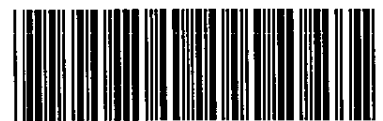


**Registration number 06408136**

**Ansu Financial Marketing Limited**  
**Directors' report and financial statements**  
**for the year ended 31 December 2012**

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## **Ansu Financial Marketing Limited**

### **Company information**

Directors	A J Cadge S J Cadge
Secretary	S J Cadge
Company number	06408136
Registered office	1 Cranmer Street Long Eaton Nottingham NG10 1NJ
Accountants	Gregory Priestley & Stewart Lyndhurst 1 Cranmer Street Long Eaton Nottingham NG10 1NJ

# **Ansu Financial Marketing Limited**

## **Contents**

	<b>Page</b>
Directors' report	<b>1</b>
Accountants' report	<b>2</b>
Profit and loss account	<b>3</b>
Balance sheet	<b>4 - 5</b>
Notes to the financial statements	<b>6 - 9</b>

**Ansu Financial Marketing Limited**

**Directors' report  
for the year ended 31 December 2012**

The directors present their report and the financial statements for the year ended 31 December 2012

**Principal activity**

The principal activity of the company was that of marketing consultants

**Directors**

The directors who served during the year are as stated below

A J Cadge

S J Cadge

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

This report was approved by the Board on 27 February 2013 and signed on its behalf by



**S J Cadge  
Secretary**

**Ansu Financial Marketing Limited**

**Report to the Board of Directors on the preparation  
of unaudited financial statements of Ansu Financial Marketing Limited  
for the year ended 31 December 2012**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Ansu Financial Marketing Limited for the year ended 31 December 2012 which comprise of the Profit and Loss Account, the Balance Sheet and the related notes from the Company's accounting records and from information and explanations you have given to us

As a practising member of The Institute of Chartered Accountants in England & Wales, we are subject to its ethical and other professional requirements which are detailed at [www.icaew.com/regulations](http://www.icaew.com/regulations)

Our work has been undertaken in accordance with the requirements of The Institute of Chartered Accountants in England & Wales as detailed at [www.icaew.com/regulations](http://www.icaew.com/regulations)

**Gregory Priestley & Stewart  
Chartered Accountants  
Lyndhurst ,  
1 Cranmer Street  
Long Eaton  
Nottingham  
NG10 1NJ**

**27 February 2013**

**Ansu Financial Marketing Limited**

**Profit and loss account  
for the year ended 31 December 2012**

		<b>2012</b>	<b>2011</b>
	<b>Notes</b>	<b>£</b>	<b>£</b>
<b>Turnover</b>	<b>2</b>	<u>48,000</u>	<u>78,000</u>
Administrative expenses		<u>(14,202)</u>	<u>(19,416)</u>
<b>Operating profit</b>	<b>3</b>	<u>33,798</u>	<u>58,584</u>
Other interest receivable and similar income		<u>1,483</u>	<u>1,248</u>
<b>Profit on ordinary activities before taxation</b>		35,281	59,832
Tax on profit on ordinary activities	<b>5</b>	<u>(7,094)</u>	<u>(12,243)</u>
<b>Profit for the year</b>		28,187	47,589
Retained profit brought forward		106,832	94,243
Reserve Movements		<u>(35,000)</u>	<u>(35,000)</u>
<b>Retained profit carried forward</b>		<u><u>100,019</u></u>	<u><u>106,832</u></u>

**The notes on pages 6 to 9 form an integral part of these financial statements.**

**Ansu Financial Marketing Limited**

**Balance sheet  
as at 31 December 2012**

		<b>2012</b>		<b>2011</b>	
	<b>Notes</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Fixed assets</b>					
Tangible assets	7		157		489
<b>Current assets</b>					
Debtors	8	11,672		13,334	
Cash at bank and in hand		98,004		108,874	
		<u>109,676</u>		<u>122,208</u>	
<b>Creditors: amounts falling due within one year</b>	9	<u>(9,714)</u>		<u>(15,765)</u>	
<b>Net current assets</b>			<u>99,962</u>		<u>106,443</u>
<b>Total assets less current liabilities</b>			100,119		106,932
<b>Net assets</b>			<u>100,119</u>		<u>106,932</u>
<b>Capital and reserves</b>					
Called up share capital	10		100		100
Profit and loss account			<u>100,019</u>		<u>106,832</u>
<b>Shareholders' funds</b>			<u>100,119</u>		<u>106,932</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

**The notes on pages 6 to 9 form an integral part of these financial statements.**

**Ansu Financial Marketing Limited**

**Balance sheet (continued)**


**Directors' statements required by Sections 475(2) and (3)  
for the year ended 31 December 2012**

In approving these financial statements as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 December 2012 , and
- (c) that we acknowledge our responsibilities for
  - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
  - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board on 27 February 2013 and signed on its behalf by

  
A J Cadge  
Director

Registration number 06408136

**The notes on pages 6 to 9 form an integral part of these financial statements.**



# **Ansu Financial Marketing Limited**

## **Notes to the financial statements for the year ended 31 December 2012**

### **1. Accounting policies**

#### **1.1. Accounting convention**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### **1.2. Turnover**

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of services falling within the company's ordinary activities

#### **1.3. Tangible fixed assets and depreciation**

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings  
and equipment - 25% straight line

### **2. Turnover**

The total turnover of the company for the year has been derived from its principal activity wholly undertaken in the UK

### **3. Operating profit**

	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Operating profit is stated after charging		
Depreciation and other amounts written off tangible assets	332	648
Loss on disposal of tangible fixed assets	-	111
	<u>          </u>	<u>          </u>

### **4. Directors' remuneration**

	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Remuneration and other benefits	9,150	13,458
	<u>          </u>	<u>          </u>

**Ansu Financial Marketing Limited**

**Notes to the financial statements  
for the year ended 31 December 2012**

continued

**5. Tax on profit on ordinary activities**

<b>Analysis of charge in period</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
<b>Current tax</b>		
UK corporation tax	7,094	12,243
	<u>7,094</u>	<u>12,243</u>

**6. Dividends**

**Dividends paid and proposed on equity shares**

	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Paid during the year		
Equity dividends on Ordinary shares	35,000	35,000
	<u>35,000</u>	<u>35,000</u>

**7. Tangible fixed assets**

	<b>Fixtures, fittings and equipment</b>	<b>Total</b>
	<b>£</b>	<b>£</b>
<b>Cost</b>		
At 1 January 2012	2,395	2,395
At 31 December 2012	<u>2,395</u>	<u>2,395</u>
<b>Depreciation</b>		
At 1 January 2012	1,906	1,906
Charge for the year	332	332
At 31 December 2012	<u>2,238</u>	<u>2,238</u>
<b>Net book values</b>		
At 31 December 2012	<u>157</u>	<u>157</u>
At 31 December 2011	<u>489</u>	<u>489</u>

# **Ansu Financial Marketing Limited**

## **Notes to the financial statements for the year ended 31 December 2012**

continued

<b>8. Debtors</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Trade debtors	9,600	9,600
Prepayments and accrued income	2,072	3,734
	<u>11,672</u>	<u>13,334</u>
<b>9. Creditors: amounts falling due within one year</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Trade creditors	413	507
Corporation tax	7,094	12,243
Other taxes and social security costs	2,207	3,015
	<u>9,714</u>	<u>15,765</u>
<b>10. Share capital</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
<b>Authorised</b>		
100,000 Ordinary shares of £1 each	<u>100,000</u>	<u>100,000</u>
<b>Allotted, called up and fully paid</b>		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>
<b>Equity Shares</b>		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>
<b>11. Transactions with directors</b>		

During the year the directors of the company, received dividends in their capacity as shareholders of £35,000 (2011 - £35,000)

**Ansu Financial Marketing Limited**

**Notes to the financial statements  
for the year ended 31 December 2012**

continued

**12. Controlling interest**

The company was not subject to control from any one party during the year