

Return of Allotment of Shares

Please complete in typescript,
or in bold black capitals.

CHFP010.

Company Number

5940040

Company Name in full

Brainjuicer Group Limited

Shares allotted (including bonus shares):

Date or period during which shares were allotted (if shares were allotted on one date enter that date in the "from" box)	From			To		
	Day	Month	Year	Day	Month	Year
	14	11	2006	14	11	2006
Class of shares (ordinary or preference etc)	Ordinary shares		Series A convertible preferred shares			
Number allotted	6,294,067		4,817,042			
Nominal value of each share	£0.01		£0.01			
Amount (if any) paid or due on each share (including any share premium)	NIL		NIL			

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be treated as
paid up

100	100
-----	-----

Consideration for which the shares
were allotted

(This information must be supported by the duly
stamped contract or by the duly stamped particulars
on Form 88(3) if the contract is not in writing)

In return for the transfer to the Company of the entire
issued share capital of Brainjuicer Limited (consisting
of 6,294,068 ordinary shares of £0.01 each and
4,817,042 Series A convertible preferred shares
of £0.01 each).

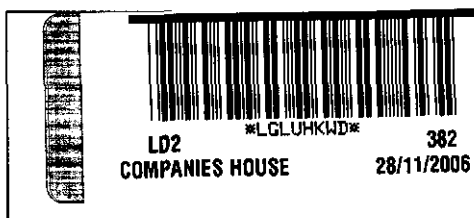
When you have completed and signed the form send it to
he Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ
or companies registered in England and Wales

DX 33050 Cardiff

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB
for companies registered in Scotland

DX 235 Edinburgh



Names and addresses of the allottees

Shareholder details (list joint allottees as one shareholder)	Shares and share class allotted	
Name(s) <u>John Victor Kearon</u> Address <u>9 Carlyle Road, Cambridge</u> UK Postcode <u>C</u> <u>B</u> <u>4</u> <u> </u> <u>3</u> <u>D</u> <u>N</u>	Class of shares allotted <u>Ordinary</u>	Number allotted <u>5660186</u>
Name(s) <u>Michael John Carey</u> Address <u>154 Church Green, Shoreham</u> <u>West Sussex</u> UK Postcode <u>B</u> <u>N</u> <u>4</u> <u>3</u> <u>6</u> <u>J</u> <u>W</u>	Class of shares allotted <u>Ordinary</u>	Number allotted <u>361289</u>
Name(s) <u>Evert Bos</u> Address <u>Tjaskerlaan 44, 3052 HR</u> <u>Rotterdam, The Netherlands</u> UK Postcode <u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u> <u> </u>	Class of shares allotted <u>Ordinary</u>	Number allotted <u>72258</u>
Name(s) <u>James Brodie Geddes</u> Address <u>5 Stag Leys Close, Banstead</u> <u>Surrey</u> UK Postcode <u>S</u> <u>M</u> <u>7</u> <u> </u> <u>3</u> <u>A</u> <u>H</u>	Class of shares allotted <u>Ordinary</u>	Number allotted <u>144515</u>
Name(s) <u>Yvonne Chien</u> Address <u>Flat 2, 76A Rochester Row</u> <u>London</u> UK Postcode <u>S</u> <u>W</u> <u>1</u> <u>P</u> <u>1</u> <u>J</u> <u>U</u>	Class of shares allotted <u>Ordinary</u>	Number allotted <u>43776</u>

Please enter the number of continuation sheets (if any) attached to this form

1

Signed

Date

14/11/2006

**** A director / Secretary / administrator / administrative receiver / receiver / official receiver / receiver manager / voluntary arrangement supervisor**

**** Please delete as appropriate**

Contact Details

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Taylor Wessing

Carmelite, 50 Victoria Embankment, London, EC4Y 0DX

Tel +44 (0)207 300 7000

DX number 41 London

DX exchange London - Chancery Lane



(Revised 2005)

Return of Allotment of Shares

Form 88(2) continuation sheet no: 1

Please complete in typescript, or
in bold black capitals.

CHFP025

Company Number

5940040

Company name in full

Brainjuicer Group Limited

Names and addresses of the allottees

Shareholder details <i>(list joint allottees as one shareholder)</i>	Shares and share class allotted	
Name(s) Olaf Willoughby Address 29, Furze Lane, Purley, Surrey UK Postcode CR8 3EJ	Class of shares allotted Ordinary	Number allotted 12043
Name(s) Unilever UK Holdings Limited Address Unilever House, Blackfriars, London UK Postcode EC4P 4BQ	Class of shares allotted 'A' Preferred	Number allotted 4817041
Name(s) Address UK Postcode	Class of shares allotted	Number allotted
Name(s) Address UK Postcode	Class of shares allotted	Number allotted

Names and addresses of the allottees

Shareholder details <i>(list joint allottees as one shareholder)</i>		Shares and share class allotted	
Name(s) _____ Address _____ _____ UK Postcode _ _ _ _ _		Class of shares allotted _____ _____ _____	Number allotted _____ _____ _____
Name(s) _____ Address _____ _____ UK Postcode _ _ _ _ _		Class of shares allotted _____ _____ _____	Number allotted _____ _____ _____
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