

**REGISTERED NUMBER: 06010192 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JANUARY 2019**

**FOR**

**ASK CONTROLS LIMITED**

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**for the year ended 31 January 2019**

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**ASK CONTROLS LIMITED**

**COMPANY INFORMATION**  
**for the year ended 31 January 2019**

**DIRECTORS:**

P D Lynch  
P D Woodhouse

**SECRETARY:**

P D Lynch

**REGISTERED OFFICE:**

3-3A Second Avenue  
Poynton  
Cheshire  
SK12 1ND

**REGISTERED NUMBER:**

06010192 (England and Wales)

**ACCOUNTANTS:**

Hayes & Co  
Chartered Accountants  
St Andrews House  
11 Dalton Ct, Commercial Rd  
Blackburn Interchange  
Darwen  
Lancashire  
BB3 0DG

**ASK CONTROLS LIMITED (REGISTERED NUMBER: 06010192)****BALANCE SHEET****31 January 2019**

	Notes	2019 £	£	2018 £	£
<b>FIXED ASSETS</b>					
Intangible assets	3		161,292		108,728
Tangible assets	4		<u>7,502</u>		<u>10,890</u>
			168,794		119,618
<b>CURRENT ASSETS</b>					
Debtors	5	78,194		50,036	
Cash at bank and in hand		<u>24,744</u>		<u>95,074</u>	
		102,938		145,110	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>61,729</u>		<u>67,232</u>	
<b>NET CURRENT ASSETS</b>			<u>41,209</u>		<u>77,878</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>210,003</u>		<u>197,496</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			3		3
Retained earnings			<u>210,000</u>		<u>197,493</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>210,003</u>		<u>197,496</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2019 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 10 September 2019 and were signed on its behalf by:

P D Lynch - Director

**NOTES TO THE FINANCIAL STATEMENTS**  
**for the year ended 31 January 2019**

**1. STATUTORY INFORMATION**

Ask Controls Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Intangible assets**

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Development costs are being amortised evenly over their estimated useful life of five years.

Computer software is being amortised evenly over its estimated useful life of five years.

Development costs are capitalised as it is probable that the expected future economic benefits attributable will flow to the company and can be measured reliably.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 25% on cost
Fixtures and fittings	- 25% on cost
Computer equipment	- 33% on cost

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**for the year ended 31 January 2019**

**3. INTANGIBLE FIXED ASSETS**

	Development costs £	Computer software £	Totals £
<b>COST</b>			
At 1 February 2018	433,448	7,469	440,917
Additions	<u>122,666</u>	<u>-</u>	<u>122,666</u>
At 31 January 2019	<u>556,114</u>	<u>7,469</u>	<u>563,583</u>
<b>AMORTISATION</b>			
At 1 February 2018	324,720	7,469	332,189
Amortisation for year	<u>70,102</u>	<u>-</u>	<u>70,102</u>
At 31 January 2019	<u>394,822</u>	<u>7,469</u>	<u>402,291</u>
<b>NET BOOK VALUE</b>			
At 31 January 2019	<u>161,292</u>	<u>-</u>	<u>161,292</u>
At 31 January 2018	<u>108,728</u>	<u>-</u>	<u>108,728</u>

**4. TANGIBLE FIXED ASSETS**

	Improvements to property £	Plant and machinery £	Fixtures and fittings £
<b>COST</b>			
At 1 February 2018	8,085	3,150	3,840
Additions	<u>-</u>	<u>-</u>	<u>208</u>
At 31 January 2019	<u>8,085</u>	<u>3,150</u>	<u>4,048</u>
<b>DEPRECIATION</b>			
At 1 February 2018	1,617	1,575	3,073
Charge for year	<u>1,617</u>	<u>788</u>	<u>819</u>
At 31 January 2019	<u>3,234</u>	<u>2,363</u>	<u>3,892</u>
<b>NET BOOK VALUE</b>			
At 31 January 2019	<u>4,851</u>	<u>787</u>	<u>156</u>
At 31 January 2018	<u>6,468</u>	<u>1,575</u>	<u>767</u>

NOTES TO THE FINANCIAL STATEMENTS - continued  
for the year ended 31 January 2019

## 4. TANGIBLE FIXED ASSETS - continued

	Motor vehicles £	Computer equipment £	Totals £
<b>COST</b>			
At 1 February 2018	6,800	14,658	36,533
Additions	-	1,110	1,318
At 31 January 2019	<u>6,800</u>	<u>15,768</u>	<u>37,851</u>
<b>DEPRECIATION</b>			
At 1 February 2018	6,800	12,578	25,643
Charge for year	-	1,482	4,706
At 31 January 2019	<u>6,800</u>	<u>14,060</u>	<u>30,349</u>
<b>NET BOOK VALUE</b>			
At 31 January 2019	<u>-</u>	<u>1,708</u>	<u>7,502</u>
At 31 January 2018	<u>-</u>	<u>2,080</u>	<u>10,890</u>

## 5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019 £	2018 £
Trade debtors	38,895	42,290
Other debtors	<u>39,299</u>	<u>7,746</u>
	<u>78,194</u>	<u>50,036</u>

## 6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019 £	2018 £
Trade creditors	4,874	7,377
Other creditors	54,355	54,355
Directors' current accounts	-	3,000
Accrued expenses	<u>2,500</u>	<u>2,500</u>
	<u>61,729</u>	<u>67,232</u>

## 7. RELATED PARTY DISCLOSURES

Creditors include £54,134 (2018 - £54,134) which represents a balance with Harttron Ltd. Harttron Ltd is associated with Ask Controls Ltd as two directors and shareholders of Ask Controls, Messrs P Lynch and P Woodhouse have controlling interests in Harttron. Harttron also has one share in Ask Controls. .  
Harttron provided consultancy and the services of staff on research and development.

## 8. ULTIMATE CONTROLLING PARTY

The company is controlled by the directors, P D Lynch, P D Woodhouse, and Harttron Ltd, a company controlled by P D Lynch and P D Woodhouse.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.