COMPANY REGISTRATION NUMBER: 5933691

Jessica Ennis Limited Filleted Unaudited Financial Statements 30 September 2021

Financial Statements

Year ended 30 September 2021

Contents	Page
Chartered accountants report to the director on the statutory financial statements	oreparation of the unaudited 1
Statement of financial position	2
Notes to the financial statements	4

Chartered Accountants Report to the Director on the Preparation of the Unaudited Statutory Financial Statements of Jessica Ennis Limited

Year ended 30 September 2021

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Jessica Ennis Limited for the year ended 30 September 2021, which comprise the statement of financial position and the related notes from the company's accounting records and from information and explanations you have given us. As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at www.icaew.com/en/membership/regulations-standards-and-guidance. This report is made solely to the director of Jessica Ennis Limited. Our work has been undertaken solely to prepare for your approval the financial statements of Jessica Ennis Limited and state those matters that we have agreed to state to you in this report in accordance with ICAEW Technical Release 07/16 AAF as detailed at www.icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Jessica Ennis Limited and its director for our work or for this report.

It is your duty to ensure that Jessica Ennis Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Jessica Ennis Limited. You consider that Jessica Ennis Limited is exempt from the statutory audit requirement for the year. We have not been instructed to carry out an audit or a review of the financial statements of Jessica Ennis Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

HEBBLETHWAITES Chartered Accountants 2 Westbrook Court Sharrow Vale Road Sheffield S11 8YZ 22 June 2022

Statement of Financial Position

30 September 2021

		2021	2020
	Note	£	£
Fixed assets			
Tangible assets	5	1,139	_
Investments	6	560,000	_
		561,139	_
Current assets			
Debtors	7	126,487	596,750
Cash at bank and in hand		4,834,827	4,518,314
		4,961,314	
Creditors: amounts falling due within one year	8	155,466	129,296
Net current assets		4,805,848	
Total assets less current liabilities		5,366,987	4,985,768
Provisions			
Taxation including deferred tax		216	-
Net assets		5,366,771	4,985,768

Statement of Financial Position (continued)

30 September 2021

	2021		2020	
	Note	£	£	
Capital and reserves				
Called up share capital		1	1	
Profit and loss account		5,366,770	4,985,767	
Shareholders funds		5,366,771	4,985,768	

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with Section 1A of FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the statement of income and retained earnings has not been delivered.

For the year ending 30 September 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements .

These financial statements were approved by the board of directors and authorised for issue on 21 June 2022, and are signed on behalf of the board by:

Mrs J Ennis-Hill

Director

Company registration number: 5933691

Notes to the Financial Statements

Year ended 30 September 2021

1. General information

The company is a private company limited by shares, registered in England and Wales. The address of the registered office is c/o Hebblethwaites, 2 Westbrook Court, Sharrow Vale Road, Sheffield, S11 8YZ.

2. Statement of compliance

These financial statements have been prepared in compliance with Section 1A of FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Revenue recognition

Turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable for goods supplied and services rendered, stated net of discounts and of Value Added Tax.

Income tax

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Computer equipment - 33% straight line

Investments

Fixed asset investments are initially recorded at cost, and subsequently stated at cost less any accumulated impairment losses.

Investments in associates

Investments in associates accounted for in accordance with the cost model are recorded at cost less any accumulated impairment losses.

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

Provisions

Provisions are recognised when the entity has an obligation at the reporting date as a result of a past event, it is probable that the entity will be required to transfer economic benefits in settlement and the amount of the obligation can be estimated reliably. Provisions are recognised as a liability in the statement of financial position and the amount of the provision as an expense.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

4. Employee numbers

The average number of persons employed by the company during the year amounted to 2 (2020: 3).

5. Tangible assets

	Equipment	
	£	£
Cost		
At 1 October 2020	2,143	2,143
Additions	1,708	1,708
Disposals	(2,143)	(2,143)
At 30 September 2021	1,708	1,708
Depreciation		
At 1 October 2020	2,143	2,143
Charge for the year	569	569
Disposals	(2,143)	(2,143)
At 30 September 2021	569	569
Carrying amount		
At 30 September 2021	1,139	1,139
At 30 September 2020		_

6. Investments

o. mvesuments			Shares in participating interests
Cost			
At 1 October 2020			_
Additions			560,000
At 30 September 2021			560,000
Impairment At 1 October 2020 and 30 September 2021			_
Carrying amount			
At 30 September 2021		560,000	
At 30 September 2020			
7. Debtors			
	2021	2020	
	£	£	
Trade debtors	126,000	18,000	
Other debtors	487	578,750 	
	126,487	596,750	
8. Creditors: amounts falling due within one year			
	2021	2020	
	£	£	
Trade creditors	7,801	1,800	
Social security and other taxes	108,321	87,212	
Other creditors	39,344	40,284	
	155,466	129,296	

9. Related party transactions

During the year, the company advanced £nil, (2020 £150,000) to Projects at 7 Limited, a related party by association with Mrs Ennis-Hill as a common director. The balance outstanding at the year end 30 September 2020 amounted to £560,000, (2019 £410,000). During the current year, the loan was converted into Ordinary shares in Projects at 7 Limited and is therefore included in the Statement of Financial Position, as at 30 September 2021, as a Fixed Asset investment. Previously the loan was included within other debtors.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.