Company number: 5940040

THE COMPANIES ACT 1985-1989

PRIVATE COMPANY LIMITED BY SHARES

WRITTEN RESOLUTIONS

of

(the "Company")

November

Passed on 14 October 2006

We, the undersigned being all the members who, at the date of this resolution would be entitled to attend and vote at general meetings of the Company HEREBY PASS the following resolution as an ordinary resolution and agree that such resolution shall, for all purposes be as valid and effective as if it had been passed by us all at a general meeting of the Company duly convened and held.

ORDINARY RESOLUTION

1. THAT, in satisfaction of section 320 of the Companies Act 1985 (the "Act"), approval be given to the Company to enter into an agreement proposed to be made between the vendors of the entire issued share capital of Brainjuicer Limited (including certain Directors of the Company) (the "Vendors") and the Company pursuant to the terms of which the Company is to allot and issue ordinary shares and Series A convertible preferred shares, all of 1 pence each in the capital of the Company, to the Vendors as consideration for the sale by the Vendors of their respective holdings of shares in Brainjuicer Limited to the Company (the "Share Exchange").

Signed:

JOHN KEARON

UNILEVER UK HOLDINGS LIMITED

G.E. Were

PRESENTED BY:

Taylor Wessing Carmelite 50 Victoria Embankment Blackfriars London EC4Y 0DX

Tel: 020 7300 7000 Ref: TES/ASR



Company number: 5940040

THE COMPANIES ACT 1985-1989

PRIVATE COMPANY LIMITED BY SHARES

WRITTEN RESOLUTIONS

of

BRAINJUICER GROUP LIMITED (the "Company")

Passed on 14 October 2006

We, the undersigned being all the members who, at the date of this resolution would be entitled to attend and vote at general meetings of the Company HEREBY PASS the following resolution as an ordinary resolution and agree that such resolution shall, for all purposes be as valid and effective as if it had been passed by us all at a general meeting of the Company duly convened and held.

ORDINARY RESOLUTION

1. THAT, in satisfaction of section 320 of the Companies Act 1985 (the "Act"), approval be given to the Company to enter into an agreement proposed to be made between the vendors of the entire issued share capital of Brainjuicer Limited (including certain Directors of the Company) (the "Vendors") and the Company pursuant to the terms of which the Company is to allot and issue ordinary shares and Series A convertible preferred shares, all of 1 pence each in the capital of the Company, to the Vendors as consideration for the sale by the Vendors of their respective holdings of shares in Brainjuicer Limited to the Company (the "Share Exchange").

Signed:

JOHN KEARON

UNILEVER UK HOLDINGS LIMITED

PRESENTED BY:

Taylor Wessing Carmelite 50 Victoria Embankment Blackfriars London EC4Y 0DX

Tel: 020 7300 7000 Ref: TES/ASR