

Registration number 06408136

Ansu Financial Marketing Limited

Directors' report and financial statements

for the year ended 31 December 2014

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Ansu Financial Marketing Limited

Company information

| | |
|--------------------------|------------------------------------------------------------------------------------------------------|
| Directors | Andrew Cadge Susan Cadge |
| Secretary | S J Cadge |
| Company number | 06408136 |
| Registered office | 1 Cranmer Street Long Eaton Nottingham NG10 1NJ |
| Accountants | Gregory Priestley & Stewart Lyndhurst 1 Cranmer Street Long Eaton Nottingham NG10 1NJ |

Ansu Financial Marketing Limited

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Ansu Financial Marketing Limited

**Directors' report
for the year ended 31 December 2014**

The directors present their report and the financial statements for the year ended 31 December 2014.

Principal activity

The principal activity of the company was that of marketing consultants. The company ceased to trade on 30 September 2014.

Directors

The directors who served during the year are as stated below:

Andrew Cadge

Susan Cadge

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

This report was approved by the Board on 11 March 2015 and signed on its behalf by



S J Cadge

Secretary

Ansu Financial Marketing Limited

**Report to the Board of Directors on the preparation
of unaudited statutory accounts of Ansu Financial Marketing Limited
for the year ended 31 December 2014**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Ansu Financial Marketing Limited for the year ended 31 December 2014 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/regulations.

Our work has been undertaken in accordance with the requirements of the Institute of Chartered Accountants in England and Wales as detailed at icaew.com/regulations.

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Gregory Priestley & Stewart
Chartered Accountants
Lyndhurst
1 Cranmer Street
Long Eaton
Nottingham
NG10 1NJ

11 March 2015

Ansu Financial Marketing Limited

**Profit and loss account
for the year ended 31 December 2014**

| | | 2014 | 2013 |
|------------------------------------------------------|--------------|----------------------|----------------------|
| | Notes | £ | £ |
| Turnover | 2 | <u>32,000</u> | <u>48,000</u> |
| Administrative expenses | | <u>(20,641)</u> | <u>(13,541)</u> |
| Operating profit | 3 | <u>11,359</u> | <u>34,459</u> |
| Other interest receivable and similar income | | <u>294</u> | <u>881</u> |
| Profit on ordinary activities before taxation | | <u>11,653</u> | <u>35,340</u> |
| Tax on profit on ordinary activities | 5 | <u>(2,516)</u> | <u>(7,010)</u> |
| Profit for the year | | <u>9,137</u> | <u>28,330</u> |
| Retained profit brought forward | | 93,349 | 100,019 |
| Reserve Movements | | <u>(35,000)</u> | <u>(35,000)</u> |
| Retained profit carried forward | | <u><u>67,486</u></u> | <u><u>93,349</u></u> |

The notes on pages 6 to 9 form an integral part of these financial statements.

Ansu Financial Marketing Limited

**Balance sheet
as at 31 December 2014**

| | | 2014 | | 2013 | |
|-------------------------------------------------------|--------------|----------------|----------------------|----------------|----------------------|
| | Notes | £ | £ | £ | £ |
| Fixed assets | | | | | |
| Tangible assets | 7 | | - | | 745 |
| Current assets | | | | | |
| Debtors | 8 | 929 | | 11,950 | |
| Cash at bank and in hand | | 70,843 | | 90,450 | |
| | | <u>71,772</u> | | <u>102,400</u> | |
| Creditors: amounts falling due within one year | 9 | <u>(4,186)</u> | | <u>(9,696)</u> | |
| Net current assets | | | <u>67,586</u> | | <u>92,704</u> |
| Total assets less current liabilities | | | <u>67,586</u> | | <u>93,449</u> |
| Net assets | | | <u><u>67,586</u></u> | | <u><u>93,449</u></u> |
| Capital and reserves | | | | | |
| Called up share capital | 10 | | 100 | | 100 |
| Profit and loss account | | | 67,486 | | 93,349 |
| Shareholders' funds | | | <u><u>67,586</u></u> | | <u><u>93,449</u></u> |

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet.

The notes on pages 6 to 9 form an integral part of these financial statements.

Ansu Financial Marketing Limited

Balance sheet (continued)

**Directors' statements required by Sections 475(2) and (3)
for the year ended 31 December 2014**

For the year ended 31 December 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These accounts were approved by the directors on 11 March 2015, and are signed on their behalf by:



Andrew Cadge
Director

Registration number 06408136

The notes on pages 6 to 9 form an integral part of these financial statements.

Ansu Financial Marketing Limited

Notes to the financial statements for the year ended 31 December 2014

1. Accounting policies

1.1. Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of services falling within the company's ordinary activities.

1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Fixtures, fittings
and equipment - 25% straight line

2. Turnover

The total turnover of the company for the year has been derived from its principal activity wholly undertaken in the UK.

3. Operating profit

| | 2014 | 2013 |
|------------------------------------------------------------|-------------|-------------|
| | £ | £ |
| Operating profit is stated after charging: | | |
| Depreciation and other amounts written off tangible assets | 745 | 268 |
| Loss on disposal of tangible fixed assets | - | 61 |
| | <u>745</u> | <u>329</u> |

4. Directors' remuneration

| | 2014 | 2013 |
|---------------------------------|---------------|--------------|
| | £ | £ |
| Remuneration and other benefits | <u>13,014</u> | <u>8,226</u> |

Ansu Financial Marketing Limited

**Notes to the financial statements
for the year ended 31 December 2014**

..... continued

5. Tax on profit on ordinary activities

| Analysis of charge in period | 2014 £ | 2013 £ |
|-------------------------------------|-------------------|-------------------|
| Current tax | | |
| UK corporation tax | 2,516 | 7,010 |
| | <u>2,516</u> | <u>7,010</u> |

6. Dividends

Dividends paid and proposed on equity shares

| | 2014 £ | 2013 £ |
|-------------------------------------|-------------------|-------------------|
| Paid during the year: | | |
| Equity dividends on Ordinary shares | 35,000 | 35,000 |
| | <u>35,000</u> | <u>35,000</u> |

7. Tangible fixed assets

| | Fixtures, fittings and equipment £ | Total £ |
|------------------------|-------------------------------------------------------|--------------------|
| Cost | | |
| At 1 January 2014 | 1,073 | 1,073 |
| At 31 December 2014 | <u>1,073</u> | <u>1,073</u> |
| Depreciation | | |
| At 1 January 2014 | 328 | 328 |
| Charge for the year | 745 | 745 |
| At 31 December 2014 | <u>1,073</u> | <u>1,073</u> |
| Net book values | | |
| At 31 December 2014 | <u>-</u> | <u>-</u> |
| At 31 December 2013 | <u>745</u> | <u>745</u> |

Ansu Financial Marketing Limited

**Notes to the financial statements
for the year ended 31 December 2014**

..... continued

| 8. Debtors | 2014 | 2013 |
|--------------------------------------------------------------|---------------------|----------------------|
| | £ | £ |
| Trade debtors | - | 9,600 |
| Other debtors | 929 | - |
| Prepayments and accrued income | - | 2,350 |
| | <u>929</u> | <u>11,950</u> |
| | <u><u>929</u></u> | <u><u>11,950</u></u> |
| 9. Creditors: amounts falling due within one year | 2014 | 2013 |
| | £ | £ |
| Trade creditors | 170 | 499 |
| Corporation tax | 2,516 | 7,010 |
| Other taxes and social security costs | - | 2,187 |
| Accruals and deferred income | 1,500 | - |
| | <u>4,186</u> | <u>9,696</u> |
| | <u><u>4,186</u></u> | <u><u>9,696</u></u> |
| 10. Share capital | 2014 | 2013 |
| | £ | £ |
| Authorised | | |
| 100,000 Ordinary shares of £1 each | <u>100,000</u> | <u>100,000</u> |
| Allotted, called up and fully paid | | |
| 100 Ordinary shares of £1 each | <u>100</u> | <u>100</u> |
| | <u><u>100</u></u> | <u><u>100</u></u> |
| Equity Shares | | |
| 100 Ordinary shares of £1 each | <u>100</u> | <u>100</u> |
| | <u><u>100</u></u> | <u><u>100</u></u> |

Ansu Financial Marketing Limited

**Notes to the financial statements
for the year ended 31 December 2014**

..... continued

11. Transactions with directors

The following directors had interest free loans during the year. The total amount advanced to Mrs S J Cadge during the year was £15,000 (31 December 2013 - £ nil) and the total amount repaid was £15,000 (31 December 2013 - £ nil).

During the year the directors of the company, received dividends in their capacity as shareholders of £35,000 (31 December 2013 - £35,000).

12. Controlling interest

The company was not subject to control from any one party during the year.