

**Company Registration No. 05669451 (England and Wales)**

**THE COUNTRYSIDE ALLIANCE FOUNDATION**

**REPORT AND FINANCIAL STATEMENTS**

**31 MARCH 2011**

**SATURDAY**



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## **THE COUNTRYSIDE ALLIANCE FOUNDATION**

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# **THE COUNTRYSIDE ALLIANCE FOUNDATION**

## **COMPANY INFORMATION**

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### **Directors and trustees**

R Pryor QC  
J M Quin  
Caroline Tisdall  
Roger Wilson  
David Reynolds  
Sally Merison

Appointed 15 September 2010  
Appointed 15 September 2010

### **Secretary**

Roger Wilson

### **Registered office**

The Old Town Hall  
367 Kennington Road  
London  
SE11 4PT

### **Auditors**

Saffery Champness  
Lion House  
Red Lion Street  
London  
WC1R 4GB

### **Charity Number**

1121034

### **Company Number**

05669451

## **THE COUNTRYSIDE ALLIANCE FOUNDATION**

### **DIRECTORS' REPORT FOR THE YEAR ENDED 31 MARCH 2011**

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The directors present their annual report with the financial statements of the company for the year ended 31 March 2011.

#### **Structure, Governance and Management**

The company is limited by guarantee and is a charity registered in England and Wales. It is governed by its Memorandum and Articles of Association

Trustees are appointed by resolution of the existing trustees, initially for three years, and renewable by resolution of the trustees for one further term of three years. It is the trustees' intention to appoint new trustees to represent skills and interests that fully cover the scope of the Foundation's activities

#### **Objectives and activities**

To promote the conservation, protection and improvement of the physical and natural environment by supporting access and conservation projects and programmes that protect features of wildlife flora and fauna in the British countryside generally and responsible and sustainable use of these environments.

To promote agriculture for the public benefit

To educate the public in subjects pertaining to the conservation, protection, and enjoyment of the countryside

The promotion of sustainable development for the benefit of the public by the preservation, conservation and the protection of the environment and the prudent use of natural resources, conducting or commissioning research and publishing the results of such research

'Sustainable development' means "development that meets the needs of the present without compromising the ability of future generations to meet their own needs".

#### **Review of the year**

Despite difficult economic conditions the charity continued to make progress and was able to develop its activities further. Our Fishing for Schools programme is an active and successful programme which continues to expand. Countryside Investigators continues to be actively used by primary schools up and down the country and we have launched a pilot Falconry for Schools project which has been well received.

Funding our activities continues to be challenging and it is only with the support of our loyal and generous donors that we have managed to break even in the past year. Looking ahead, there are many reasons why the Foundation can look forward to the future in the expectation of a sustainable and successful charity.

#### **Directors**

The Directors in office during the period were as follows:

R. Pryor QC  
J M Quinn  
Caroline Tisdall  
Roger Wilson  
David Reynolds  
Sally Merison

Appointed 15 September 2010  
Appointed 15 September 2010

## THE COUNTRYSIDE ALLIANCE FOUNDATION

### DIRECTORS' REPORT FOR THE YEAR ENDED 31 MARCH 2011

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#### Auditors

Saffery Champness have expressed their willingness to continue as auditors to the Foundation.

#### Directors' responsibilities

The trustees (who are also directors of the charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Charities SORP,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors confirm that, in the case of each of the persons who are directors at the time when this report is approved, so far as each director is aware, there is no relevant audit information of which the company's auditors are unaware, and he has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

The directors have prepared this report in accordance with the special provisions of the Companies Act 2006 relating to small companies.

On behalf of the board



R Wilson  
Director

14 December 2011

## THE COUNTRYSIDE ALLIANCE FOUNDATION

### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS FOR THE YEAR ENDED 31 MARCH 2011

We have audited the financial statements on pages 5 to 9. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of trustees and auditors

As explained more fully in the Trustees' Responsibilities Statement, the trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the charity's state of affairs as at 31 March 2011 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the Companies Act 2006.

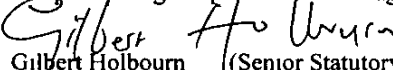
#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
  - the financial statements are not in agreement with the accounting records and returns, or
  - certain disclosures of trustees' remuneration specified by law are not made, or
  - we have not received all the information and explanations we require for our audit, or
- the trustees were not entitled to prepare the financial statements and the Trustees' Annual Report in accordance with the small companies' regime [and take advantage of the small companies exemption in preparing the Trustees' Annual Report]

  
Gilbert Holbourn (Senior Statutory Auditor)  
For and on behalf of

Saffery Champness  
Chartered Accountants  
Statutory Auditors

14 December 2011

Lion House  
Red Lion Street  
London  
WC1R 4GB

# THE COUNTRYSIDE ALLIANCE FOUNDATION

## STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2011

	Notes	Unrestricted Funds £	Restricted Funds £	2011 Total £	2010 Total £
<b>Incoming Resources</b>					
<b>Voluntary income</b>	<b>1c</b>				
Donations		526,399	-	526,399	523,928
Restricted Donations		-	31,000	31,000	11,700
		<u>526,399</u>	<u>31,000</u>	<u>557,399</u>	<u>535,628</u>
<b>Activities for generating funds</b>					
Fundraising Events		228,726	-	228,726	40,895
<b>Charitable Activities</b>					
Uplands Appeal		-	13,000	13,000	20,000
<b>Total incoming resources</b>		<u>755,125</u>	<u>44,000</u>	<u>799,125</u>	<u>596,523</u>
<b>Resources Expended</b>	<b>1d</b>				
<b>Costs of generating funds</b>	<b>1e</b>				
Costs of generating voluntary income		(199,379)	-	(199,379)	(185,128)
Fundraising Trading Events costs		(135,553)	-	(135,553)	-
		<u>(334,932)</u>	<u>-</u>	<u>(334,932)</u>	<u>(185,128)</u>
<b>Charitable activities</b>	<b>1f</b>				
Fishing for Schools		(9,556)	(35,000)	(44,556)	(33,215)
Game to Eat		(165,852)	-	(165,852)	(30,003)
Woodcock Research		(44,650)	-	(44,650)	(29,900)
Uplands		-	(3,560)	(3,560)	(21,347)
Countryside Investigators		(1,975)	-	(1,975)	(3,547)
National Riding Festivals		-	-	-	(3,450)
Falconry for Schools		(2,600)	-	(2,600)	(1,672)
Other including expenditure on campaigning		(161,485)	-	(161,485)	(141,596)
		<u>(386,118)</u>	<u>(38,560)</u>	<u>(424,678)</u>	<u>(264,730)</u>
<b>Governance costs</b>	<b>2</b>	(36,874)	-	(36,874)	(41,518)
<b>Total resources expended</b>		<u>(757,924)</u>	<u>(38,560)</u>	<u>(796,484)</u>	<u>(491,376)</u>
<b>Net incoming/(outgoing) resources</b>		<b>(2,799)</b>	<b>5,440</b>	<b>2,641</b>	<b>105,147</b>
<b>Reconciliation of funds</b>					
Total funds brought forward		(280,895)	61,339	(219,556)	(324,703)
<b>Total funds carried forward</b>		<u><b>(283,694)</b></u>	<u><b>66,779</b></u>	<u><b>(216,915)</b></u>	<u><b>(219,556)</b></u>

The notes on pages 7 to 9 form part of these financial statements

**THE COUNTRYSIDE ALLIANCE FOUNDATION**


**BALANCE SHEET  
AS AT 31 MARCH 2011**

	Notes	2011 £	2010 £
<b>Current assets</b>			
Debtors	4	97,275	14,889
Cash at bank and in hand		40,555	75,673
		<u>137,830</u>	<u>90,562</u>
<b>Creditors: amounts falling due within one year</b>			
Creditors and accruals	5	154,745	310,118
		<u>(16,915)</u>	<u>(219,556)</u>
<b>Total assets less current liabilities</b>			
<b>Loans due after one year</b>	6	200,000	-
<b>Funds</b>			
Unrestricted funds		(283,694)	(280,895)
Restricted funds	8	66,779	61,339
		<u>(16,915)</u>	<u>(219,556)</u>

The notes on pages 7 to 9 form part of these financial statements

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

Approved by the board on 14 December 2011 and signed on its behalf by

  
J M Quinn  
Director

Company number - 05669451



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## **THE COUNTRYSIDE ALLIANCE FOUNDATION**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2011**

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#### **1 Accounting policies**

##### **a) Basis of accounting**

The accounts have been prepared under the historical cost accounting rules and in accordance with the Statement of Recommended Practice - 'Accounting and Reporting by Charities' (SORP 2005) issued in March 2005

##### **b) Fund accounting**

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal

##### **c) Incoming resources**

These are accounted for on a receivable basis

##### **d) Resources expended**

Expenditure is included on an accruals basis and includes VAT which cannot be recovered. Expenditure on grants is recorded once the charity has made an unconditional commitment to pay the grant and this is communicated to the beneficiary or the grant has been paid, whichever is the earlier

##### **e) Costs of generating funds**

This includes those services directly attributable to the costs of generating funds plus an appropriate proportion of overheads

The costs include £146,580 (2010 £163,806) recharged from Countryside Alliance for staff employed under joint employment contracts

##### **f) Charitable Activities**

This includes those items incurred by the charity in the delivery of its activities and services for its beneficiaries

##### **g) Governance costs**

This includes those items attributable to the governance of the charity which relate to general running costs

## THE COUNTRYSIDE ALLIANCE FOUNDATION

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2011

#### 2 Governance costs

	2011 £	2010 £
Auditors' remuneration	4,750	5,000
Legal fees	7,961	5,775
Staff costs	21,666	25,352
Sundry	743	5,391
Loan Interest	1,754	-
	<u>36,874</u>	<u>41,518</u>

#### 3 Taxation

No provision for taxation is required as the Trust is a Registered Charity

#### 4 Debtors

Gift Aid recoverable	61,406	14,889
Fundraising sponsorship due	35,869	-
	<u>97,275</u>	<u>14,889</u>

#### 5 Creditors

Due to Countryside Alliance	111,279	291,603
Other creditors and accruals	43,466	18,515
	<u>154,745</u>	<u>310,118</u>

Included in creditors is an amount of £111,279 (2010 £291,603) payable to Countryside Alliance. The Countryside Alliance agreed in 2009 to lend to the Foundation £300,251 on the basis that this will be repaid as and when the Foundation is in a position to meet that liability. The loan attracts interest at 2.5% above base rate. Interest to 31 March 2011 has been waived.

#### 6 Loans due after one year

The Foundation has transferred a loan of £100,000 from the Countryside Alliance and has also borrowed a further £100,000 from the original lender, combining into a single loan of £200,000 repayable 31 December 2013. The loan attracts interest at 3% above base rate.

#### 7 Company limited by guarantee

The company is limited by guarantee and has four members whose liability is limited to £1 each.

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**THE COUNTRYSIDE ALLIANCE FOUNDATION****NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2011**

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**8 Restricted funds**

Restricted funds are income funds subject to specific trusts specified by donors

	<b>At 1 April 2010</b>	<b>Incoming resources</b>	<b>Outgoing resources</b>	<b>Transfers</b>	<b>At 31 March 2011</b>
<b>Restricted funds:</b>					
Uplands Appeal	12,140	13,000	(3,560)	-	21,580
Norah Jones	29,199	-	-	-	29,199
RANK Foundation	20,000	15,000	(35,000)	-	-
Edith Winifred Hall Trust	-	15,000	-	-	15,000
Ernst Kleinwort Trust	-	1,000	-	-	1,000
	<u>61,339</u>	<u>44,000</u>	<u>(38,560)</u>	<u>-</u>	<u>66,779</u>