

AP01

Appointment of director

This form is part of the PROOF scheme. If your company is registered for PROOF, paper versions of this form will be rejected and sent back to the registered office address. Avoid unnecessary rejection and file online. You can view your company's PROOF status on the WebFiling Menu Screen.



You can use the WebFiling service to file this form online
Please go to www.companieshouse.gov.uk

☒ **What this form is for**
You may use this form to appoint an individual as a director

☐ **What this form is for**
You cannot use this form to appoint a corporate director. Please use form AP02 for a corporate director.

FRIDAY



A25 17/02/2012 #108
COMPANIES HOUSE

For more information, please visit www.companieshouse.gov.uk

1 Company details

Company number 05940040

Company name in full BrainJuicer Group PLC

→ Filing in this form

Please complete in typescript or in bold black capitals

All fields are mandatory unless specified or indicated by *

2 Date of director's appointment

Date of appointment d 0 5 m 0 1 y 2 0 y 1 2

3 New director's details

Title* Mr
Full forename(s) Robert Allan Richardson
Surname Brand
Former name(s) ①
Country/State of residence ② United Kingdom
Nationality British
Date of birth d 1 6 m 0 5 y 1 9 y 5 3
Business occupation (if any) ③ Management Consultant

① Former name(s)

Please provide any previous names which have been used for business purposes in the past 20 years

Married women do not need to give former names unless previously used for business purposes

Continue in section 6 if required

② Country/State of residence

This is in respect of your usual residential address as stated in Section 4a

③ Business occupation

If you have a business occupation, please enter here. If you do not, please leave blank

4 New director's service address ④

Please complete your service address below. You must also complete your usual residential address in Section 4a.
Building name/number 80
Street Southwood Lane
Highgate
Post town London
County/Region
Postcode N 6 5 D Y
Country United Kingdom

④ Service address

This is the address that will appear on the public record. This does not have to be your usual residential address.

Please state 'The Company's Registered Office' if your service address is recorded in the company's register of directors as the company's registered office.

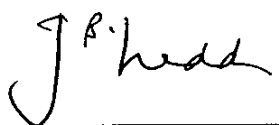
If you provide your residential address here it will appear on the public record.

AP01

Appointment of director

5

Signatures

	I consent to act as director of the above named company		
New director's signature	Signature X 	X	❶ Societas Europaea If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership ❷ Person authorised Under either section 270 or 274 of the Companies Act 2006
Authorising signature	Signature X 	X	
This form may be signed and authorised by Director ❶, Secretary, Person authorised ❷, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager, Judicial factor			

6

Additional former names (continued from Section 3)

Former names ❸		❸ Additional former names Use this space to enter any additional names

AP01

Appointment of director



Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record

Contact name	Shirley Tang
Company name	BrainJuicer Group PLC
Address	1 Cavendish Place
Post town	London
County/Region	
Postcode	W 1 G 0 Q F
Country	United Kingdom
DX	
Telephone	+44 (0) 207 043 1000



Checklist

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have provided a business occupation if you have one
- ☐ You have provided a correct date of birth
- ☐ You have completed the date of appointment
- ☐ You have completed the nationality box in Section 3
- ☐ You have provided both the service address and the usual residential address
- ☐ Addresses must be a physical location. They cannot be a PO Box number (unless part of a full service address), DX or LP (Legal Post in Scotland) number
- ☐ You have included all former names used for business purposes over the last 20 years
- ☐ You have enclosed a relevant section 243 application if applying for this at the same time as completing this form
- ☐ The new director has signed the form
- ☐ You have provided an authorising signature



Important information

Please note that all information on this form will appear on the public record, apart from information relating to usual residential addresses



Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales
The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland
The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street,
Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1

Section 243 exemption

If you are applying for, or have been granted a section 243 exemption, please post this whole form to the different postal address below
The Registrar of Companies, PO Box 4082,
Cardiff, CF14 3WE



Further information

For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk