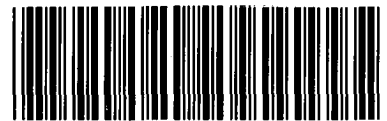


ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2016

FOR

SPRINGETTS BRAND DESIGN CONSULTANTS
LIMITED

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COMPANIES HOUSE

SPRINGETTS BRAND DESIGN CONSULTANTS
LIMITED

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FOR THE YEAR ENDED 31 OCTOBER 2016

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SPRINGETTS BRAND DESIGN CONSULTANTS
LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 31 OCTOBER 2016

DIRECTORS:

A S Black
T J Wood
N I Jackson
P Williams

SECRETARY:

T J Wood

REGISTERED OFFICE:

13 Salisbury Place
London
W1H 1FJ

REGISTERED NUMBER:

05701042 (England and Wales)

SENIOR STATUTORY AUDITOR: David A Cox

AUDITORS:

Cox & Co. (Accountancy) Limited
Registered Statutory Auditors
The Granary
High Street
Turvey
Bedford
Bedfordshire
MK43 8DB

REPORT OF THE INDEPENDENT AUDITORS TO
SPRINGETTS BRAND DESIGN CONSULTANTS
LIMITED
UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts set out on pages three to five, together with the full financial statements of Springetts Brand Design Consultants Limited for the year ended 31 October 2016 prepared under Section 396 of the Companies Act 2006.

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors


The directors are responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report our opinion to you.

Basis of opinion

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section.



David A Cox (Senior Statutory Auditor)
for and on behalf of Cox & Co. (Accountancy) Limited
Registered Statutory Auditors
The Granary
High Street
Turvey
Bedford
Bedfordshire
MK43 8DB

21 February 2017

**SPRINGETTS BRAND DESIGN CONSULTANTS
LIMITED (REGISTERED NUMBER: 05701042)**

**ABBREVIATED BALANCE SHEET
31 OCTOBER 2016**

	Notes	2016 £	2015 £
FIXED ASSETS			
Tangible assets	2	104,123	92,295
CURRENT ASSETS			
Stocks		117,049	113,860
Debtors		1,451,271	1,404,255
Cash at bank and in hand		358,344	76,799
		<u>1,926,664</u>	<u>1,594,914</u>
CREDITORS			
Amounts falling due within one year		<u>1,197,936</u>	<u>1,055,105</u>
NET CURRENT ASSETS		<u>728,728</u>	<u>539,809</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>832,851</u>	<u>632,104</u>
PROVISIONS FOR LIABILITIES		<u>131,067</u>	<u>65,130</u>
NET ASSETS		<u><u>701,784</u></u>	<u><u>566,974</u></u>
CAPITAL AND RESERVES			
Called up share capital	3	132,000	132,000
Capital redemption reserve		(104,400)	(104,400)
Profit and loss account		<u>674,184</u>	<u>539,374</u>
SHAREHOLDERS' FUNDS		<u><u>701,784</u></u>	<u><u>566,974</u></u>

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 21 February 2017 and were signed on its behalf by:



A S Black - Director



T J Wood - Director

The notes form part of these abbreviated accounts

SPRINGETTS BRAND DESIGN CONSULTANTS
LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2016

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents services performed for external customers and is recognised on a project by project basis as activity progresses to reflect the company's partial performance of its contractual obligations.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 50% on cost, 20% on cost and in accordance with the property lease

Stocks

Stocks and work in progress are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 November 2015	837,072
Additions	98,890
	<hr/>
At 31 October 2016	935,962
	<hr/>
DEPRECIATION	
At 1 November 2015	744,777
Charge for year	87,062
	<hr/>
At 31 October 2016	831,839
	<hr/>
NET BOOK VALUE	
At 31 October 2016	104,123
	<hr/> <hr/>
At 31 October 2015	92,295
	<hr/> <hr/>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2016 £	2015 £
132,000	Ordinary	£1	132,000	132,000
			<hr/> <hr/>	<hr/> <hr/>

4. SECURITY

The bank has a debenture over the company assets dated 5 January 2007.

SPRINGETTS BRAND DESIGN CONSULTANTS
LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 OCTOBER 2016

5. **CURRENT ECONOMIC ENVIRONMENT**

The impact of the adverse current economic environment has been minimal.