

# **ASSURED CUSTOMER EXPERIENCE LTD**

**Company Registration Number:  
05957296 (England and Wales)**

## **Abbreviated (Unaudited) Accounts**

### **Period of accounts**

**Start date: 01st November 2013**

**End date: 31st October 2014**

**SUBMITTED**

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# **ASSURED CUSTOMER EXPERIENCE LTD**

## **Company Information for the Period Ended 31st October 2014**

<b>Director:</b>	C. Talbot Esq.
<b>Company secretary:</b>	Ms M. Willingham
<b>Registered office:</b>	5 Ducketts Wharf South Street Bishop's Stortford Hertfordshire CM23 3AR
<b>Company Registration Number:</b>	05957296 (England and Wales)

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# ASSURED CUSTOMER EXPERIENCE LTD

## Abbreviated Balance sheet As at 31st October 2014

	Notes	2014 £	2013 £
<b>Current assets</b>			
Debtors:		2,721	4,513
Cash at bank and in hand:		8,784	1,743
<b>Total current assets:</b>		<u>11,505</u>	<u>6,256</u>
<b>Creditors</b>			
Creditors: amounts falling due within one year		9,854	4,691
<b>Net current assets (liabilities):</b>		<u>1,651</u>	<u>1,565</u>
<b>Total assets less current liabilities:</b>		1,651	1,565
Creditors: amounts falling due after more than one year:		500	500
<b>Total net assets (liabilities):</b>		<u><u>1,151</u></u>	<u><u>1,065</u></u>

The notes form part of these financial statements

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# ASSURED CUSTOMER EXPERIENCE LTD

## Abbreviated Balance sheet As at 31st October 2014 continued

	Notes	2014 £	2013 £
<b>Capital and reserves</b>			
Called up share capital:	2	<b>1,000</b>	1,000
Profit and Loss account:		<b>151</b>	65
<b>Total shareholders funds:</b>		<b><u>1,151</u></b>	<b><u>1,065</u></b>

For the year ending 31 October 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 20 January 2015

### SIGNED ON BEHALF OF THE BOARD BY:

Name: C. Talbot Esq.

Status: Director

The notes form part of these financial statements

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# **ASSURED CUSTOMER EXPERIENCE LTD**

## **Notes to the Abbreviated Accounts for the Period Ended 31st October 2014**

### **1. Accounting policies**

#### **Basis of measurement and preparation of accounts**

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of certain fixed assets, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### **Turnover policy**

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

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# ASSURED CUSTOMER EXPERIENCE LTD

## Notes to the Abbreviated Accounts for the Period Ended 31st October 2014

### 2. Called up share capital

Allotted, called up and paid

Previous period			<b>2013</b>
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	1,000	1.00	<b>1,000</b>
Total share capital:			<b><u>1,000</u></b>
Current period			<b>2014</b>
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	1,000	1.00	<b>1,000</b>
Total share capital:			<b><u>1,000</u></b>

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This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

