

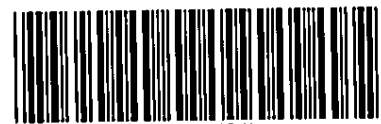
Registered number
06341378

Simplicity (In Marketing) Ltd

Abbreviated Accounts

31 August 2009

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COMPANIES HOUSE

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Simplicity (In Marketing) Ltd
Abbreviated Balance Sheet
as at 31 August 2009

	Notes	2009 £	2008 £
Fixed assets			
Tangible assets	2	3,385	2,930
Current assets			
Cash at bank and in hand		968	1,834
Creditors: amounts falling due within one year		(13,745)	(7,542)
Net current liabilities		(12,777)	(5,708)
Net liabilities		(9,392)	(2,778)
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		(9,492)	(2,878)
Shareholder's funds		(9,392)	(2,778)

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that the member has not required the company to obtain an audit in accordance with section 476 of the Act

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

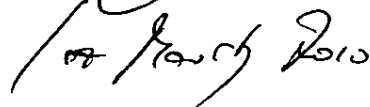
The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime

APPROVED BY THE BOARD:



Elke Bretz
Director

Date



Simplicity (In Marketing) Ltd
Notes to the Abbreviated Accounts
for the year ended 31 August 2009

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Plant and machinery 33 33% straight line

Going Concern

At the year end the company had negative net assets. The directors are committed to supporting the company financially by taking repayment of their loans only when the company is in a position to do so. The accounts have therefore been prepared on a going concern basis.

2 Tangible fixed assets

£

Cost

At 1 September 2008 3,296
Additions 1,599

At 31 August 2009 4,895

Depreciation

At 1 September 2008 366
Charge for the year 1,144

At 31 August 2009 1,510

Net book value

At 31 August 2009 3,385

At 31 August 2008 2,930

3 Share capital

	2009 No	2008 No	2009 £	2008 £
Allotted, called up and fully paid				
Ordinary shares of £1 each	100	100	<u>100</u>	<u>100</u>