

ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2012
FOR
NOT JUST A LABEL LIMITED

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FOR THE YEAR ENDED 31 OCTOBER 2012

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NOT JUST A LABEL LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 OCTOBER 2012

DIRECTOR: S M Siegel

SECRETARY: J T Siegel

REGISTERED OFFICE: Russell House
140 High Street
Edgware
Middlesex
HA8 7LW

REGISTERED NUMBER: 06410002 (England and Wales)

ACCOUNTANTS: The Paris Partnership LLP
Chartered Accountants
Russell House
140 High Street
Edgware
Middlesex
HA8 7LW

ABBREVIATED BALANCE SHEET
31 OCTOBER 2012

	Notes	2012 £	2011 £
FIXED ASSETS			
Intangible assets	2	4,402	6,323
Tangible assets	3	<u>534</u>	<u>1,335</u>
		<u>4,936</u>	<u>7,658</u>
CURRENT ASSETS			
Debtors		76,847	12,131
Cash at bank		<u>2,909</u>	<u>72,564</u>
		<u>79,756</u>	<u>84,695</u>
CREDITORS			
Amounts falling due within one year		<u>(147,985)</u>	<u>(129,105)</u>
NET CURRENT LIABILITIES		<u>(68,229)</u>	<u>(44,410)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(63,293)</u>	<u>(36,752)</u>
CREDITORS			
Amounts falling due after more than one year		-	(378)
NET LIABILITIES		<u>(63,293)</u>	<u>(37,130)</u>
CAPITAL AND RESERVES			
Called up share capital	4	42,770	42,770
Share premium		2,230	2,230
Profit and loss account		<u>(108,293)</u>	<u>(82,130)</u>
SHAREHOLDERS' FUNDS		<u>(63,293)</u>	<u>(37,130)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 24 July 2013 and were signed by:

S M Siegel - Director

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 OCTOBER 2012**

3. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 November 2011	2,460
Disposals	(425)
At 31 October 2012	2,035
DEPRECIATION	
At 1 November 2011	1,125
Charge for year	516
Eliminated on disposal	(140)
At 31 October 2012	1,501
NET BOOK VALUE	
At 31 October 2012	534
At 31 October 2011	1,335

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	2012 £	2011 £
42,770	Ordinary	£1	42,770	42,770

CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTOR
ON THE UNAUDITED FINANCIAL STATEMENTS OF
NOT JUST A LABEL LIMITED

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to four) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Not Just a Label Limited for the year ended 31 October 2012 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the director of Not Just a Label Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Not Just a Label Limited and state those matters that we have agreed to state to the director of Not Just a Label Limited in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that Not Just a Label Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Not Just a Label Limited. You consider that Not Just a Label Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Not Just a Label Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

The Paris Partnership LLP
Chartered Accountants
Russell House
140 High Street
Edgware
Middlesex
HA8 7LW

24 July 2013

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.