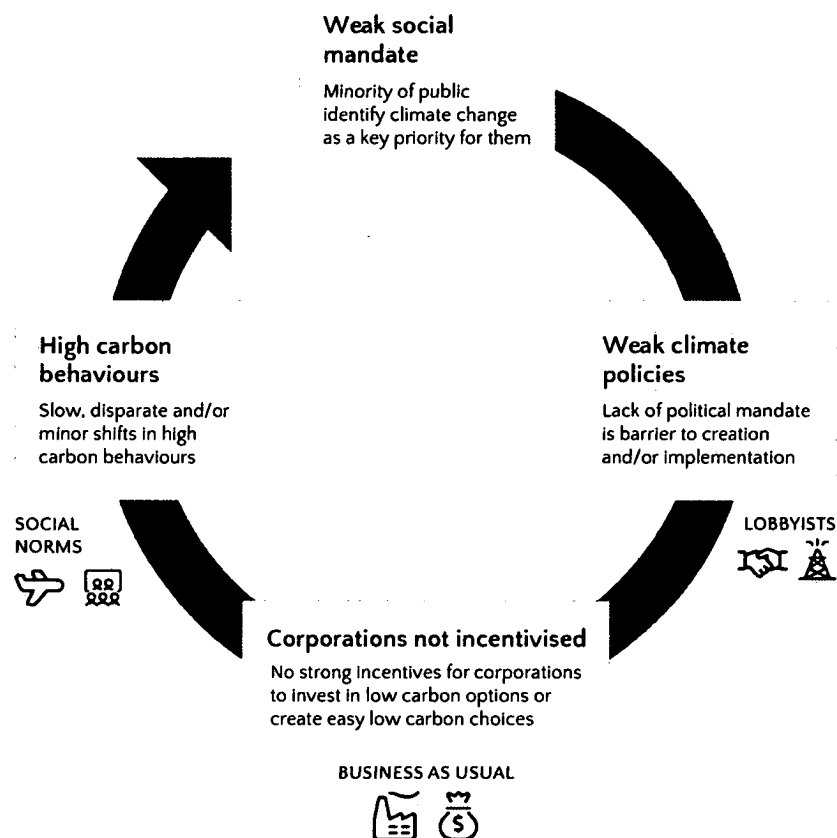
## 2. Our Theory of Change

Our theory of change sets out why the work we do matters, and how we're going to get from where we are to where we need to be. Why is building a social mandate for climate action so important? We're convinced we cannot tackle climate change without broad-based public engagement.

Responding to climate change requires accelerated action across society and around the world by placing people at the heart of tackling this critical issue.

Technological advances as well as regulations, policies and laws are necessary for tackling climate change but these won't work in the long term without active engagement and buy-in of citizens. A sense of shared and differentiated rights and responsibilities across society that drives action and leadership on climate change is what we call a "social mandate" – and we believe it's how real change happens.

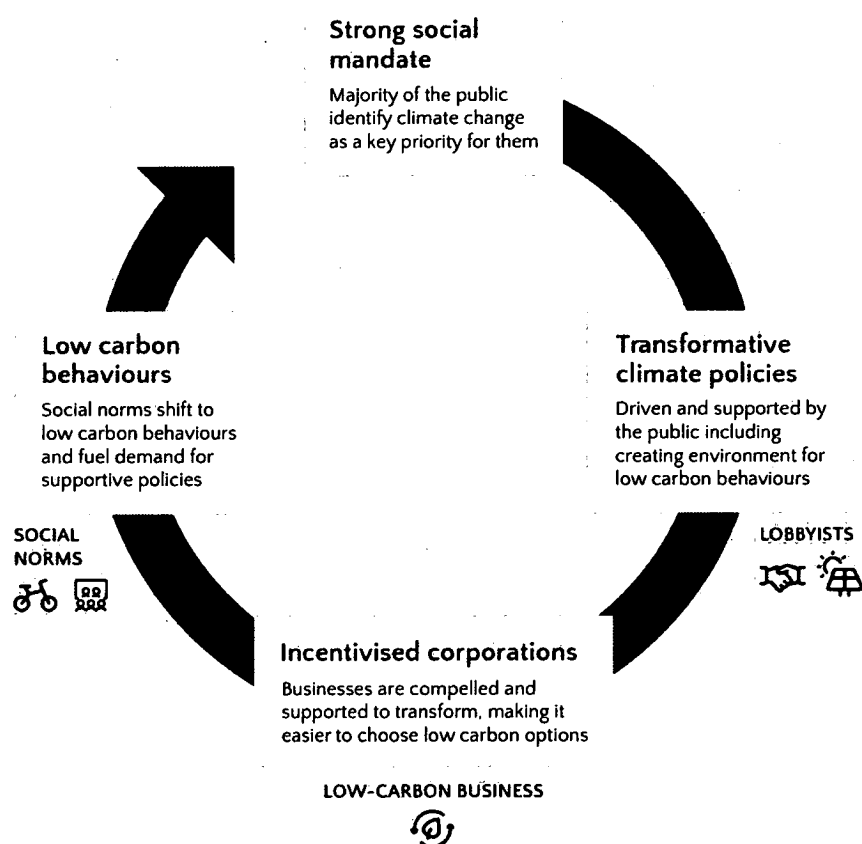
### We've been trapped in a vicious cycle



Credit: Climate Outreach



## A strong social mandate creates a virtuous circle



Credit: Climate Outreach

A video summary of our Theory of Change can be viewed here:

▶ [Climate Outreach and our theory of change](#)

To generate a social mandate for climate change action, our three key aims are to:

- **Significantly build and sustain cross-societal support** for climate action in nations critical for global decarbonisation
- **Overcome political polarisation** in countries where it is impeding action on climate change
- **Turn concern into action** on key behaviours, policies and corporate responsibility

We use three complementary approaches to achieve our aims:

- **Mobilising understanding** of how to best engage key audiences with climate change actions and ensuring research drives significant impact.
- **Motivating a diverse range of communities** through supporting communicators, organisations and trusted messengers to effectively engage key audiences through informed practices.
- **Promoting the importance of informed public engagement** to decision-makers, and the centrality of people-based approaches in successfully tackling climate change to governments, public bodies, civil society and funders.



Credit: Climate Outreach

## Our Focus Areas in 2021-2022

Our theory of change calls on us to address three strategic objectives, which are key to unlocking and driving a social mandate on climate action. These include:

- i) overcoming political polarisation**
- ii) building and sustaining cross-societal support and**
- iii) turning concern into action**

Our team of experts in research and engagement have worked on the following focus areas to advance our strategic objectives in 2021-2022.

### **Researching and collating evidence on public perceptions, priorities, opportunities and barriers to climate action**

We conduct a range of nationally, and community, representative studies on people's views on climate change, climate action and critical issues such as Net Zero Politics, Just Transition, Climate Justice and Lifestyle Change. We use quantitative and qualitative methodologies to ensure sufficient scope and depth of insights, and these underpin our engagement work and the advice we give to other stakeholders. This helps us to identify critical 'changemaker' communities - across the social, economic and political spectrum - for building and sustaining a social mandate in different contexts.

### **Translating evidence into support for trusted messengers to engage the public**

We engage with proven (and potential) trusted messengers for critical communities in different contexts. We bridge the evidence with their practise, and support them to communicate and engage with communities. This includes through cohort methodologies like the 'Climate Engagement Lab', or 'Innovation Partnerships' and bespoke strategic and communications support for trusted organisations and individuals. The trusted messengers we work with range from environmental NGOs, to climate scientists, to faith organisations, to sports institutions, to photographers and broadcasters. Our focus is underpinned by the current evidence on who the trusted messengers are.

### **Influencing policy and financing that is critical to building and sustaining a social mandate on climate**

We share evidence with policymakers with influencing power over key decisions and agendas related to public engagement on climate change. Using our evidence, and theory of change, we advocate for resources to be invested in a public engagement strategy and infrastructure in key national contexts. In the international context we focus on the UNFCCC's 'Action for Climate Empowerment Agenda', under the Paris Agreement. We also build the awareness of funders of the need to invest in public engagement to overcome polarisation, build cross-societal engagement and turn concern into action.

## Our team



### 3. Project Highlights in 2021/2022

#### Germany Talks Climate

In September 2021 Climate Outreach kicked off a 15-month collaboration with German partners Klimafakten and More in Common Deutschland. The purpose of Germany Talks Climate was, first, to conduct new nationally representative research on German attitudes to climate change and climate action. Secondly, it aimed to develop an evidence-based toolkit designed to support any organisation that wants to engage the German public on climate change. And, finally, to turn the high concern about climate change in German society into sustained cross-societal action. The project aims to promote the understanding of values-based climate communications and to contribute to a wider, solutions-oriented climate discourse in Germany. The project began with a mapping of the current climate communications and civil society landscape in Germany, followed by a research phase investigating through qualitative and quantitative methodologies how different segments of German society respond to certain climate-related narratives, images and trusted messengers. The research was based on More in Common's segmentation model for Germany. The launch of the toolkit followed at the end of June 2022.

#### A Fair Energy Transition for All (FETA)

The Fair Energy Transition for All (FETA) research project encourages marginalised citizens in Belgium, Bulgaria, Denmark, France, Germany, Italy, Netherlands, Poland and Spain to take part in the fair energy transition debate – a crucial step to ensuring a just transition. FETA is spearheaded by The King Baudouin Foundation (KBF), with a consortium of European foundations and Project Managed by IFOK. Climate Outreach created the research methodology for this project, inspired by our narrative workshop approach. This provides platforms for those most marginalised, who do not normally take part in climate change and energy conversations, to discuss their energy needs and perceptions of fairness – a necessary step for building a broad social mandate, in line with our Theory of Change. The project aims to inspire and inform European Union (EU) policymakers to develop energy transition policies that are fair to diverse needs across the EU.

From January – March 2022, Researchers at Climate Outreach analysed the findings from focus groups with over 900 marginalised citizens, the first phase of the methodology. These analyses made up a chapter of a report published in March 2022, and were also highlighted in a blog published on Climate Outreach's website. The next phase of the methodology involves the delivery of fair energy forums with the marginalised citizens to present and receive feedback on policy recommendations, with an aim of finding how best to communicate these to the public.

## The Climate Engagement Initiative (CEI)

The Climate Engagement Initiative began in April 2021, with the objective of working with governments around the world to develop, improve and implement public engagement strategies to tackle climate change. The three-year project was made possible with funding from the Ikea Foundation and Calouste Gulbenkian Foundation. In its first year, the team made strong progress on embedding the urgent need for public engagement in the international arena, along with establishing meaningful partnerships with government and civil society organisations. COP26 in Glasgow was the focal point for the project this year, and some of the key activities and successes included:

- Delivering high profile events at COP26, including a panel with the UK Presidency Team focussed on public participation. Entitled “The Power of Public Engagement for Harnessing Climate Action: Stories and Lessons of Empowerment from around the World”, the event brought together Ministers, business leaders, and activists from around the world to explore successful initiatives on public engagement.
- Working with National Focal Points from a number of countries to ensure a strong agreement for the UNFCCC’s Action for Climate Empowerment (ACE) workstream. The CEI team worked closely with negotiators from Fiji, Bangladesh, Gambia, Ghana, Germany, Norway, Australia, South Africa, and the UK during COP;
- Delivering high-impact media engagements, including live TV interviews on the BBC, Deutsche Welle, SKY, the Economic Times of India’s Morning Brief podcast, and news and newswire articles on the Carbon Brief and Reuters.

In 2022-23, the CEI team will leverage our expertise to support governments at COP27 to negotiate a strong Action Plan to implement the Glasgow Work Programme on ACE. We will also strengthen ties with governments to support them to develop and implement national engagement strategies. And finally, we will work closely with civil society and academic partners to develop measurement and reporting tools to capture progress on public engagement on climate change issues.

## Communicating around net zero and fairness with Conservative audiences

An update to the Britain Talks Climate toolkit, funded by and developed in exploration with ECF, explored Conservative audience segments’ perceptions of fairness, particularly in relation to net zero policies. Different ideas of what is ‘fair’ have a profound impact on how people respond to climate change narratives and policies and the ability to build a social mandate on action – particularly as the cost of living and energy prices spike, making this a crucial issue. As an illustration, 267 people registered for the webinar and 94% of attendees said the research was useful in their work. Our report “‘Fairness’ in UK climate advocacy: a user’s guide” provided evidence-based guidance for advocates on how to navigate the issue of fairness. This report and accompanying focused training for a cohort of CSOs on engaging the ‘Loyal Nationals’ audience segment was a part of our wider Climate Engagement Lab (CEL) project, funded by the Samworth Foundation. Through the CEL we’re seeking to actively support and work with advocates in utilising our insights in practice.

## Climate Visuals

Climate Visuals (CV) launched the new and improved Climate Visuals website and image library, an investment in Digital Asset Management that has created the robust and accessible digital architecture which underpins project growth and partnerships. The library's user base has since grown from 500 to 5,500 becoming a trusted source of evidence and images for environmental groups, non-for-profits, journalists and educators.

CV was commissioned by the Climate and Land Use Alliance to create best practice recommendations for content producers and publishers who wish to work with, for, or who are from, Indigenous and forest communities of Central and South America. Indigenous Media Presence is an openly accessible report and the accompanying research draws on conversations with Indigenous leaders, media stakeholders and NGOs in 10 countries.

Natural England commissioned Climate Visuals to speak with conservation organisations, community groups, online influencers and nature enthusiasts to explore how we can diversify the images of people and nature, resulting in a practical, evidence-based report and accessible webinar.

Climate Visuals and TED Countdown hosted a participatory photography open-call before releasing 100 selected photographs from the 'Visualizing Climate Change Initiative'. More than 5,500 unique submissions were made from professional and amateur, gender-balanced, photographers – spanning more than 150 countries. The images are freely available– via the Climate Visuals library.

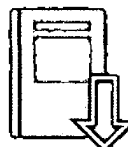
Climate Visuals photography exhibits featured prominently in some of the most influential negotiating spaces at COP26, including the 'Blue Zone' and 'Green Zones.'

# At a glance



**30** public-facing events engaging  
**15,000** people from around the world

**45,000** report downloads



**9** new reports



**33** organisations received bespoke  
strategic consultancy & workshops

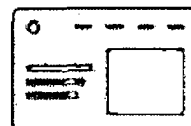


**17,200**  
twitter followers



**14,700**  
newsletter subscribers

**113,000** users visiting **300,000**  
webpages on [climateoutreach.org](http://climateoutreach.org)





## 4. Our Plans 2020-2025

### Mobilising research

By 2025, we will see:

- A growing library of in-demand **practical communication insights, tools and resources** being used by influential communicators from all our target geographies, including findings from attitude trackers for two key nations
- **Enhanced understanding** of specific issues and audience needs in all the target geographies, through increased partnerships with representatives of our five key stakeholder groups
- An increasing capacity in key communities, particularly in the global south, to sustainably undertake **their own communications research** to inform their own campaigns
- An ability to deliver robust public engagement insights research **remotely**
- Climate communicators using our research and guidance to design **more effective digital campaigns** with wider audiences

### Motivating a diverse range of communities

By 2025, we will see:

- Increases in the **ability** of campaigners, scientists and advocates to motivate wider audiences on climate change
- **A widening in public perception** of both the reasons to support climate action and the type of people who act on climate change
- Lowering of **political polarisation** over climate change in key communities meaning climate is not subject to the winds of political change
- More active support for **political, corporate and behavioural climate action** with an associated increase in public consent to implement these actions
- A shift in standard climate change iconography from polar bears and glaciers to **images that engage wider audiences**
- **Active involvement of the public** in devising climate policy and actions

## Promoting informed public engagement

By 2025, we will see:

- Increasing **integration of our public engagement insights and approaches** into policy formation, campaign creation and behaviour change initiatives
- **Significant funding** from philanthropic sources for climate public engagement initiatives
- The creation of **appropriate budgets** by government and campaigning organisations for informed public engagement activities based on our work
- Increasing number of countries implementing **Action for Climate Empowerment strategies** and delivering high-quality public engagement
- Growing recognition of the **fundamental right of citizens** to understand the causes and impacts of climate change within their own culture

## 5. Building an organisation to deliver our strategy

Maturing our organisation to underpin our growth is a key component of our five year strategy. Over the twelve months we delivered the following key organisation activities:

1. Continuing organisational wide restructuring from last year, this year we focused on maturing the departmental structures. The Programmes and Research department formed two clusters, Research and Engagement, which is reflective of our approach - research to practise. A new role, Organisational Development Manager, was created as part of a middle management team within the Operations Department to focus on developing and maturing the organisation.
2. As a people-centred organisation, our priority is our people. We trained all our line managers in people development and wellbeing management with external trainers. We also introduced a line management policy and a revised structure with the training.
3. Recruited team members with professional skills and experience in business support functions (eg. accounting and project management) to develop the organisation and manage our growth.
4. Recruited team members with skills and experience in political advocacy and diplomacy to increase our capabilities in influencing and working with governments.
5. Continued efforts on diversifying the organisation through our inclusive approach to recruitment. At the end of the financial year, 27% of our team members are from BAME communities.
6. As we diversity as a team and increase our reach, inclusion and allyship are important to us. We brought external experts to provide organisational wide training on foundations of allyship and created a dedicated space in line management for allyship conversations on a regular basis. Therefore we have kick-started an internal conversation on inclusion and allyship.
7. Increased salaries significantly and introduced a new salary structure which is inclusive and fit for our growing organisation. The new salary structure offers opportunities for the team to attain salary increases through progression and also by increasing their effectiveness in their roles without having to progress within the structure.
8. Climate Visuals launched a new, expanded and improved [Climate Visuals website and image library](#) to maximise user and search functionality. This investment in Digital Asset Management (DAM) created a new, robust and

accessible digital architecture which continues to underpin growth and major partnerships. In its first year the library's user base has grown from 500 to 4,500, becoming a unique and trusted source of evidence and images for environmental groups, non-for-profits, journalists and educators.

9. Shifted part of income generation capabilities towards securing funds for organisational development and improvement. The objective of this shift is to improve the working environment for the team to increase wellbeing and performance.
10. Increased our staffing capabilities to include team members based in other countries, as our research and engagement activities are expanding outside of the UK (eg. Germany Talks Climate project).

## 6. Financial review

### 6.1 Overview

Total income for the year was £1,820,733 representing a 54% increase on last year. Total expenditure was £1,508,087 an increase of 50% from last year. The surplus for the year amounted to £312,646 and our closing unrestricted and designated funds amounted to £186,073 and restricted funds amounted to £472,357.

### 6.2 Income

Income Type	Year ending 31 March 2022	Year ending 31 March 2021
	£	£
Grants - Trusts and Foundations	1,477,960	878,177
Grants - Academic	-	23,145
Earned income from charitable activities	235,462	192,833
Donations - Individual giving	107,165	84,555
Investment income	146	364
<b>Total</b>	<b>1,820,733</b>	<b>1,179,074</b>

The Charity's principal source of income are amounts received as grants from trusts and foundations, these increased from the previous year by 68% to £1,477,960. This significant increase reflects our growing reputation and increased understanding of the importance of promoting public engagement in climate change action. In addition, income from our charitable activities increased by £42,629 (22%) to £235,462 and donations kindly received from individuals increased by £22,610 (27%) to £107,165.

### 6.3 Expenditure

Expenditure by programme		Total year ended 31 March 2022
	£	£
<b>Research &amp; Engagement</b>		
Staff	543,962	
Project	471,296	
Office/Support	10,784	<b>1,026,042</b>
<b>Core</b>		
Staff	241,463	
Project	43,866	
Office/Support	94,040	<b>379,369</b>
<b>Governance</b>		<b>5,794</b>
<b>Costs of raising funds</b>		<b>96,882</b>
<b>Total</b>		<b>1,508,087</b>

Expenditure across all programme areas including core activities increased from the previous year by 50%, reflecting the charity's continuing growth.

### 6.4 Reserves Amount

The Board of Trustees reviews the Reserves level and the amount of reserves required annually as part of the budget setting process to reflect organisational growth. The Trustees seek to hold a level of unrestricted funds to meet the requirements of three months salary costs and other core funded commitments. This is set at £238,000 for the year ended March 2022. At this level the Trustees feel that Climate Outreach would be able to fulfil its charitable activities in the event of any temporary drop in funding.

At the balance sheet date Climate Outreach had total funds of £658,430 of which £472,357 were held as restricted. These funds represent unspent monies received from donors who have specified conditions as to their use on agreed projects. These funds are fully covered by matched assets. The remaining balance of £186,073 are our unrestricted reserves. This is an increase of £43,446 from last year, but is £51,927 below the target reserves amount. Increasing reserves to support investment in our

continuing growth is a key priority within our funding strategy for 2022/23. We will also be reviewing our future target level of reserves, ensuring these remain operationally appropriate, keeping in mind that our restricted funding now supports an increasing level of our delivery team staff costs.

## **6.5 Risk Management**

The Board of Trustees has assessed the major risks to which the charity is exposed, in particular those relating to the operations, finances, reputation and business of Climate Outreach. The likelihood and impact of material risks are reviewed as part of a risk management matrix by the Board on a quarterly basis at Trustee meetings. The Senior Management Team updates and assesses the risk management matrix on a regular basis, and reports on any significant changes to Trustees as they arise.

## 7. Structure, Governance and Management

Climate Outreach is governed by its Memorandum and Articles of Association. All members of the organisation and Trustees are appointed in accordance with the Articles of Association. Trustees must be members of the Association. Trustees meet a minimum four times a year or more often if they so decide. These board meetings require a quorum of at least four trustees present.

Annual General Meeting (AGM) is held within 15 months of the last one. AGM requires a quorum of a tenth of the membership, or five members, whichever shall be greater. The Trustees are listed on page 2.

Board appointments are based on the need of the Board of Trustees as a whole to have the skills and experience to agree Climate Outreach's strategy and policies and monitor their implementation. Trustees are recruited from a wide range of backgrounds.

The Honorary Officer of the Association is the Chairperson. The officers are appointed for one year at the AGM and may stand for re-election for up to five years, after which they must stand down for at least 12 months before being eligible to stand again.

The Board of Trustees (who are also Directors of the Company) must be at least three in number. There is no upper limit to the number of Trustees. All Trustees are subject to re-election at the first AGM of the organisation, and then subject to retirement by rotation. They may be re-appointed if re-elected. They may exercise all the powers of the Association subject to the Charities Act 2011 and the Memorandum and Articles of Association.

The Board appoints the Company Secretary at the AGM, to ensure statutory reporting requirements are fulfilled.

The Board of Trustees appoint the Executive Director to manage the day-to-day operations of the organisation. The Director is assisted by a team of staff, associates and volunteers.

Our non-profit foundation (Dutch equivalent of charity) Climate Outreach Europe (RSIN 861983440) in the Netherlands is not yet operational as we are seeking funding for work in the Netherlands.



## 8. Statement of Trustees' responsibilities

Law applicable to charities in England and Wales requires the Board of Trustees to prepare accounts for the financial year in accordance with the United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) which give a true and fair view of Climate Outreach's financial activities during the year and of its financial position at the end of the year. In preparing accounts giving a true and fair view, the Board of Directors should follow best practice and:

- Select suitable accounting policies and apply them consistently;
- Make judgements and estimates that are reasonable and prudent;
- Follow applicable accounting standards, subject to any material departures disclosed and explained in the accounts;
- Prepare the accounts on a going concern basis unless it is inappropriate to presume that Climate Outreach will continue in operation.

The Trustees are responsible for the keeping of accounting records which disclose with reasonable accuracy the financial position of Climate Outreach and which enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of Climate Outreach and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the trustees has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditor is aware of such information.

Approved by the Board of Trustees on **27th October 2022** and signed on its behalf by:

A handwritten signature in black ink, appearing to read 'Camilla', with a long horizontal flourish extending to the right.

Camilla Born  
Chair of Trustees

# Independent Auditors' report to the Members of Climate Outreach

## INDEPENDENT AUDITORS' REPORT

### TO THE MEMBERS OF

### CLIMATE OUTREACH INFORMATION NETWORK

#### Opinion

We have audited the financial statements of Climate Outreach Information Network (the 'charitable company') for the year ended 31 March 2022 which comprise Statement of Financial Activities, Balance Sheet and Cash Flow Statement and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2022, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for

a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

#### **Other information**

The other information comprises the information included in the trustees annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### **Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report (incorporating the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

#### **Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit ; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

### **Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement set out on page 25, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud is detailed below:

We have considered:

- o the nature of the charity and sector, control environment and operating performance;
- o the charity's own assessment, including assessments made by key management, of the risks that irregularities may occur either as a result of fraud or error;
- o any matters we identified having reviewed the charity's policies and procedures relating to:
  - identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance;
  - detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud; and
  - the internal controls established to mitigate risks of fraud or non-compliance with laws and regulations;
- o the matters discussed amongst the audit engagement team.

As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud and identified the greatest potential for fraud

in the areas in which management is required to exercise significant judgement, such as recognition of income. In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override.

We also obtained an understanding of the legal and regulatory framework that the company operates in, focusing on provisions of those laws and regulations that had a direct effect on the determination of material amounts and disclosures in the financial statements. The key laws and regulations we considered in this context were the Companies Act and tax legislation.


Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at:

<https://www.frc.org.uk/Our-Work/Audit/Audit-and-assurance/Standards-and-guidance/Standards-and-guidance-for-auditors/Auditors-responsibilities-for-audit/Description-of-auditors-responsibilities-for-audit.aspx>. This description forms part of our auditor's report.

### **Use of our report**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Caroline Webster FCA (Senior Statutory Auditor)

For and on behalf of UHY Ross Brooke

Statutory Auditor

Suite 1

Windrush Court

Abingdon Business Park

Oxfordshire

OX14 1SY

Date: 2nd November 2022

# Statement of financial activities for the year ended 31 March 2022

Climate Outreach Information Network Co no: 06459313

	Note	Unrestricted Funds	Restricted Funds	Total Funds year ended 31-Mar-22	Unrestricted Funds	Restricted Funds	Total Funds year ended 31-Mar-21
		£	£	£	£	£	£
Income from:							
Donations	2	286,095	1,299,030	1,585,125	450,212	535,665	985,877
Charitable activities:	3	235,462	-	235,462	183,379	9,454	192,833
Investment income	4	146	-	146	364	-	364
<b>Total income</b>		<b>521,703</b>	<b>1,299,030</b>	<b>1,820,733</b>	<b>633,955</b>	<b>545,119</b>	<b>1,179,074</b>
Expenditure on:							
Raising funds	5	96,882	-	96,882	74,456	-	74,456
Charitable activities	6	394,193	1,017,012	1,411,205	560,448	368,066	928,514
<b>Total expenditure</b>		<b>491,075</b>	<b>1,017,012</b>	<b>1,508,087</b>	<b>634,904</b>	<b>368,066</b>	<b>1,002,970</b>
Net income / - expenditure		30,628	282,018	312,646	(949)	177,052	176,103
Transfers between funds		12,818	(12,818)	-	13,615	(13,615)	-
<b>Net movement in funds</b>		<b>43,446</b>	<b>269,200</b>	<b>312,646</b>	<b>12,666</b>	<b>163,437</b>	<b>176,103</b>
Reconciliation of funds:							
Funds brought forward:		142,627	203,157	345,784	129,961	39,720	169,680
<b>Total funds carried forward</b>		<b>186,073</b>	<b>472,357</b>	<b>658,430</b>	<b>142,627</b>	<b>203,157</b>	<b>345,784</b>

# Balance sheet as at 31 March 2022

Climate Outreach Information Network Co no: 06459313

	Note	31-Mar-22	31-Mar-22	31-Mar-21	31-Mar-21
		£	£	£	£
<b>Fixed assets:</b>					
Tangible assets	10		10,206		16,042
<b>Current assets:</b>					
Debtors	11	104,251		117,569	
Cash at bank and in hand		745,337		669,659	
<b>Total current assets</b>		<u>849,588</u>		<u>787,228</u>	
<b>Creditors: Amounts falling due within one year</b>	12	(201,364)		(457,486)	
<b>Net current assets</b>			<u>648,224</u>		<u>329,742</u>
<b>Net assets</b>			<u>658,430</u>		<u>345,784</u>
<b>The funds of the charity:</b>	13,14				
<b>Restricted funds</b>			472,357		203,157
<b>Unrestricted funds</b>					
Unrestricted income funds			<u>186,073</u>		<u>142,627</u>
<b>Total charity funds</b>			<u>658,430</u>		<u>345,784</u>

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

These financial statements were approved by the members of the committee and authorised for issue on 27th October 2022 and are signed on their behalf by:



Camilla Bonn  
Chair of Trustees

The notes on pages 33 to 42 form part of these financial statements

# Cash flow statement for the year ended 31 March 2022

Climate Outreach Information Network Co no: 06459313

		2022 £	2021 £
	Notes		
Cash used in operating activities	17	79,403	489,419
Cash flows from investing activities			
Interest income		146	364
Purchase of tangible fixed assets		(3,871)	(10,088)
Cash provided by (used in) investing activities		<u>(3,725)</u>	<u>(9,724)</u>
Increase (decrease) in cash and cash equivalents in the year		75,678	479,695
Cash and cash equivalents at the beginning of the year		669,659	189,964
Total cash and cash equivalents at the end of the year		<u>745,337</u>	<u>669,659</u>



# Notes to the Financial Statements for the Year Ended 31 March 2022

## 1. Accounting policies

### Basis of preparation

The financial statements have been prepared under the historical cost convention. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

The Trust constitutes a public benefit entity as defined by FRS 102.

The trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern.

### Fund accounting policy

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Further details of each fund are disclosed in note 16.

### Income

All incoming resources are included in the statement of financial activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Income from donations and grants is deferred if the resources are conditional on a grant condition that has not yet been met, which can include a time-based condition (e.g. agreement specifies that delivery of the service will take place during a future financial year), or if there is material uncertainty over the charity's entitlement to the resources.

Income from tax reclaims are included in the statement of financial activities at the same time as the gift to which they relate.

Investment income is recognised on a receivable basis.

Income from charitable activities includes income recognised as earned (as the related goods or services are provided) under contract.

### Expenditure

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

## ***Notes to the Financial Statements for the Year Ended 31 March 2022 (continued)***

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grants payable are payments made to third parties in the furtherance of the charitable objectives. Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specific service or output.

Grants payable without performance conditions are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

### **Governance costs**

Governance costs include costs of the preparation and audit of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

### **Pensions accounting policy**

The charity operates a defined contribution pension scheme. The pension cost represents the amount of contributions payable to the scheme in one year.

### **Support costs**

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

### **Fixed assets**

Individual assets are capitalised if they can be used for more than one year and cost at least £400. Tangible fixed assets are stated at cost less depreciation.

The website is considered to be a tangible fixed asset, and expenditure is capitalised where changes to the structure or features of the website will benefit the charity for a period of more than one year. The costs of website content changes are not capitalised, and are instead treated as an expense in the year they are incurred.

### **Depreciation**

Depreciation on tangible fixed assets is calculated to write down the cost in equal instalments over their expected useful lives. The cost of office and computer equipment is written off over 3 years.

Capitalised website expenditure is written off over 3 years.

### **Debtors**

Debtors are measured at their recoverable amounts (the amount the charity anticipates it will receive from a debt of the amount it has paid in advance for good or service).

### **Cash and cash equivalents**

Cash at bank and in hand is held to meet short-term cash commitments as they fall due rather than for investment purposes. Cash equivalents are short term highly liquid investments that have a maturity of three months or less.

### **Operating leases**

Rentals payable under operating leases are charged in the statement of financial activities on a straight line basis over the lease term.

*Notes to the Financial Statements for the Year Ended 31 March 2022 (continued)*

**2. Income from donations**

	Unrestricted	Restricted	Total	Total
	£	£	31-Mar-22	31-Mar-21
	£	£	£	£
<b>Grants from foundations, trusts and other groups: Research and Engagement</b>				
Calouste Gulbenkian Foundation	-	80,000	80,000	65,500
Cardiff University	-	14,600	14,600	23,145
Climate and Land Use Alliance	3,599	-	3,599	42,267
Climate Emergency Collaboration	-	10,338	10,338	-
ClimateWorks Foundation	-	76,907	76,907	-
Cumbria Action for Sustainability	-	8,000	8,000	2,000
European Climate Foundation	-	183,224	183,224	47,972
GSCC	-	-	-	12,045
Involve	-	11,264	11,264	-
JAC Trust	-	29,994	29,994	-
Joseph Rowntree Charitable Trust	31,420	-	31,420	23,565
KR foundation	-	35,124	35,124	71,376
Marmot Charitable Trust	25,000	-	25,000	18,464
Network of European Foundations	-	11,331	11,331	33,462
Oxfam	-	100,249	100,249	99,730
Samworth Foundation	-	244,445	244,445	58,000
Stichting IKEA Foundation	-	288,000	288,000	109,510
Stiftung Mercator	-	133,436	133,436	-
TED Foundation	-	72,118	72,118	-
The Kestrelman Trust	-	-	-	5,000
TVE (Television for the environment)	-	-	-	19,701

60,019	1,299,030	1,359,049	631,737
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**Grants from foundations, trusts and other groups: Core**

KR foundation	-	-	-	7,184
Climate and Land Use Alliance	-	-	-	7,459
Samworth Foundation	100,000	-	100,000	100,000
Calouste Gulbenkian Foundation	-	-	-	30,000
Ht & LB Cadbury Charitable Trust	2,000	-	2,000	2,000
Marmot Charitable Trust	-	-	-	6,536
Stichting IKEA Foundation	-	-	-	81,400
Oxford City Council	-	-	-	6,000
The Sulney Field Charitable Trust	10,000	-	10,000	10,000
Coronavirus job retention scheme	-	-	-	19,006
John Ellerman Foundation	5,000	-	5,000	-
Asthall Manor	1,911	-	1,911	-

118,911	-	118,911	269,585
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*Notes to the Financial Statements for the Year Ended 31 March 2022 (continued)*

**Income from donations continued**

**Donations from individuals:**

Income Others	107,165	-	107,165	84,555
	<u>107,165</u>	<u>-</u>	<u>107,165</u>	<u>84,555</u>

<b>Total income from donations</b>	<b>286,095</b>	<b>1,299,030</b>	<b>1,585,125</b>	<b>985,877</b>
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In the 20/2021 financial Statements, Grants from foundations, trusts and other groups were analysed between (i) Research, (ii) Climate Programmes and (iii) Core. Due to the high degree of overlap between the Research and Climate Programmes these have been merged into Research & Engagement, which represents a more accurate analysis of our grant income.

**3 Income from charitable activities**

	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>31-Mar-22</b>	<b>31-Mar-21</b>
			<b>£</b>	<b>£</b>
Training course fees	-	-	-	11,639
Reimbursed expenses	-	-	-	-
Consultancy fees	235,680	-	235,680	181,003
Sales	-	-	-	91
Miscellaneous other income	(218)	-	(218)	100
	<u>235,462</u>	<u>-</u>	<u>235,462</u>	<u>192,833</u>

**4 Investment income**

	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>31-Mar-22</b>	<b>31-Mar-21</b>
			<b>£</b>	<b>£</b>
Interest on cash deposits	146	-	146	364

*Notes to the Financial Statements for the Year Ended 31 March 2022 (continued)*

**5 Cost of raising funds**

	Unrestricted	Restricted	Total	Total
	£	£	31-Mar-22	31-Mar-21
	£	£	£	£
Staff costs	95,862	-	95,862	70,055
Office support costs	-	-	-	-
Direct fundraising costs	250	-	250	392
Other fundraising costs	770	-	770	4,009
	<u>96,882</u>	<u>-</u>	<u>96,882</u>	<u>74,456</u>

**6 Cost of charitable activities including grants payable and activities undertaken directly by the charity**

	Governance	Staff costs	Project activities	Office costs	Support costs	31-Mar-22	31-Mar-21
Research and Engagement	1,200	543,962	471,296	2,776	8,008	1,027,242	319,664
Climate Programmes	-	-	-	-	-	-	285,625
Training and Consultancy	-	-	-	-	-	-	(20)
Core costs	4,594	241,463	43,866	58,861	35,178	383,962	323,245
	<u>5,794</u>	<u>785,425</u>	<u>515,162</u>	<u>61,637</u>	<u>43,186</u>	<u>1,411,204</u>	<u>928,514</u>

**6b Core costs allocation**

Core costs have been allocated to activities based on staffing costs

	Direct costs	Core Costs	Total cost
Research and Engagement	1,125,643	285,561	1,411,204
	<u>1,125,643</u>	<u>285,561</u>	<u>1,411,204</u>

**7 Governance costs**

	Unrestricted	Restricted	Total	Total
	£	£	31-Mar-22	31-Mar-21
	£	£	£	£
Audit Fee	4,500	-	4,500	4,000
Other governance costs	1,294	-	1,294	1,287
	<u>5,794</u>	<u>-</u>	<u>5,794</u>	<u>5,287</u>

*Notes to the Financial Statements for the Year Ended 31 March 2022 (continued)*

**8 Employees' remuneration**

	<b>Total 31-Mar-22 £</b>	<b>Total 31-Mar-21 £</b>
Wages and salaries	707,194	557,676
Pensions costs	31,719	26,443
Social security	66,732	51,599
	<u>805,645</u>	<u>635,718</u>

The average number of staff employed during the year was 22 (2021: 19)

**9 Taxation**

The company is a registered charity and is, therefore, exempt from Corporation Tax. Climate Outreach is however VAT registered.

**10 Tangible fixed assets**

	<b>Office furniture 31-Mar-22 £</b>	<b>Computer equipment 31-Mar-22 £</b>	<b>Website 31-Mar-22</b>	<b>Total 31-Mar-22 £</b>	<b>Total 31-Mar-21 £</b>
<b>Cost</b>					
As at 1 April 2021	2,861	10,806	19,297	32,964	33,814
Additions	-	3,871	-	3,871	10,088
Disposals	-	-	-	-	(10,938)
As at 31 March 2022	<u>2,861</u>	<u>14,677</u>	<u>19,297</u>	<u>36,835</u>	<u>32,964</u>
<b>Depreciation</b>					
As at 1 April 2021	2,861	7,629	6,432	16,922	18,304
Disposals	-	-	-	-	(10,938)
Charge for the year	-	3,275	6,432	9,707	9,556
As at 31 March 2022	<u>2,861</u>	<u>10,904</u>	<u>12,864</u>	<u>26,629</u>	<u>16,922</u>
<b>Net book value</b>					
As at 31 March 2021	-	3,177	12,865	16,042	15,510
As at 31 March 2022	<u>-</u>	<u>3,773</u>	<u>6,433</u>	<u>10,206</u>	<u>16,042</u>

*Notes to the Financial Statements for the Year Ended 31 March 2022 (continued)*

**11 Debtors**

	<b>Total 31-Mar-22 £</b>	<b>Total 31-Mar-21 £</b>
Project debtors	82,904	86,418
Cycle Loan scheme	341	-
Other debtors	13,386	16,707
Prepayments	7,620	14,444
	<u>104,251</u>	<u>117,569</u>

**12 Creditors**

	<b>Total 31-Mar-22 £</b>	<b>Total 31-Mar-21 £</b>
Accounts payable	66,616	98,916
Accruals	53,846	7,456
Receipts in advance	40,000	348,507
Payroll liabilities	20,823	4
Pensions liability	5,603	4,238
VAT liability	14,476	(1,635)
	<u>201,364</u>	<u>457,486</u>

**12b Receipts in advance**

	<b>31-Mar-22</b>	<b>31-Mar-21</b>
Brought forward 1 Apr	348,507	128,016
Released during the period	(348,507)	(128,016)
Added during the period	40,000	348,507
Carried forward 31 Mar	<u>40,000</u>	<u>348,507</u>

*Notes to the Financial Statements for the Year Ended 31 March 2022 (continued)*

**13 Analysis of funds**

	Balance at 1 April 2021	Income	Expenditure	Transfers	Balance at 31 March 2022
	£	£	£	£	£
<b>Designated funds</b>					
Research and Engagement	41,048	216,446	(108,632)	-	148,862
Training and Consultancy	67,530				67,530
General funds	34,049	305,257	(382,443)	12,818	(30,319)
<b>Total unrestricted funds</b>	<b>142,627</b>	<b>521,703</b>	<b>(491,075)</b>	<b>12,818</b>	<b>186,073</b>
<b>Restricted funds</b>					
Research and Engagement	203,146	1,299,030	(1,017,012)	(12,818)	472,346
Training and Consultancy					
Incubation	11	-	-	-	11
<b>Total restricted funds</b>	<b>203,157</b>	<b>1,299,030</b>	<b>(1,017,012)</b>	<b>(12,818)</b>	<b>472,357</b>

The purposes of these funds are as follows:

**Research and engagement** produces a range of evidence-based briefings, guides, resources and toolkits for various audiences that include campaigners, policymakers and communications professionals, under the themes of our current 6 programmes; communities, lifestyle changes, policy & just transition, impacts & adaptation, visuals & media and science communications.

**Training and consultancy** services range from strategic guidance for governments running major campaigns to interactive workshops for charities. We aim to support the best possible strategic decision-making around target audiences, narratives and messaging.



*Notes to the Financial Statements for the Year Ended 31 March 2022 (continued)*

**13b Prior year movement of funds**

	Balance at 1 April 2020	Income	Expenditure	Transfers	Balance at 31 March 2021
	£	£	£	£	£
<b>Designated funds</b>					
Research	(56,823)	142,292	(134,262)	41,715	(7,078)
Training and Consultancy	62,062	5,448	20	-	67,530
Climate and Migration	54,352	124,834	(102,960)	(28,100)	48,126
General funds	70,370	361,381	(397,702)	-	34,049
<b>Total unrestricted funds</b>	<b>129,961</b>	<b>633,955</b>	<b>(634,904)</b>	<b>13,615</b>	<b>142,627</b>
<b>Restricted funds</b>					
Research	39,708	360,992	(185,402)	(41,715)	173,583
Training and Consultancy	-	184,127	(182,664)	28,100	29,563
Climate and Migration	-	-	-	-	-
Incubation	11	-	-	-	11
<b>Total restricted funds</b>	<b>39,719</b>	<b>545,119</b>	<b>(368,066)</b>	<b>(13,615)</b>	<b>203,157</b>

**14 Analysis of net assets by funds**

	Unrestricted	Restricted	Total 31 March 2022
	£	£	£
Tangible fixed assets	10,206	-	10,206
Net current assets	175,867	472,357	648,224
Net assets	186,073	472,357	658,430

**15 Financial commitments**

As at 31st March, the charity had the following commitments from operating lease agreements on an office building.

	31-Mar 22	31-Mar 21
	£	£
<1 year	13,336	9,696
1 to 5 years	26,672	29,088
>5 years	-	-
Total	40,008	38,784

## ***Notes to the Financial Statements for the Year Ended 31 March 2022 (continued)***

### **16 Trustee remuneration, key management personnel and related party transactions**

No member of the board of trustees received any remuneration during the year.

The charity trustees were not paid or received any other benefits from employment with the charity in the year (2021: nil).

One Trustee was reimbursed a total of £49.55 for travel costs (2021: nil).

The key management personnel of the charity comprise the trustees and the Chief Executive Officer. The total employee benefits of the key management personnel were £66,262 (2021: £60,662).

One employee had total employee benefits in the range £60,000 to £70,000.

There were no related party transactions during the year. (2021: nil).

### **17 Reconciliation of net movement in funds to net cash flow from operating activities**

	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Net movement in funds	312,646	176,103
Add back depreciation charge	9,707	9,556
Deduct interest income shown in investing activities	(146)	(364)
Decrease (increase) in debtors	13,318	497
Increase (decrease) in creditors	(256,122)	303,627
Net cash used in operating activities	<u>79,403</u>	<u>489,419</u>