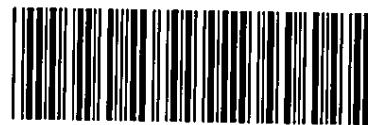


ABBREVIATED UNAUDITED ACCOUNTS
FOR THE PERIOD
26TH OCTOBER 2007 TO 31ST OCTOBER 2008
FOR
NOT JUST A LABEL LIMITED

WEDNESDAY



A44 *AHTXXC5V* 05/08/2009 57
COMPANIES HOUSE

NOT JUST A LABEL LIMITED

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NOT JUST A LABEL LIMITED

COMPANY INFORMATION **FOR THE PERIOD 26TH OCTOBER 2007 TO 31ST OCTOBER 2008**

DIRECTORS: S M Siegel
E Grosse-Strangmann

SECRETARY: E Grosse-Strangmann

REGISTERED OFFICE: Russell House
140 High Street
Edgware
Middlesex
HA8 7LW

REGISTERED NUMBER: 6410002 (England and Wales)

ACCOUNTANTS: The Paris Partnership
Chartered Accountants
Russell House
140 High Street
Edgware
Middlesex
HA8 7LW

NOT JUST A LABEL LIMITED

ABBREVIATED BALANCE SHEET **31ST OCTOBER 2008**

	Notes	£
FIXED ASSETS		
Intangible assets	2	12,087
CURRENT ASSETS		
Debtors		629
Cash at bank		7,279
		<u>7,908</u>
CREDITORS		
Amounts falling due within one year		<u>(2,892)</u>
NET CURRENT ASSETS		<u>5,016</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u><u>17,103</u></u>
CAPITAL AND RESERVES		
Called up share capital	3	40,000
Profit and loss account		<u>(22,897)</u>
SHAREHOLDERS' FUNDS		<u><u>17,103</u></u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the period ended 31st October 2008.

The members have not required the company to obtain an audit of its financial statements for the period ended 31st October 2008 in accordance with Section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

NOT JUST A LABEL LIMITED

ABBREVIATED BALANCE SHEET - continued
31ST OCTOBER 2008

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the Board of Directors on May 15, 2009 and were signed on its behalf by:


.....
E Grosse-Strangmann - Director


.....
B M Siegel - Director

The notes form part of these abbreviated accounts

NOT JUST A LABEL LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS **FOR THE PERIOD 26TH OCTOBER 2007 TO 31ST OCTOBER 2008**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

Patents

The companies patent application has been capitalised and will be written off over 5 years on a straight line basis.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Research and development

Expenditure on research and development has been capitalised in order to match the expenditure against future sales directly related to these projects. These costs are being written off over a period of 7 years. The directors deem this to be an appropriate estimate of the time expected to recover the costs of the development projects.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
Additions	13,249
At 31st October 2008	13,249
AMORTISATION	
Charge for period	1,162
At 31st October 2008	1,162
NET BOOK VALUE	
At 31st October 2008	12,087

3. CALLED UP SHARE CAPITAL

Authorised:			
Number:	Class:	Nominal value:	£
100,000	Ordinary	£1	100,000
Allotted, issued and fully paid:			
Number:	Class:	Nominal value:	£
40,000	Ordinary	£1	40,000

NOT JUST A LABEL LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued **FOR THE PERIOD 26TH OCTOBER 2007 TO 31ST OCTOBER 2008**

3. **CALLED UP SHARE CAPITAL - continued**

40,000 Ordinary shares of £1 were issued during the period for cash of £40000.

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS
ON THE UNAUDITED FINANCIAL STATEMENTS OF
NOT JUST A LABEL LIMITED

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to five) have been prepared.

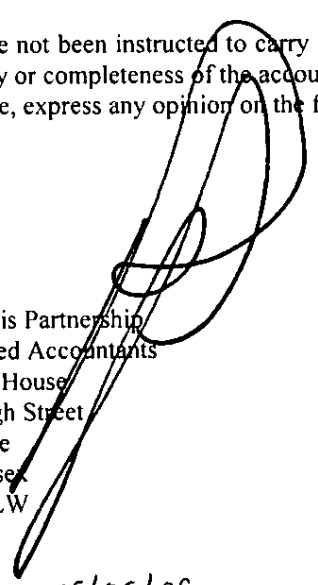
In accordance with our terms of engagement and in order to assist you to fulfil your duties under the Companies Act 1985, we have compiled the financial statements of the company for the period ended 31st October 2008 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the accounting records and information and explanations you have given to us.

This report is made to the company's Board of Directors, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's Board of Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's Board of Directors, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England & Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the Balance Sheet as at 31st October 2008 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 1985. You consider that the company is exempt from the statutory requirement for an audit for the period.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.



The Paris Partnership
Chartered Accountants
Russell House
140 High Street
Edgware
Middlesex
HA8 7LW

Date: 15/05/09

This page does not form part of the abbreviated accounts