

Registration number 06408136

Ansu Financial Marketing Limited
Directors' report and financial statements
for the year ended 31 December 2010

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Ansu Financial Marketing Limited

Company information

Directors	A J Cadge S J Cadge
Secretary	S J Cadge
Company number	06408136
Registered office	1 Cranmer Street Long Eaton Nottingham NG10 1NJ
Accountants	Gregory Priestley & Stewart Lyndhurst 1 Cranmer Street Long Eaton Nottingham NG10 1NJ

Ansu Financial Marketing Limited

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Ansu Financial Marketing Limited

**Directors' report
for the year ended 31 December 2010**

The directors present their report and the financial statements for the year ended 31 December 2010

Principal activity

The principal activity of the company was that of marketing consultants

Directors and their interests

The directors who served during the year and their respective interests in the company are stated below

	Class of share	31/12/10	01/01/10
A J Cadge	Ordinary shares	50	50
S J Cadge	Ordinary shares	50	50

This report has been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

This report was approved by the Board on 25 February 2011 and signed on its behalf by



**S J Cadge
Secretary**

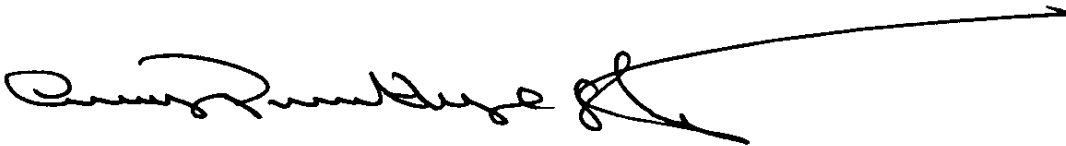
Ansu Financial Marketing Limited

**Accountants' report on the unaudited financial statements to the directors of
Ansu Financial Marketing Limited**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Ansu Financial Marketing Limited for the year ended 31 December 2010 from the Company's accounting records and from information and explanations you have given us

As a practising member of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at www.icaew.com/index.cfm/route/117924

Our work has been undertaken in accordance with the requirements of the Institute of Chartered Accountants in England and Wales as detailed at www.icaew.com/index.cfm/route/166998

A handwritten signature in black ink, appearing to read 'Gregory Priestley & Stewart', followed by a long, sweeping horizontal line that extends to the right.

**Gregory Priestley & Stewart
Chartered Accountants
Lyndhurst
1 Cranmer Street
Long Eaton
Nottingham
NG10 1NJ**

Date: 25 February 2011

Ansu Financial Marketing Limited

**Profit and loss account
for the year ended 31 December 2010**

		2010	2009
	Notes	£	£
Turnover	2	<u>50,000</u>	<u>51,000</u>
Administrative expenses		(16,732)	(16,829)
Other operating income		<u>-</u>	<u>75</u>
Operating profit	3	<u>33,268</u>	<u>34,246</u>
Other interest receivable and similar income		1,272	1,789
Interest payable and similar charges		<u>-</u>	<u>(3)</u>
Profit on ordinary activities before taxation		<u>34,540</u>	<u>36,032</u>
Tax on profit on ordinary activities	5	<u>(7,356)</u>	<u>(7,550)</u>
Profit for the year		<u>27,184</u>	<u>28,482</u>
Retained profit brought forward		97,059	98,577
Reserve Movements		<u>(30,000)</u>	<u>(30,000)</u>
Retained profit carried forward		<u><u>94,243</u></u>	<u><u>97,059</u></u>

The notes on pages 6 to 8 form an integral part of these financial statements.

Ansu Financial Marketing Limited

**Balance sheet
as at 31 December 2010**

		2010		2009	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	7		983		1,589
Current assets					
Debtors	8	12,382		13,529	
Cash at bank and in hand		91,204		91,340	
		<u>103,586</u>		<u>104,869</u>	
Creditors: amounts falling due within one year	9	<u>(10,226)</u>		<u>(9,299)</u>	
Net current assets			<u>93,360</u>		<u>95,570</u>
Total assets less current liabilities			94,343		97,159
Net assets			<u>94,343</u>		<u>97,159</u>
Capital and reserves					
Called up share capital	10		100		100
Profit and loss account			94,243		97,059
Shareholders' funds			<u>94,343</u>		<u>97,159</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

The notes on pages 6 to 8 form an integral part of these financial statements.

Ansu Financial Marketing Limited

Balance sheet (continued)


**Directors' statements required by Sections 475(2) and (3)
for the year ended 31 December 2010**

In approving these financial statements as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 December 2010 , and
- (c) that we acknowledge our responsibilities for
 - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board on 25 February 2011 and signed on its behalf by


A J Cadge
Director

Registration number 06408136

The notes on pages 6 to 8 form an integral part of these financial statements.

Ansu Financial Marketing Limited

Notes to the financial statements for the year ended 31 December 2010

1. Accounting policies

1.1. Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of services falling within the company's ordinary activities

1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings
and equipment - 25% straight line

2. Turnover

The total turnover of the company for the year has been derived from its principal activity wholly undertaken in the UK

3. Operating profit

	2010	2009
	£	£
Operating profit is stated after charging		
Depreciation and other amounts written off tangible assets	<u>606</u>	<u>301</u>

4. Directors' remuneration

	2010	2009
	£	£
Remuneration and other benefits	<u>11,424</u>	<u>11,291</u>

5. Tax on profit on ordinary activities

Analysis of charge in period	2010	2009
	£	£
Current tax		
UK corporation tax	<u>7,356</u>	<u>7,550</u>

Ansu Financial Marketing Limited

**Notes to the financial statements
for the year ended 31 December 2010**

continued

6. Dividends

Dividends paid and proposed on equity shares

	2010	2009
	£	£
Paid during the year		
Equity dividends on Ordinary shares	30,000	30,000
	<u>30,000</u>	<u>30,000</u>

7. Tangible fixed assets

	Fixtures, fittings and equipment £	Total £
Cost		
At 1 January 2010	2,422	2,422
At 31 December 2010	<u>2,422</u>	<u>2,422</u>
Depreciation		
At 1 January 2010	833	833
Charge for the year	606	606
At 31 December 2010	<u>1,439</u>	<u>1,439</u>
Net book values		
At 31 December 2010	<u>983</u>	<u>983</u>
At 31 December 2009	<u>1,589</u>	<u>1,589</u>

8. Debtors

	2010	2009
	£	£
Trade debtors	9,400	10,350
Other debtors	-	75
Prepayments and accrued income	2,982	3,104
	<u>12,382</u>	<u>13,529</u>

Ansu Financial Marketing Limited

Notes to the financial statements for the year ended 31 December 2010

continued

9. Creditors: amounts falling due within one year	2010 £	2009 £
Trade creditors	376	169
Corporation tax	7,356	7,550
Other taxes and social security costs	2,494	1,580
	<u>10,226</u>	<u>9,299</u>
 10. Share capital	 2010 £	 2009 £
Authorised		
100,000 Ordinary shares of £1 each	<u>100,000</u>	<u>100,000</u>
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>
 Equity Shares		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

11. Controlling interest

The company was not subject to control from any one party during the year

Ansu Financial Marketing Limited

The following pages do not form part of the statutory accounts.
